



Sponsorship Opportunities

Drive Your Business Forward

Your Invitation to Engage & Grow

Join the Ohio Trucking Association in driving the industry forward. Through strategic partnerships, professional development, and community recognition, we're building opportunities that help your company grow, connect, and lead. Together, we move Ohio's trucking industry ahead.



Drive Your Business Forward



Engage. Grow. Lead Ohio's Trucking Industry Forward.

The Ohio Trucking Association is proud to present a full slate of events and educational programs designed to strengthen our industry and celebrate Ohio's vibrant trucking community.

Our **2026 Sponsorship Guide** offers a wide range of opportunities to showcase your company's products and services, enhance your brand's visibility, and grow your business.

By partnering with the OTA, you're not just promoting your organization—you're investing in the future of trucking. Together, we drive progress through engagement, professional development, and recognition of our industry's best and brightest.

Whether you select an **Individual Event Sponsorship** or a **Sustaining Sponsorship**, your company plays a key role in advancing Ohio's trucking community and the OTA's mission to move our industry forward.



2026 Sustaining Sponsorship Opportunities

One-Time Investment. Year-Long Brand Value. Maximum Audience Reach.

The **OTA Sustaining Sponsorship Program** places your company directly in front of the decision-makers and industry professionals who matter most. Partner with us to keep your brand top of mind across Ohio's trucking industry year-round.

As an **OTA Sustaining Sponsor**, your company enjoys visibility and benefits all year — including:

- **Complimentary registrations** to select OTA events
- **Marketing exposure** at OTA programs and gatherings
- **Recognition** on the OTA website and association app

Choose the sponsorship level that best fits your goals and budget — and let the OTA team handle the rest.

	Platinum \$15,000	Gold \$10,000	Silver \$7,500	Bronze \$5,000	Friend of OTA \$2,500
Sponsorship & Registration to Annual Conference and Leadership Conference	5	4	3	2	1
Sponsorship & Registration to the OTA Driver of the Year Banquet & the TDC/Tech Competition Banquet	5	4	3	2	1
Sponsor recognition at the OTA Golf Outing and Sporting Clay Shootout	*	*	*	*	*
Hole Sponsorship at the OTA Golf Outing	*	*	*	*	
Recognition at all OTA Major Events*	*	*	*	*	*
Social Media, Website & Mobile App Recognition	*	*	*	*	*
Enhanced Directory Listing	*	*	*	*	
Exhibit Space at the OTA Annual Conference	*	*	*	*	
Presenting speaker at one Level Up Webinar	*	*	*		
One Foursome at the OTA Golf Outing	*	*			

* Major events include the OTA Driver of the Year Banquet, Truck Driving Championships and Technician Competition, OTA Annual Conference and the Leadership Conference.

SECURE YOUR SPOT

Contact Director of Business Development Deb Seiple at 614-653-1991 or deb@ohiotrucking.org to secure your spot as an association sponsor in 2026.



2026 Individual Event Sponsorship

À La Carte Sponsorship Options

Support the events that best fit your goals and budget. These customizable sponsorships help your company connect directly with your target audience while reinforcing your commitment to Ohio's trucking industry.

OTA DRIVER OF THE YEAR BANQUET	
Presenting Banquet Sponsor	\$5,000
Reception Sponsor	\$1,000
TRUCK DRIVING CHAMPIONSHIPS	
Presenting Sponsor	\$10,000
Lunch Sponsor	\$3,000
Champions Dinner Sponsor	\$3,000
Breakfast Sponsor	\$2,500
Class Sponsor	\$2,000
Driver Coffee Break Sponsor	\$500
TECHNICIAN COMPETITION	
Presenting Sponsor	\$3,000
Lunch Sponsor	\$1,500
Station Sponsor	\$1,000
Breakfast Sponsor	\$1,000
Technician Coffee Break Sponsor	\$500
OTA GOLF OUTING	
Meal Sponsor	\$1,500
Beverage Cart Sponsor	\$750
Breakfast Sponsor	\$750
Proximity Award Sponsor	\$350
Golf Hole Sponsor	\$200

ANNUAL CONFERENCE	
Presenting Sponsor	\$10,000
Lunch Sponsor	\$3,000
Keynote Sponsor	\$3,000
Breakfast Sponsor	\$3,000
Networking Reception Sponsor	\$2,000
Breakout Education Session Sponsor	\$1,000
Break Station Sponsor	\$750
LEADERSHIP CONFERENCE	
Presenting Sponsor	\$5,000
Premier Sponsor	\$1,000
Supporting Sponsor	\$500
OTA SPORTING CLAY SHOOTOUT	
Lunch Sponsor	\$1,000
Breakfast Sponsor	\$500
Station Sponsor	\$250
WOMEN IN TRANSPORTATION RECEPTION	
Presenting Sponsor	\$2,500
Premier Sponsor	\$1,000
Supporting Sponsor	\$500

CUSTOM SPONSORSHIPS ARE ALSO AVAILABLE

Contact Director of Business Development Deb Seiple at 614-653-1991 or deb@ohiotrucking.org to secure your spot as an association sponsor in 2026.