

Exhibitor & Sponsor Registration

CENTRAL WASHINGTON HOME EXPO

Beyond the Blueprint

March 8-10, 2024
Yakima Sundome
1301 S Fair Ave, Yakima, WA 98901

At The Home Expo: Beyond the Blueprint, we believe that our residences are more than just structures; they are the canvases upon which the stories of our lives are written, connections are forged, and treasured moments are made.

Featuring

Building • Remodeling • Kitchen • Bathroom • Green Living • Interior Design
Home Decor • Landscaping • Furnishings • Financial Services
Professional Services • Plants • Baked Goods • And More!



Event Contact

Alyssa Howe

Marketing & Events Director

ahowe@cwhba.org

509.454.4006

Event Hours

Open to the Public

Friday, March 8th, Noon-5PM

Saturday, March 9th, 10 AM -5PM

Sunday, March 10th, 10AM-4PM

Exhibitor Move In

Thursday, March 7th, 8AM-9PM

Friday, March 8th, 8AM-11AM

Exhibitor Move Out

Sunday, March 10th, 4PM-8PM

Monday, March 11th, 7AM-Noon

CENTRAL WASHINGTON HOME EXPO

Beyond the Blueprint

Featured Sponsorships

Why sponsor this event?

- Reach your target audience directly.
- Build a better brand image.
- Boost your visibility.
- Attract new clients, customers, and partners.
- Tap into the event's 35+ year of experience.
- Connect with around 2,000 attendees yearly.
- Join a well-known Central Washington event.

Platinum
\$8,500

Gold
\$6,500

Silver
\$4,500

Paid Event Advertising

	Platinum	Gold	Silver
All event promotion printed media	Logo (primary)	Logo (secondary)	Name (listed)
Radio advertisements	Name (mention)	Name (mention)	Name (rotating mention)
Social media event promotion	Logo (primary) & page mention (all posts)	Page mention (all posts)	Page mention (all posts)
Facebook paid event promotion	page mention (all posts)	Page mention (all posts)	Page mention (all posts)
Facebook & Instagram	Unique sponsor highlight post (2)	Unique sponsor highlight post	Unique sponsor highlight post

CWHBA Communication

	Platinum	Gold	Silver
Electronic reader board (at CWHBA)	Name (listed)	Name (listed)	Name (listed)
<i>Punchlist</i> weekly e-newsletter	Logo (linked)	Logo (linked)	Name (listed, linked)
<i>HOME Resource & Buyers Guide</i> (full-color ad)	1/2 Page & logo on event ad	1/4 Page & logo on event ad	Business card & logo on event ad
Event preview and follow-up emails (2)	Logo (linked)	Logo (listed, linked)	Name (listed, linked)

CWHBA.org

	Platinum	Gold	Silver
Home Expo landing page	Logo (primary, linked)	Logo (secondary, linked)	Name (listed, linked)
Coupon / giveaway / advertisement	Business Card, First	Business Card, Second	Business Card, Tertiary
CWHBA.org homepage scrolling promo	Logo (primary)	Logo (secondary)	Name (listed)
Digital banner display ad on Home Expo landing page	Header & Footer (2)	Side bar (1)	Side bar (1)

CW Home Expo

	Platinum	Gold	Silver
Exhibitor passes (on the back)	Logo (primary)	Logo	Logo
Event tickets	12 tickets	8 tickets	6 tickets
Event exhibitor space	Booth block end cap (up to 4 adjacent)	Booth block (2 adjacent)	Optional (1 standard)
Digital display screens	Logo (every content slide)	Logo (solo, rotating)	Logo (with others)

Event Program (Printed or Digital—TBD)

	Platinum	Gold	Silver
Coupon / giveaway / advertisement (full-color)	1/2 Page	1/4 Page	Business Card
Enhanced listing	Bold & boxed	Bold & boxed	Bold & boxed
Event map	Logo at booth location	Logo at booth location	Logo at booth location

