



Our audience becomes yours!
YEAR-ROUND PRESENCE WITH CWHBA MEMBERSHIP



Digital Reach: Members & Consumers

Logo linked on CWHBA.org website banner
 Recognized in Punchlist weekly e-newsletter
 Listed and linked in CWHBA.org navigation menu
 Digital banner ad on CWHBA.org member directory
 Unique social media highlight post
 Stand-alone email to all members
 Enhanced listing in online directory

\$7,940

\$5,687

\$3,992

Logo
 Logo
 Top of list
 All year
 Monthly
 Monthly
 All year

Logo
 Logo
 Listed
 All year
 Monthly
 Monthly
 All year

Listed
 Listed
 Listed
 All year
 Quarterly
 Quarterly
 All year

Material Reach: Members & Consumers

Color ad in Home Resource & Buyers Guide x2
 Name listed on rotating roadside reader board
 Logo listed on all CWHBA invoices
 CWHBA Member Portal Digital Banner Ad

Full page
 All year
 Logo
 160x600 px

1/2 page
 All year
 Logo
 120x240 px

1/4 page
 All year
 Listed
 125x125 px

Additional Sponsor Perks

10x10 booth space at our annual Home Expo
 Discount code for CWHBA apparel store
 Event tickets (Home Expo, Chefs on Tour,
 Dozer Day, Installation Dinner)

10x10 booth
 50%
 6

10x10 booth
 20%
 4

10x10 booth
 10%
 2

TOTAL VALUE:

\$16,050

\$8,920

\$5,640

48% SAVINGS

40% SAVINGS

36% SAVINGS

ADD-ONS:

\$200 CONTENT CREATION: Includes social media image, flyer, and digital banner ad creation

10% DISCOUNTED EVENT SPONSORSHIP: Secure a sponsorship for one of our 2024 events with a 10% discount.
Valid only at the time of annual partner sign up. Subject to first right of refusal.

2024 ANNUAL PARTNER REGISTRATION

Central Washington Home Builders Association

MEMBER INFORMATION

Name _____ Business _____
Email _____ Website _____
Business Social Media _____ Facebook _____ LinkedIn _____ Instagram Other: _____
Billing Address: _____
City _____ State _____ Zip Code _____

PLEASE MARK YOUR SERVICE REGIONS

(FOR AUDIENCE TARGETING)

_____ NORTH CENTRAL

_____ KITTITAS

_____ YAKIMA

(LIST ANY OTHERS)

DOCUMENTS NEEDED TO START (Send to AHowe@cwhba.org)

- _____ (1+) High Resolution Electronic Logo File (jpg, png) please include all variations that exist for use
- _____ (3-12) Advertisement, Coupon, or Promotion (see marketing specifications -- at least one of each size)
- _____ (1) HOME Resource & Buyers Guide Ad (Spring & Fall Editions)

Artwork for all submissions should match the file type and size to the specifications required, but at your request can be created by CWHBA for a sponsor discount fee of \$50 per image for use. If no files are received by each respective document's dues dates, CWHBA will assume the use of the previously submitted image or create one for a fee if one does not yet exist.

SPONSOR OPTIONS (Select One)

- _____ (Partner Sponsor) \$3,992
- _____ (Elite Sponsor) \$5,687
- _____ (Champion Sponsor) \$7,940

ADD-ON'S

- _____ (Content Creation) \$200
- _____ (10% event sponsorship discount)

Advertisement Specifications (1 of each)

File Size: Max size each creative is 200MB

File Format: .png, .jpg, .gif, and video files

File Measurements: (pixels, WxH)



Video Specifications

File Size: Max size each creative is 200MB

File Format: .mp4, .WebM, .mov

File Measurements: (pixels, WxH)

- 1920 x 1080 (16:9 Aspect Ratio)
- 640 x 480 (4:3 Aspect Ratio)

\$_____ TOTAL DUE

PAYMENT INFO (REQUIRED) _____ Bill Me _____ Check Enclosed _____ VISA/MC/AE/DISCOVER Circle One

CC# _____ Full Name on Card (Print) _____

Note: A 3% processing fee will be charged for CC purchases

Billing Address: _____ City _____ State _____

Zip Code _____ Exp. Date _____ Sec. Code _____

Signature _____ Printed Name _____ Date _____

By signing, I agree to (1) pay any incurred expense as outlined on this form, (2) provide the proper marketing collateral as indicated on this form, and (3) the use of any media materials provided for any necessary documents. I understand that exclusive marketing opportunities will be sold on a first-come, first-serve basis and all monies due must be paid **before** any advertisements are published, according to the payment plan selected above.