



GREAT MEMBERSHIP BENEFITS

Business Exposure & Workforce Support:

- Workforce recruitment, training, and retention for your business through our partnership in the *Gateway Initiative*.
- Listing on chamber website (**57,000+ unique visitors** in 2022).
- Two optional web packages available to enhance your online presence!
- Telephone & web referrals.
- Free lobby display in **two offices** of your brochures, flyers, business cards, etc.
- Community ribbon cutting ceremony to celebrate your chamber membership!

Discounts & More:

- **Savings** on office supplies & more through our *Office Depot* chamber discount program.
- *Columbia Southern University* chamber advantage discount.

Information, Education, Advocacy, & Civic Involvement:

- Ability to serve on chamber committees.
- Chamber 101 sessions to teach you how to take advantage of your membership benefits!
- A **weekly** *Chamber Chat* e-mailed newsletter with chamber and community happenings.
- Business advocacy agenda input through the *Baldwin County Chamber Coalition*.

Co-Branding Opportunities

- We offer a wide variety of opportunities to promote your business to our Coastal Alabama community!

Fun Networking, Informative, & Community Events:

- *First Friday Forum* breakfast gatherings with keynote speakers.*
- The *Annual National Shrimp Festival*, a Gulf Coast tradition since 1971.
- *V.I.B.E. @ 5:00*, an all new evening networking experience.*
- *Holly Days on Main Festival*, feat. shopping, Santa Pub Crawl, Lighted Boat Parade, & more!
- Socials with a philanthropy twist through our *Lower Alabama Young Professionals*.
- The Gulf Coast's premier golfing outing, *Golf Challenge for Education*.
- Annual meeting/awards ceremony/dinner/dance party, *Black & White Night!*
- Smaller social events like *Breakfast Club*, *Chamber Lunch Bunch*, & *Speed Networking*.

*Event occurs monthly unless circumstances dictate otherwise

BOOST YOUR WEB PRESENCE!

Did you know you can enhance your presence on our website & overall SEO to garner more attention towards your business? Don't miss out on reaching people, like the **57,000+ unique visitors** that hit our website in 2021.

We have the following web package options:

- **BASIC WEB PACKAGE:**

\$85 A YEAR

- Link to your website
- Web description (200 characters)
- Keywords (240 characters)
- Social media links
- Hours, driving directions
- Map location

OWA

Resort | Attractions

OWA

VISIT WEBSITE

10113 Foley Beach Express
Foley, AL 36535
(251) 943-2271 (fax)
www.visitowa.com

Facebook
Twitter
Instagram

Hours:
Please check VisitOWA.com for a complete list of hours.

Share: 

About News Rep Info Map

About

OWA is Coastal Alabama's newest resort and entertainment destination. With a 14-acre amusement park and various shopping and dining opportunities, OWA is endless fun for all ages!

- **ENHANCED WEB PACKAGE:**

\$185 A YEAR

All features of basic package, plus:

- **UNLIMITED** characters for keywords
- Web description up to 1,000 characters
- Five bulleted feature links
- Bonus search results description
- Add logo, photos, video links, etc.

Caribe Resort

Accommodations - Condominium Complexes

Caribe
RESORT

VISIT WEBSITE

BOOK YOUR STAY

REQUEST INFO

28103 Perdido Beach Blvd.
Orange Beach, AL 36561
(251) 980-9000
(888) 807-7020
(251) 980-9035 (fax)

Facebook
Twitter

About Us

Situated along pristine, unconstructed shoreline, the Caribe Resort is a treasure among the sugar sand beaches of the northern Gulf of Mexico. Among our luxury accommodations you will find an... [read more](#)

About Highlights Media Rep Info Lodging Info Map

Media



- **WEBSITE & CHAMBER CHAT BANNER ADS AVAILABLE!**

- Be seen with banner ads on our website's home page or on a specific business category.
- We also have space on our weekly emails sent to **2,000 addresses.**