Auxiliary Sponsorships

Stage Sponsor

\$2,500

+Sponsor-provided stage décor

Event Program

\$2,000

Event Bag

\$1,000

+Sponsor-provided event bag

Exclusive Benefit	Stage named w/logo tents	Full page ad in digital event program (1-side, full-color)	Logo Printed on Event Bag
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Paid Event Advertising

Social media event promotion	Page mention	Page mention	Page mention
Facebook paid event promotion	Page mention	Page mention	Page mention
Facebook	Group sponsor acknowledgement	Group Sponsor Acknowledgement	Group Sponsor Acknowledgement

CWHBA Communications

Electronic reader board (at CWHBA)	Name (listed)	Name (listed)	Name (listed)
<i>Punchlist</i> weekly e-newsletter	Name (listed & linked)	Name (listed & linked)	Name (listed & linked)
<i>HOME Resource & Buyers Guide</i> (full-color ad)	Listed on event ad	Listed on event ad	Listed on event ad
Event preview & follow-up emails (2)	Name (listed & linked)	Name (listed & linked)	Name (listed & linked)

CWHBA.org

Home Expo landing page	Name (listed & linked)	Name (listed & linked)	Name (listed & linked)
Digital coupon	Business card	Business Card	Business Card

CW Home Expo

Event tickets	4 Tickets	4 Tickets	2 Tickets
Event exhibitor space	1 standard	1 standard	1 standard
Digital display screens	Logo (with others)	Logo (with others)	Logo (with others)
Exhibitor passes (on the back)	Logo	Name listed	Name listed

Digital Event Program

Enhanced listing	Bold & boxed	Bold & boxed	Bold & boxed
Event map (inside cover)	Logo at stage location	Logo on front cover	Logo on front cover

Event Program **1,500 printed copies**

Full Page Color Ad (8.5" W x 11" H) \$1500 **Quarter Page** Color Ad (4.25" W x 5.5" H) \$950

Half Page Color Ad (8.5" W x 5.5" H) \$1250 **Business Card** Color Ad (3.5" W x 2" H) \$750

Auxiliary Sponsorships

Snack Sponsor \$1,000

CWHBA will provide snacks

Greeter Sponsor \$1,000

Be the first face attendees see when they walk in

Exclusive Benefit	Logo signage in snack room	Logo posted at Entrance and opportunity to display company information
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Paid Event Advertising

Social media event promotion	Page mention	Page mention
Facebook paid event promotion	Page mention	Page mention
Facebook	Group Sponsor Acknowledgement	Group Sponsor Acknowledgement

CWHBA Communications

Electronic reader board (at CWHBA)	Name (listed)	Name (listed)
<i>Punchlist</i> weekly e-newsletter	Name (listed & linked)	Name (listed & linked)
<i>HOME Resource & Buyers Guide</i> (full-color ad)	Listed on event ad	Listed on event ad
Event preview & follow-up emails (2)	Name (listed & linked)	Name (listed & linked)

