



OHIO TRUCKING ASSOCIATION BUILDING CAPITAL CAMPAIGN

Sponsorship & Marketing Opportunities

For over 100 years, the Ohio Trucking Association has been an industry leader, enhancing the public image by promoting safety, innovation and professionalism across Ohio. In 2019, the OTA relocated to its new home in Westerville, Ohio. The new location will offer more than just administrative offices for our staff, this will be a home for our members as well. Included at 655 Cooper Road is a Training Center for Education, a Courtyard for Networking, and an Executive Conference Room for decision making.

LEAVE YOUR MARK ON THE ASSOCIATION BY INVESTING IN THE NEW OTA HEADQUARTERS.

ALL GIFTS ARE AVAILABLE IN PLEDGES AMORTIZED OVER 5 YEARS.

SEE PRICE LIST AND OPTIONS ON PAGE 2



SPONSORSHIP & MARKETING OPPORTUNITIES

PRICE LIST



TRAINING CENTER	\$50,000	AVAILABLE
<p>Naming rights in perpetuity for the training center. This space is utilized 2-4 times per month for educational trainings and association meetings. Additionally, it is the meeting place for the Ohio Trucking Association Board of Trustees and Ohio Association of Movers Board of Directors. Use of the named training center will appear in all promotional material.</p>		
STUDIO	\$25,000	AVAILABLE
<p>Naming rights in perpetuity for the studio that will be used for videos, on demand trainings, Podcasts, and video updates distributed to Ohio Trucking Association members, Ohio Association of Movers members and affiliated organizations.</p>		
OUTSIDE COURTYARD	\$20,000	AVAILABLE
<p>Naming rights in perpetuity for the future courtyard space outside that will be used for member networking and events.</p>		
CONFERENCE ROOM	\$20,000	SOLD
<p>Naming rights in perpetuity for the conference room that will host numerous meetings throughout the year.</p>		
FLAG POLE	\$15,000	AVAILABLE
<p>Naming rights in perpetuity with a plaque for a newly installed lighted flagpole at the building to carry both an American flag and Ohio state flag.</p>		
CHAIRMAN'S WALL	\$5,000	AVAILABLE
<p>Naming rights in perpetuity with a plaque on the wall commemorating the past chairman of OTA.</p>		
PRESIDENT & CEO'S OFFICE	\$5,000	SOLD
<p>Naming rights in perpetuity for the office of the President & CEO of the Ohio Trucking Association.</p>		
TRAINING CENTER FOYER	\$5,000	SOLD
<p>Naming rights in perpetuity for the Training Center Foyer.</p>		
INDIVIDUAL OFFICES	\$3,000	AVAILABLE
<p>Naming rights in perpetuity for the Ohio Trucking Association staff offices.</p>		
SUPPORTERS WALL	\$1,000	AVAILABLE
<p>Personalized name plates located on a wall inside the Training Center Foyer.</p>		

CONTACT

PRESIDENT & CEO THOMAS A. BALZER, CAE AT 614-653-0290 OR TOM@OHIOTRUCKING.ORG TO SECURE YOUR SPOT AS A SPONSOR TODAY.