CO-BRANDING OPPORTUNITIES

- Get a full year's worth of co-branding through our **Chamber Champions** program.
- Web banner space available throughout the chamber website (**57,000+ unique visitors** in 2022).
- Have your company's name and logo tied to some of the chamber's biggest events like **First Friday Forum, Holly Days on Main Festival, Golf Challenge for Education, Lemonade Day Coastal Alabama, E-Cycle & Shred Day**, and the **Annual National Shrimp Festival**.
- Host an event with us! We're always looking for venues to host networking events like **V.I.B.E. @ 5:00, Breakfast Club, & Chamber Lunch Bunch**.
- Be a namesake sponsor for our chamber programs like **Junior Leadership Coastal Alabama, Diplomats, Island Spirit Award**, & the upcoming **Coastal Alabama Leadership League**.
- Celebrate a year of hard work at our annual **Black & White Night**. Your purchase of a corporate table (8 seats) also grants your company's name and logo a spot on any digital/print marketing materials and on-site recognition during the event!



SECURE YOUR SPOT TODAY!

Contact our Director of Events & Sponsorships, Kimberly Ray, at **251.968.7215** (or kimberly@mygulfoastchamber.com) to plan your chamber co-branding in 2023.

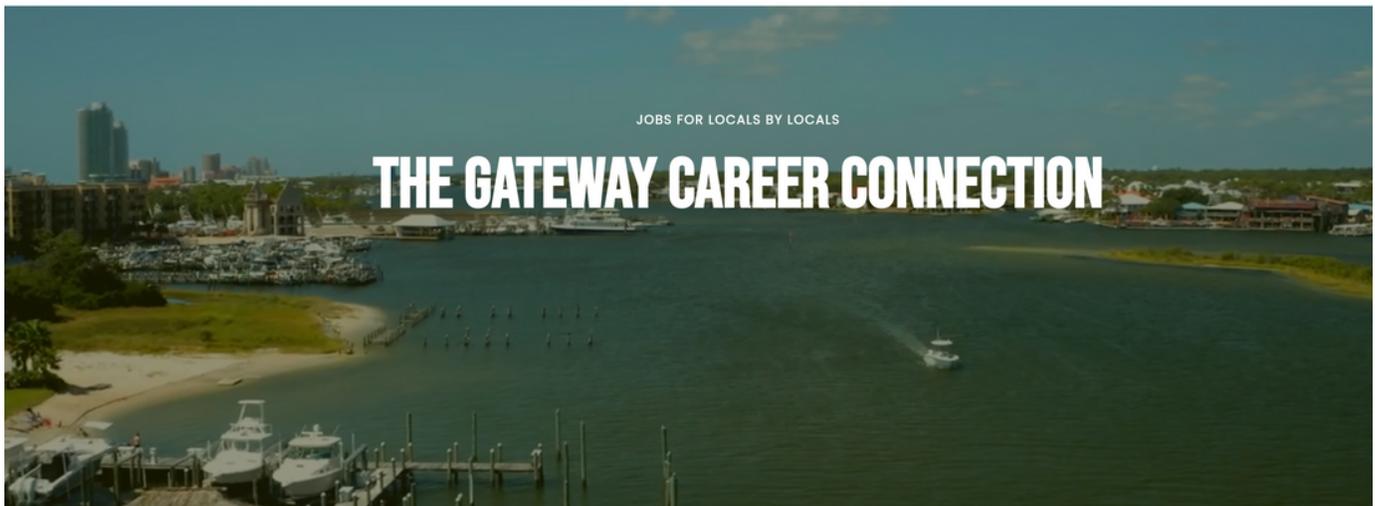
You can also visit sponsormychamber.com and fill out the appropriate form to automatically secure your spot for the year!



www.gatewaycareerconnection.org

 Gateway Career Connections

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The **Gateway Initiative** is a rapidly evolving workforce development leader in Baldwin County, and is cutting edge, while still holding true to the core value of "business-driven programming", in partnership with the **Coastal Alabama & South Baldwin** Chambers. The five-year initiative kicked-off in January 2018 as the "Gateway Initiative, One Voice, One Vision, Moving South Baldwin Forward." Three programs of work were initiated, each with a specific mission, detailed objectives, and projected outcomes, all guided by some of the top business minds of the region.