CWHBA.org

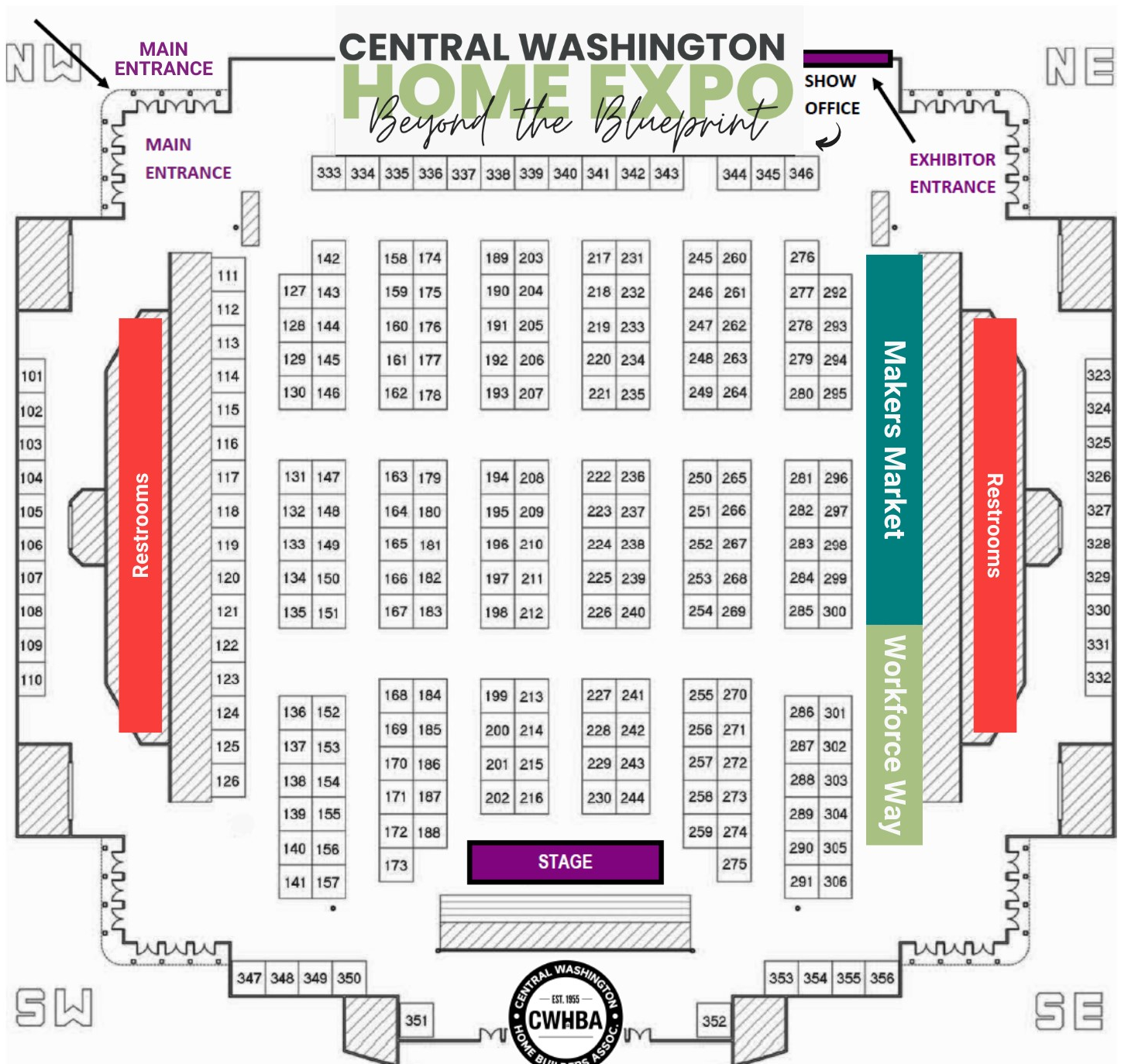
Home Expo landing page	Name (listed & linked)	Name (listed & linked)
Digital coupon (offer/giveaway/discount)	Business Card	Business Card

CW Home Expo

Event tickets	2 Tickets	2 Tickets
Event exhibitor space	1 standard	Entrance
Digital display screens	Logo (with others)	Logo (with others)
Exhibitor passes (on back)	Name listed	Name listed

Digital Event Program

Enhanced listing	Bold & boxed	Bold & boxed
Event map (inside cover)	Logo on front cover	Logo on front cover



Booth Specifications: 10' X 10' increments, 3' side rails, 8' tall rear panels & one fused 120-volt duplex receptacle outlet w/ 500 watts of electricity. CAN NOT CO-OP A 10' X 10" space.

Pitch Exhibitors: Exhibitors may only enroll a max of 2 demo products. Sold at the discretion of CWHBA, no duplicate pitch exhibitor products allowed and will all be located in specific spaces in the dome.

Hot Tub Dealers: Due to the amount of electricity required by these dealers, we will limit the number of exhibitors.

CWHBA MEMBERS

1 BOOTH = \$600
ADDITIONAL = \$500 EACH

NON-MEMBERS

1 BOOTH = \$700
ADDITIONAL = \$600 EACH

CORNER FEE = \$100 ADDITIONAL EACH

INDICATE YOUR BOOTH PREFERENCES ON THE COMPLETE REGISTRATION FORM

NOTE: Event layout may change and booth preferences are not guaranteed.

