

2023 Business Awards of Distinction Nomination Criteria

General Eligibility Requirements

- NEW for 2023: all businesses are eligible, not just members of the GPRC
- Have a valid business license or development permit
- Be operational for a minimum of 3 fiscal years, unless otherwise stated



Business of the Year – Small Business sponsored by Main Street Law LLP

- Be at least 51% Alberta owned and operated

Awarded in recognition of exceptional customer service, ingenuity, and leadership on a smaller scale. The Outstanding Small Business Award is given to a business with less than 10 employees. This business has transformed an idea into a successful, sustainable business by understanding their market's key challenges, customers, and the competitive landscape.

Business of the Year – Medium/Large Business sponsored by Zender Ford Sales Ltd.

- Be at least 51% Alberta owned and operated

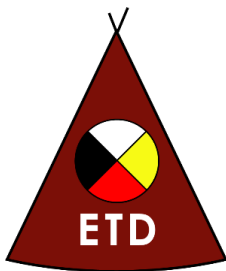
Awarded to a medium/large business that offers significant economic stability within any given community often becoming a major employer and supporter to various community groups and initiatives. The business focus continues to be on supporting its customers, colleagues, and the wider community.

Indigenous Business Award of Distinction sponsored by Enoch Training and Development

The Indigenous Business Award honours excellence and focuses on the success of an Indigenous business or entrepreneur. The award showcases achievements and builds bridges between Indigenous and non-Indigenous economies.

Most Promising New Business Award of Distinction sponsored by EQUA REA Ltd.

Given to a new business less than 3 years old, that excels in their corporate practices, exemplifies leadership, and exhibits a promising future in the Spruce Grove, Stony Plain or Parkland County business community.





Trail Blazer Award of Distinction (Culture & Diversity)

An organization that champions diversity, equity and promotes inclusion in their workforce, their customers, and any community outreach. This business puts wellbeing at the forefront of what they do in all aspects of the organization.

DECKER

PROPERTIES GROUP INC.



The Rapid Riser Award of Distinction

An organization that can demonstrate exceptional levels of growth with a strong plan for sustainable financial performance. This award is open to businesses/organizations of all sizes and recognizes businesses that have experienced exceptional growth in sales, profit, market share, jobs, or international trade.



Global Player Award of Distinction

A business which has demonstrated significant international growth through a clear understanding of overseas markets, proving that borders are not a barrier to trade. Outstanding growth plans in the export market and exceptional diversification to reach foreign markets and capture valuable opportunities in the market.



GREATER
PARKLAND
REGIONAL
CHAMBER

Legacy Award of Distinction

The Greater Parkland Regional Chamber of Commerce Legacy Award is a highly distinguished award that recognizes an individual(s) or organization who has gone above and beyond, over a span of many years, to serve the community and help others. Recipient decided by the Greater Parkland regional Chamber of Commerce – there is no nomination process.

2023 Municipal Awards Nomination Criteria

Parkland County Award of Excellence Small-Medium Business presented by Parkland County



- A business that grosses **under** \$1 million in top line revenue
- Development of business through innovation
- Demonstrates resiliency, strategic thinking, and initiative that brought the business through the effects of the COVID-19 pandemic over the past year whether through products, ventures, or campaigns

Parkland County Award of Excellence Small-Medium Business presented by Parkland County



- A business that grosses **over** \$1 million in top line revenue
- Development of business through innovation
- Demonstrates resiliency, strategic thinking, and initiative that brought the business through the effects of the COVID-19 pandemic over the past year whether through products, ventures, or campaigns

Ambassador of Action Business Award presented by Town of Stony Plain

The Ambassador of Action Business Award is presented annually to a local business that has demonstrated growth through improvement and expansion. This award is an opportunity to profile a business that has made a significant investment not only in their business but also in the community through a new or expanded building, increase in jobs, new or improved products or services, or profile for the community.



Nominations

Do you know a business that is an Ambassador of Action in Stony Plain? Help us recognize them. Please nominate them by clicking the link below.

Eligibility

- Must have a valid Town of Stony Plain business licence
- Must demonstrate that in the past year, the business has:
 - Invested in their building/facility
 - Created new jobs
 - Offered new or enhanced products or services
 - Generated profile as a result of their success

Award

The Growth & Commerce Committee selects the winner. This decision is based on sustainability, innovation, contribution to the community and long-term vision. The award will be presented at the Chamber of Commerce's Business Awards of Distinction event on October 19.

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Award of Creative Excellence presented by Town of Stony Plain

The Award of Creative Excellence is presented annually. Eligible nominees for this distinguished award can be individuals, organizations, non-profits or businesses who contribute to the growth of culture and tourism in our community.

Nominations

Nominees should possess at least one of the following attributes:

- Offers cultural initiative(s) that promote(s) Stony Plain.
- Encourages accessibility and inclusion to participation relating to culture or tourism.
- Elevates the creative culture and identity of Stony Plain.
- Partners or collaborates with local artists or artisans to promote creative industry.
- Contributes to the field of local cultural planning, programs and services.
- Enhances the vitality and vibrancy of the culture or tourism community.
- Is a cultural or tourism ambassador for the community of Stony Plain.

Self-nominations are accepted.

Eligibility

- Events, projects, or initiatives undertaken by an organization or non-profit must take place within Stony Plain.
- Individuals nominated must be a resident of Stony Plain or be able to demonstrate that the initiative they are nominated for took place in Stony Plain or contributed to the economy of Stony Plain.
- Businesses must have a valid business license from the Town of Stony Plain.
- Recipients of the award will not be eligible for nomination until two years after winning.
- Events, projects, or initiatives must have taken place within 18 months from the open date of nominations.

Award

The Cultural Roundtable will select the winner, with the decision being based on eligibility, contributions, and supporting material submitted on the nominee's behalf. The award will be presented at the Chamber of Commerce's Business Awards of Distinction event on October 19.