



## The Eastland Chamber of Commerce

209 West Main Street Suite A, Eastland, TX 76448

254.629.2332 | [www.eastlandchamber.com](http://www.eastlandchamber.com) | [chamber@eastland.net](mailto:chamber@eastland.net)

Dear Ambassador Candidate,

The Eastland Chamber of Commerce is looking to recreate the "Red Coats" as a new program called Chamber Ambassadors. The Chamber Board of Directors feels this program is important for Eastland and the growth of our community and chamber. We would like to invite your business to have a representative as an Ambassador. The ambassadors will be the most active group of volunteers associated with the Chamber, so I want you and your employer to be aware of the commitment involved. If selected, we ask you to serve for a minimum of 1 year and fulfill monthly participation requirements consistently.

What does an Ambassador do? You represent your company; promote Chamber events and programs, as well as new and existing Chamber members. We attend groundbreaking, ribbon cuttings, and after hours functions. We help register and greet members at Chamber sponsored events, and are responsible for recruiting new members. It is no small task, but it reaps big rewards through networking opportunities, knowledge of new product and service options, and strengthening of the business environment in our community.

Ribbon cuttings, which are a service to members, are the most frequent activities that we attend as Ambassadors. We are there to encourage new businesses, welcome them, and wish them success. We also want business owners to know that we come to listen and learn about their endeavor, so we can then share that information with our friends, families, clients, and colleagues. Our overall goal is for business owners/managers to understand how much the Chamber appreciates their investment not only in the Chamber, but more importantly in our community.

If you are ready to meet this challenge, if you are willing to dive in and commit to being an active volunteer for the betterment of local businesses and the Eastland community—then I encourage you to submit an application. You and employer will definitely benefit from the Ambassador experience through friendships and business connections.

For more information contact the Chamber at 254.629.2332 or [chamber@eastland.net](mailto:chamber@eastland.net)

Sincerely,  
Laura Hobbs

### **AMBASSADOR MISSION STATEMENT**

*To build a better Chamber through volunteer leadership. To strengthen the Chamber by recruiting new members. To increase retention of the current membership by opening the lines of communication between the Chamber and its members.*

## AMBASSADOR APPLICATION

Business/Organization Name			Business Phone	Business Fax
Business Address	City	State Texas	Zip Code	
Applicant Name			Job Title	
Supervisor's Name			Years/Months with Employer	
Email Address			Alternate Phone: Home or Cell	

Please answer the questions 1 through 3 on a separate sheet of paper.

**1. What qualities do you possess that make you an effective leader? Explain how these characteristics can help advance the mission of the Ambassador Program.**

**2. What do you hope to gain from, and what can you contribute, through your involvement with the Ambassador Program?**

**3. List any Chamber of Commerce events you have attended in the past quarter (for example: ribbon cuttings, Business After Hours, Business of the Month lunches)**

### AMBASSADOR PLEDGE

If selected, I agree to act in the capacity of an Ambassador for the Eastland Chamber of Commerce and I will:

- Commit to participate for one full year from date of acceptance.
- Complete and return a scorecard per quarter, earning a minimum of **50 points per quarter or 200 points per year** by participating in Ambassador and Chamber activities.
- Attend monthly Business of the Month lunches
- Participate in any and all Chamber Membership drives.
- Serve as a greeter at various Chamber of Commerce events throughout the year.
- Stay well informed about the Chamber of Commerce, membership benefits, and functions.
- I understand that my company must maintain an active Chamber membership in order for me to represent them as an Ambassador.

\_\_\_\_\_  
Employee Signature

\_\_\_\_\_  
Date

### EMPLOYER AGREEMENT

I have reviewed this application and the information attached. I am aware of the time commitment involved for a member of our staff to become an active Chamber of Commerce Ambassador. Our company and I, in a supervisory role, agree to these commitments and fully support our representative in this program.

\_\_\_\_\_  
Employer Signature

\_\_\_\_\_  
Date