EXHIBITOR REGULATIONS

Terms & Conditions: The agreement is subject to terms and conditions in this document, which are incorporated in and form a part of this agreement. Upon acceptance of this agreement by Central Washington Home Builders Association (Management) and Event Registrant (Exhibitor), agree to reserve booth as space shown on the diagrams of the official floor plan for the show's duration, MARCH 8, 9, 10, 2024. Use of the name Central Washington Home Expo or any office of said organization or recommendations of a product or service is expressly prohibited and protected by state copyright laws. Central Washington Home Builders Association reserves the right to refuse service or rental of the space to anyone. The terms and conditions listed throughout the registration form are also a part of this agreement. Upon acceptance of this agreement by Management, this agreement shall become a legal binding and enforceable contract between said parties. All Exhibitors are subject to review by L&I, WA Department of Revenue, and the Better Business Bureau before participation in the Central Washington Home Expo.

Payment: Failure of Exhibitor to make payment in full, or as specified, shall entitle Management to cancel this agreement without notice. An Exhibitor will remain liable for any unpaid balance upon cancellation or forfeiture. A \$50 charge will be assessed for any check returned by the bank. Failure of Exhibitor to make any or all payments as outlined in this agreement shall entitle Management to resell space, collect all unpaid monies, and collect through legal channels all amounts owed on behalf of Exhibitor or its company.

Move-In/Move-Out Agreement: Exhibitor acknowledges and agrees to the dates listed in this agreement for move-in & move-out.

MOVE-IN: Thurs, March 7, 8am-9pm / Fri, March 8, 8am-11am

Upon arrival, Exhibitor is required to check-in at the show office (NE Corner) to pick up Exhibitor passes (2 free passes per booth / additional passes cost \$5). All exhibitors must wear the appropriate Exhibitor pass and must display it to enter during open show hours. *If Exhibitor requires drive-in access or a forklift, the Exhibitor must contact the CWHBA office prior to move-in to schedule a time.* Exhibitor agrees to have all materials, equipment, and supplies contained within their designated booth space before the show starts. The State Fair Park SunDome facility will allow limited drive-in privileges. Limited forklift use will also be allowed *only by permission of CWHBA, on a first-come, first-serve basis.*

MOVE-OUT: Sun, March 10, 4pm-8pm / Mon, March 11, 7am-Noon

Upon the show's conclusion, Exhibitors will remove all possessions from the booth space by the deadline. Failure to do so may result in a fine of up to \$2,200 and forfeiture of all property left on or around the State Fair Park SunDome premises. Management shall have the right to dispose of Exhibitor property without notice to the Exhibitor in such manner as it deems appropriate, whether by sale or otherwise. The Management shall retain any sales proceeds in payment of expenses incurred in disposing of such property and in charge of unpaid amounts; any excess shall be distributed to the Exhibitor. No Exhibitor will begin the teardown of their booth until 4 pm, March 10, 2024, or be subject to a fine.

Exhibitor Display: No signs, partitions, or apparatus may extend more than 12 feet above the floor or along the rear of the exhibit, without express permission by Management and the State Fair Park Sundome; no balloons or popcorn are allowed. The maximum backdrop height of an end-of-the-aisle booth is 15 feet. All exhibits must comply with city, county, state, and federal ordinances, regulations, Fire Marshall instructions, all inspections, licenses, and permits required by law at the Exhibitor's expense before the show. Management reserves the right to restrict, remove or relocate booths without refund deemed unsuitable or objectionable by Management or that have been falsely entered. This restriction includes, but is not limited to: noise, PA systems, persons, animals, things, odors, printed materials, conduct, food, or anything that Management may deem objectionable.

