

4815 – 44 Ave
Stony Plain, AB T7Z 1V5
www.gprchamber.ca
780.963.4545



**GREATER
PARKLAND
REGIONAL
CHAMBER**

Digital Sign Advertising

Time to make a **BIG** impression with our Digital Signage marketing opportunity!

The Stony Plain Digital Sign is located in a prime spot in Rotary Park adjacent to the highway.

With many advertising choices, from the internet to newspaper, from media to the rapidly developing special media platforms we understand that you have to use your marketing budget wisely. Our digital sign allows you a much more cost-effective way to broadcast your message to the community and more.

Our digital sign options allow you to maximize your dollars; reaching the greatest number of consumers in a timely, effective manner.

We can help you build connections on an everyday basis.

Some of the benefits include:

- Captive audience
- Building brand awareness
- Promote specials & sales
- Promote grand openings and anniversaries
- New product launches
- Target new customers
- Promoting community events
- Lower cost of production of marketing material

As per the permit with Alberta Transportation, phone numbers and websites cannot be displayed on the digital sign. Street addresses are permitted.

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Requirements for Artwork

File Formats

JPG

Size

175 x 120 pixels

RGB

72dpi

(only still images)

If you need a designer, we have arranged a special rate of \$75.00 per ad with a number of our Members (additional costs will be incurred for logo design & text content):

Creative Color – Megan MacNeil

megan@creativecolor.ca

(780) 962-1744

Dog Rump Designs – Brianne Ward

dogrumpdesigns@gmail.com

(780) 968-1626

Keen Designs – Rana Keen-Zandbeek

rana@keen-designs.com

(780) 886-6131

The Limon Tree Design Studio – Caroline Fisher

carolinef@shaw.ca

(780) 934-2616