Just launched is our new local based & free to use online job board. Here companies are able to easily connect with prospective talent in the job market

For all other non-technical assistance or comments on the Gateway Initiative, reach out to Tyler Morgan at (251) 422-0942 or tyler@gatewayinitiative.com



COMMITTEE SIGN-UP FORM - BECOME INVOLVED IN YOUR CHAMBER

Checkmark the task force or committee(s) for which you would like to become involved in & fill out the appropriate information on the back page.

- PUBLIC POLICY TASK FORCE - Staff: Greg Alexander & Penny Hughey**
Mission: To serve as a proactive advocate for the business community and members on issues, obstacles and strategies regarding civic and governmental affairs. Meets on an “as needed” basis during election years or when other public policy issues arise that need to be addressed.
- CONSERVATION & NATURAL RESOURCES TASK FORCE - Staff: Suzette Hataway**
Mission: To preserve and enhance the natural resources of Coastal Alabama through education and communication. Meets on an as needed basis to assist with environmental events such as coastal clean up efforts
- EDUCATIONAL AFFAIRS TASK FORCE - Staff: Penny Hughey**
Mission: To position the Chamber to excel in its role as champions of education.

EDUCATION SUB COMMITTEES:

- YOUNG ENTREPRENEURS:**
 - **Mission:** This task force helps to plan the annual spring entrepreneur event targeted toward Elementary School K-5 students.
- JUNIOR LEADERSHIP:**
 - **Mission:** This task force helps plan each class day for our Junior Leadership of Coastal Alabama program that runs from August until May each year. It is for Juniors and Seniors at Gulf Shores High School, Orange Beach High School, and South Baldwin Christian Academy
- MARINE TRADES TASK FORCE - Staff: Suzette Hataway**
Mission: To protect the Marine Trades Industry on the Alabama Gulf Coast. Meets on an as needed basis.
- MEMBERSHIP TASK FORCE - Staff: Sharon Wiese**
Mission: To encourage, strengthen, and retain membership. Meets on an as needed basis to plan membership drive events
- SMALL BUSINESS COMMITTEE - Vice Chair: Tim Lower / Staff: Penny Hughey**
Mission: To provide leadership and counseling to area retailers and businesses to help increase stability and growth. Meets monthly to plan things such as networking events, lunch & learns, etc.
- TOURISM & SPECIAL EVENTS TASK FORCE - Staff: Steve Jones**
Mission: To produce events encouraging tourism on an as needed basis.
- YOUNG PROFESSIONALS TASK FORCE - Chairman: Casey Buckner / Staff: Kimberly Ray**
Mission: Committed to providing community connections, education, and opportunities for outreach needed to foster young business leaders in Coastal Alabama.

OTHER ACTIVITIES

CHAMBER AMBASSADORS - Chairman: Brandi Ingram / Staff: Greg Alexander

Application Required

Mission: The Ambassadors are just what their name implies! They represent our Chamber and serve as critical links between the Chamber and its members. They participate at ribbon-cuttings, groundbreakings, assist at Chamber events such as V.I.B.E. @ 5:00 and First Friday Forum.

CHAMBER DIPLOMATS - Staff: Penny Hughey

Application Required

Mission: Our Diplomats are our new membership outreach program, designed to put new members in touch with one-on-one peer relationships for the purposes of networking and building business relationships. If you are interested in serving in this capacity, please call Penny Hughey at the Chamber at 251.968.7220. **Applications open in the fall** and a new class is chosen each January for the new year.

ISLAND SPIRIT COMMITTEE - Chairman: Brandi Ingram / Staff: Kimberly Ray

Mission: This committee oversees the work of one of our Chamber's signature projects -- the monthly Island Spirit Award. They promote the program and they assist with the selection and recognition of the recipients.

YOUR INFORMATION:

FIRST & LAST NAME:

COMPANY:

PHONE NUMBER:

EMAIL:

There is no obligation or attendance requirement. Even if you cannot actively attend all meetings, you can still receive information and updates pertaining to the appropriate group by completing this form.

Please return to the Chamber's Gulf Shores office located at 3150 Gulf Shores Parkway, or scan and email this to penny@mygulfcoastchamber.com.

You may also choose to submit this information via our website

- 1. Visit us at mygulfcoastchamber.com**
- 2. Click Business Chamber > Committees and Programs > Join a Chamber Committee.**