Space: The contracted space is to be used solely by the registered Exhibitor, and no portion can be sublet. The Exhibitor shall forfeit all space and monies paid if they fail to comply with this condition or occupy the space by March 8th by 5 pm. Management does not guarantee the success of any Exhibitor. Management has the right to move an Exhibitor to another location and/or building to conform to all city, county, state, and federal laws, regulations, requirements, or as deemed necessary by Management. Any special carpentry, wiring, electrical or other work, steam, or water drainage connections shall be installed at the Exhibitor's expense and according to the building and Management direction. Aisles shall remain clear of all items. All Exhibitors and their employees shall stay in the confines of their rented space. No advertising of any kind is allowed outside of the Exhibitor's booth space unless explicitly arranged with Management.

Electricity: Each booth is equipped with one fused 120-volt duplex receptacle outlet (500 watts of electricity). All electrical connections shall include an equipment ground conductor. Items that may require more than 500 watts of power may consist of heating, cooking, or cooling equipment of any kind, refrigerators, vacuums, microwaves, hot tubs, or a combination of smaller usage items, such as lighting. Please contact the contracted electrician to determine the appropriate amount of power required for an electric display. Additional power capacity will cost more at the time of the show and *must be pre-arranged* and all costs associated with it are the Exhibitor's sole responsibility.

Food/Drinks: The Exhibitor lounge is located on the main floor in the NE corner of the SunDome. All external food/drink must be brought in through the NE pass door and consumed only in the Exhibitors lounge. No exceptions. Any externally sourced food and beverages found outside the lounge will be removed.

Insurance: Exhibitor shall secure liability insurance for the show's dates, naming CWHBA and the Central WA State Fair Association (CWSFA) as additional insureds. Neither Management nor CWSFA shall be responsible for loss or damage occurring to the exhibit or Exhibitors from any cause during the show.

Cancellation: If the Exhibitor or Management cancels this agreement for any reason because of the Exhibitor's default or by violation of this agreement, the Management will keep all monies already paid, and all outstanding balances will still be due. If cancellation is submitted in writing to the CWHBA office 30 days before the show, Management will refund 50% of monies paid. If cancellation occurs within 30 days of the show, Management will retain all paid funds, and exhibit space will be forfeited and resold.

Liability: The Exhibitor is entirely responsible for their space and shall not injure, mar, or deface the premises. The Exhibitor will not affix any objects to the premises. Exhibitors may not use an adhesive material to hang banners, signs, or other displays. No vehicles or equipment may block the entrances or egress in any way. The Exhibitor will reimburse Management and the CWSFA for all damage occurring on or to the premises. If the show is canceled, delayed, interrupted, or not held as scheduled, Management shall not be liable for damages or expenses incurred by Exhibitors. Exhibitor shall indemnify and hold harmless the CWHBA, CWSFA, volunteers, and staff from any claims arising out of or resulting from activities of the Exhibitor or the officers, licenses, contractors, agents, employees, guests, invitees, or visitors of an Exhibitor.

Attorney's Fees: If a civil action arose between said parties out of this agreement or to enforce any provision named in this agreement, the Exhibitor shall pay all attorney's fees, court fees, and any other related costs.

EXHIBITOR INFO (REQUIRED)

Company: _____ Contact : _____
Physical Address: _____ City/State/Zip: _____
Phone: _____ Email: _____ Website: _____

Sponsorships

___ Presenting Platinum \$8,500 ___ Gold Sponsor \$6,500 ___ Silver Sponsor \$4,500 ___ Event Stage Sponsor \$2,500
___ Event Program Sponsor \$2,000 ___ Event Bag Sponsor \$1,000 ___ Snack Sponsor \$1,000 ___ Greeter Sponsor \$1,000

Digital Program Ads (High resolution jpg or png file—send to ahowe@cwhba.org)

___ Full Page Ad \$1,500 ___ Half Page Ad \$1,250
___ Quarter Page Ad \$950 ___ Business Card Ad \$750



Exhibitor Fees

CWHBA MEMBERS FIRST BOOTH: \$600 = \$ _____
ADDITIONAL: \$400 EACH X _____ = \$ _____
CORNER FEE: \$100 EACH X _____ = \$ _____
NON-MEMBERS FIRST BOOTH: \$750 = \$ _____
ADDITIONAL: \$500 EACH X _____ = \$ _____
CORNER FEE: \$150 EACH X _____ = \$ _____
(2 LANYARDS INCLUDED PER BOOTH)
EXTRA LANYARDS: \$5 EACH X _____ = \$ _____

Select Booth Preferences:

NOTE: These are not guaranteed.



