**January 1 to December 31, 2024 Digital Sign Rates**

**Terms and Conditions**

**Sign Locations: Rotary Park | 4815 - 44 Avenue, Stony Plain, AB**

**Wabamun | 5217 - 52 Street, Wabamun, AB**

**Member Rates (per sign) Non-Member Rate (per sign)**

**$50 per week \_\_\_\_ $100 per week \_\_\_\_**

**(3 - 6 months contract) $43.75 per week \_\_\_\_**

**(7 – 12 months contract $37.50 per week \_\_\_\_**

**Stony Plain \_\_\_\_\_\_**

**Wabamun \_\_\_\_\_\_\_**

*All prices are subject to GST*

|  |  |
| --- | --- |
| **Dates** | |
| **Start:** |  |
| **End:** |  |
| **Term:** |  |

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Payment Information** | | | | | | | | | | |
| Company Name: |  | | | | | | | | | |
| Address (Including Postal Code): |  | | | | | | | | | |
| Phone: |  | | | | | Email: |  | | | |
| Contact Person: |  | | | | | Title: |  | | | |
| Payment: | Cash | Cheque | VISA | MasterCard | Membership Credit | | |  | | |
| Card Number: |  | | | | | | | | Total Amount: | $ |
| Expiry Date: |  | | | | | | | | CVV#: |  |
| Cardholder Name: |  | | | | | | | | Signature: |  |

**Terms and Conditions**

1. The client, at their expense, agrees to supply the completed required graphic to the Greater Parkland Regional Chamber of Commerce at least two (2) full working days prior to the commencement of ad. Submitted artwork must meet the requirements as laid out in the Design Guidelines (see page 3.) Each ad runs for 15 seconds.
2. The client is permitted to change their ad copy every week; charges may apply.
3. The client cannot assign or sublet any privilege or advertising space under this contract without the written permission of the Greater Parkland Regional Chamber of Commerce.
4. The client agrees to indemnify the Greater Parkland Regional Chamber of Commerce from and against all claims, losses, suits, or actions because of any message that is defamatory, libelous or arises out of a breach of patent, trademarks, or copyright, or which contravenes any statute, by-law, or regulation passed by any legally constituted governing body.
5. The Greater Parkland Regional Chamber of Commerce has the right and will reject or remove any message that does not meet the approval of the Canadian Advertising Standards Council or is unacceptable to the Greater Parkland Regional Chamber of Commerce in their sole discretion.
6. This contract contains the full agreement between the parties and no amendments, conditions, terms, agreements, or representations shall be binding upon either party unless incorporated by writing into this contract.
7. The Greater Parkland Regional Chamber of Commerce is not responsible for any failure in its digital signs whatsoever. Should a failure of the sign to operate arise, the client shall be entitled to additional time equal to the missed runs.
8. The Town of Stony Plain has sole control of Emergency Messaging. Emergency Messaging refers to a situation that poses an immediate risk to life and or health that requires urgent intervention to prevent a worsening situation. All other messaging may be removed.

|  |  |  |
| --- | --- | --- |
| Greater Parkland Regional Chamber of Commerce |  | Client Authorized Signature |
|  |  |  |
| Name (please print) |  | Name (please print) |
|  |  |  |
| Date |  | Date |
| Please submit completed and signed form (all pages) to: ap@gprchamber.ca | | |

**Design Guidelines:**

File formats

JPEG or PNG

Size

175 x 120 pixels – Stony Plain 150 x 80 pixels - Wabamun

72 dpi

Only still images

If you need a designer, we have arranged a special rate of $75.00 per ad with our Chamber members (additional costs may be incurred.)

Keen Designs – Rana Keen-Zandbeek

[rana@keen-designs.com](mailto:rana@keen-designs.com)

780-886-6131

The Limon Tree Design Studio – Caroline Fisher

[carolinef@shaw.ca](mailto:carolinef@shaw.ca)

780-934-2616

Please note that as per Alberta Transportation's permit, phone numbers and websites cannot be displayed on the digital sign. Street addresses are permitted.