BOOTH CHOICE 1: _____ BOOTH CHOICE 4: _____
BOOTH CHOICE 2: _____ BOOTH CHOICE 5: _____
BOOTH CHOICE 3: _____ BOOTH CHOICE 6: _____

MAKERS MARKET TABLE \$250 _____

*Makers Market exclusively features small businesses with immediate shop-and-go offerings. Each participant is allocated space for one standard 8' table setup—no traditional booths. All products, including handmade jewelry, clothing, plants, home decor, candles, etc., must be available for on-site purchase. Food items must be securely wrapped. NOTE: Booth type subject to change based on planning committee's review.

ADD-ONS

___ Online Promotion / Coupon \$100 ___ Enhanced Listing \$200 ___ \$100 Social Media Shoutout

TOTAL DUE \$ _____

Display Description (REQUIRED) Describe booth layout and what will be displayed. Include all products, samples, giveaways and drawings.

SPEAKER / GIVEAWAY / SOFT MIC / SAMPLES

___ I would like to give a presentation/demonstration at my booth. Topic: _____ Day/Time: _____
___ I will be using a soft mic in my booth ___ I would like a giveaway announced
___ I would like to hand out 2-4 oz samples Item: _____ Day/Time: _____

PROOF OF INSURANCE (REQUIRED) _____ Proof of Liability Insurance

NOTE: CWHBA & CWSFA listed as additional insured at 1301 S. Fair Ave., Yakima, WA 98901 on March 7-11, 2024 (includes move-in and move-out dates).

SEND TO: ahowe@cwhba.org | 3301 W. Nob Hill Blvd., Yakima, WA 98902 | F: 509.454.4008

SIGN & DATE (REQUIRED)

I have read and understand all the terms & conditions listed in this 2024 Home Expo Registration/Sponsor Application. I understand that booths will be sold on a first come first serve basis and all monies due must be paid no later than **March 1st, 2024**. I hereby acknowledge and accept all agreements, terms and conditions.

Name: _____ **Signature:** _____ **Date:** _____

PAYMENT INFO (REQUIRED) - All payment is due no later than **March 1st, 2024**. **Note:** A 3% processing fee applies to all credit card purchases.

___ Bill me, I'm a member. ___ Check Enclosed

CC #: _____ Name on Card (Print): _____

Exp. Date: _____ Sec. Code: _____ Billing Address: _____ City _____ State _____ Zip _____



1301 S. Fair Avenue
 Yakima, WA 98901
 Phone 509.834.7868
 FAX 509.593.5424

RENTAL ORDER FORM EXCLUSIVELY FOR:
Central Washington Home & Garden Show
 March 11-13, 2022

TERMS:

ALL ORDERS MUST BE ACCOMPANIED BY PAYMENT IN FULL. All equipment is on a rental basis only, which includes delivery to and pickup from the booth.

Qty	Description	Amount	Qty	Description	Amount
	4' Bare Table	\$25.00		4' Skirted Table	\$45.00
	6' Bare Table	\$35.00		6' Skirted Table	\$55.00
	8' Bare Table	\$45.00		8' Skirted Table	\$65.00
	4' Bare Counter Hgt (42") Table	\$45.00		4' Skirted Counter Hgt (42") Table	\$65.00
	6' Bare Counter Hgt (42") Table	\$55.00		6' Skirted Counter Hgt (42") Table	\$75.00
	8' Bare Counter Hgt (42") Table	\$65.00		8' Skirted Counter Hgt (42") Table	\$85.00
	Δ Bare tables are topped w/ vinyl			Skirting Only	\$20.00

Qty	Description	Amount	Qty	Description	Amount
	9' x 10' Booth Carpet	\$95.00		Cocktail Table	\$45.00
	9' x 20' Booth Carpet	\$185.00		Bar Stool	\$30.00
	9' x 30' Booth Carpet	\$275.00		Easel	\$40.00
	9' x 40' Booth Carpet	\$365.00		Side Chair	\$15.00
	3' Masking Drape – PER LN FT	\$3.00		Waste basket	\$10.00
	8' Masking Drape – PER LN FT	\$6.00		Cleaning Service Per 10' Booth (vacuum & empty trash)	\$10.00 /day
	Extension/upright Pole (no drape)	\$3.00		Cocktail table linen 85x85, white	\$15.00

Please indicate color choices below: Table skirt color _____ (blue, white, black, red, burgundy, green) Carpet color _____ (red, black, green)	Sub-total	\$
	Sales Tax (8.3%)	\$
	Grand Total	\$
Company: _____ Booth #: _____ Phone #: _____	FOR OFFICE USE ONLY: Paid : _____ SS Entered _____ Notes: _____	



1301 S. Fair Avenue
Yakima, WA 98901
Phone 509.834.7868
FAX 509.593.5424

Credit Card Charge Authorization
Central Washington Home & Garden Show
March 11-13, 2022

Company name: _____

Booth number: _____

Card type: Visa MC Discover AmEx

Name on card: _____

Account number: _____

Expiration date: _____

Security code: _____

Cardholder telephone number: _____

Cardholder billing street address: _____

Cardholder billing city/state/zip address: _____

Contact e-mail address: _____

Cardholder Signature _____

I authorize Bear Event Services to debit my credit card for the charges listed above and for any additional charges incurred.

Please send completed order form(s) with Payment Authorization form via e-mail to info@beareventservices.com or via secure fax to 509.593.5424.

Backstage Electric Inc.

POWER BEHIND THE SCENES

P. O Box 306 Ronald, WA 98940
 (509)930-0380 • bseinc@hotmail.com

Electrical Service Order Form

Company Information

Name: _____ Phone: _____
 Address: _____ City: _____ State: _____
 Company Representative: _____ Name of Show&Booth # _____
 Credit card type _____ number _____ security # on back _____ zip code _____
 Expiration date ____/____/____ Email address _____
 Name of the city where the show is _____

ALL ORDER FORMS MUST REACH OUR OFFICE 14 DAYS PRIOR TO SHOW DATE

All electrical outlets will be located in the center back of the booth. Please check the UL rating plate on your equipment and order outlets accordingly.

• **Duplex Electrical Outlet – 120 Volt**

<u>Quantity:</u>		<u>Total</u>
_____	500 Watt, or 5 amp	\$41.00
_____	1000 Watt, or 10 amp	\$49.00
_____	1500 Watt, or 15 amp	\$54.00
_____	2000 Watt, or 20 amp	\$60.00

• **Single Electrical Outlets – 240 Volt/Single Phase**

_____	10 amps, ½ HP or less	\$55.00	_____
_____	15 amps, 1 HP	\$65.00	_____
_____	20 amps, 1 ½ HP	\$73.00	_____
_____	30 amps, 2 HP	\$93.00	_____
_____	40 amps, 3 HP	\$105.00	_____
_____	50 amps, 4 HP	\$117.00	_____
_____	60 amps, 5 HP	\$129.00	_____

• **Single Electrical – 240 Volt/Three Phase**

_____	10 amps, ½ HP or less	\$128.00	_____
_____	15 amps, 1 HP	\$138.00	_____
_____	20 amps, 1 ½ HP	\$148.00	_____
_____	30 amps, 2 HP	\$158.00	_____
_____	40 amps, 3HP	\$185.00	_____
_____	50 amps, 4HP	\$215.00	_____
_____	60 amps, 5HP	\$260.00	_____

• **Area Lights**

_____	300 Watt Arm Light	\$30.00	_____
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Tax 8.2 % _____
 Total for Service Order: _____

*** ALL ORDER FORMS MUST REACH BACKSTAGE ELECTRIC'S OFFICE 14 DAYS PRIOR TO SHOW DATE ***