

2018

SHAWNEE CHAMBER ANNUAL REPORT



GOOD BUSINESS STARTS HERE!



A NOTE TO OUR VALUED MEMBERS



Ann Smith-Tate
President | CEO

2018 was a very busy year for the Shawnee Chamber of Commerce! I am so proud of the many things we were able to accomplish and it is difficult to sum it up in one simple report. This year we worked hard to expand our reach across advocacy, leadership development, small business programing, workforce and economic development and, of course, a few unique events designed to connect our members in fun and meaningful ways.

We could not do this without the support of each of our investor members. Thank you for your commitment to making the Shawnee community strong and prosperous.



Heidi Thummel, GBA
2019 Board Chair

Throughout 2018 the evidence of commerce, economic development and visitor attraction echoed all across Shawnee. A city of more than 66,000 residents now, we are primed to attract and retain businesses, retailers, residents and high-quality workers. During the past year we also added several talented people to the Chamber/EDC/Visit Shawnee staff. They are working hard to bring value to our members every day.

Thank you, not only for your support as members of our organization, but for being strong community supporters willing to look to the future and invest your time, both in 2018 and in the years ahead.

REVENUE

\$1,040,991



- Contracts
- Membership Dues
- Programs/Events
- Other

EXPENSES

\$1,032,144



- Professional Support
- Membership
- Programs/Events
- Office Operations
- Professional Services

2018

January 27
Annual Dinner



January - April
Small Business
Exchange

April 11
Day at the K
with SEDC

February 22
State of the City
Luncheon





Shawnee
Economic
Development

\$57
MILLION

**CAPITOL
INVESTMENT**

992

JOBS CREATED

\$48
MILLION

**PAYROLL
GENERATED**

2018 PROJECT HIGHLIGHTS



G pbi/gordon
CORPORATION
An Employee-Owned Company

A manufacturer of turf and landscape & animal wellness products, **PBI-Gordon** announced it would move 100 employees to a new Shawnee HQ in March of 2018. The offices opened later that year in December!

ServiceMaster DSI, one of the largest franchisee's of ServiceMaster, announced in March of 2018 they'd be moving 100 jobs and it's regional HQ to Shawnee and hiring 100 additional employees at \$67,000 average salary.

*Service***MASTER**
Restore



KOLLER★CRAFT

In October of 2018, **Koller Enterprises Inc.** announced the addition of 45 jobs to its already thriving Shawnee location. The enhanced site will now manufacturer Koller Craft's retail aquarium products.

May 24
Tourism Luncheon



May 5
Golf Tournament

June 14
**Shawnee Tomorrow
Leadership Graduation**

July 26
**Good Business
Awards Luncheon**



August 23
**Over the Fence
Luncheon**

September 20
SIOR Reception



Visit Shawnee

EVEN MORE OPTIONS

Shawnee welcomed its 4th hotel, The Comfort Inn & Suites, in 2018, providing more variety for accommodations for visitors and increased economic impact from tourism!



PLAY BALL!

Visit Shawnee can't wait for NAGAA and their September 2019 tournament. Hosted at Mid-America Sports Complex, this 9,000+ room tournament was booked in partnership with Visit KC in 2018!



268,000

VISITORS

295

DIRECT INFO PACKETS SENT

5,100

VISITOR REQUESTS



October 31
EDC's Sporting Clay Shootout



SPORTING CLAY SHOOTOUT WITH SHAWNEE EDC



October 9
FLEX Seat at the Table

December 13
Volunteer Appreciation Luncheon

October 5
Trivia Challenge



2019



Shawnee
Chamber of
Commerce

SHAWNEE TAKES ON IOWA

For our first time ever we hosted a **Community Leadership Visit** to a regional benchmark community! In November, 30+ Shawnee leaders embarked upon **West Des Moines...**



...CLV attendees met with area leaders, explored major developments and gained insights on city visioning all in West Des Moines.



GOVERNMENTAL
AFFAIRS

ALWAYS ADVOCATING

Whether it was hosting intimate roundtables with legislators, launching **Eggs & Issues** and **Pork & Politics** or participating in TIAK's **Destination Statehouse** USTA's or **Destination Capitol Hill** - The Chamber was working around the clock to advocate for Shawnee's business and community interests. 2018 was quite a year for Governmental Affairs!



154

BUSINESS CATEGORIES

1,400

MEMBER REPS

111

PROGRAMS & EVENTS



REFRESHED PROGRAMMING!
REFRESHED LOOK!



2018 BOARD OF DIRECTORS

2018 Chairman of the Board

Dennis Monahan | Central Bank of the Midwest

Chair-Elect

Heidi Thummel | GBA

Treasurer

Michelle Herman | Sunflower House

Past Chair

Brian Brown, Team Health

Chair, SEDC Executive Committee

Leo Nunnink, | UMB Bank

Chair, Visit Shawnee Committee

Neal Sawyer | Rebuilding Together Shawnee

President | CEO

Ann Smith-Tate | Shawnee Chamber of Commerce

Directors

Tim Deves | Edward Jones

Mayor Michelle Distler | City of Shawnee

Todd Fitzpatrick | First Business Bank

Dr. Patrick Hammond | Hammond Chiropractic

Frank Harwood | Unified School District #232

Michael Knecht | Advent Health

Carol Lehman | Johnson County Community College

Kent Luther | Bayer

Dr. Kenny Southwick | Shawnee Mission School District

Chad Spoor | Complete Construction Service

Kevin Tubbesing | The Land Source

John Wills | State Farm Insurance

PLATINUM INVESTORS GUILD



INVESTORS GUILD

American Family Insurance

- Paul Ridgway Agency
- Bryan Rapp Agency
- Brad Henry Agency
- Jennifer Williamson Agency
- Michelle Hereford Agency

Amos Family Funeral Home & Crematory

Overland Park Regional Medical Center

Shawnee Mission Ford

The University of Kansas Hospital Zarda/Rieke Development Corp.

STAFF



Back (L to R)

Eric Ely - SEDC Director Business Development & Retention

Amy Niemann - SEDC Projects Coordinator

Kevin Fern - Visit Shawnee Executive Director

Brandon Wilcox - Member Engagement Manager

Dustin Wolfe - Communications Manager

Front (L to R)

Marlene Shirley - Administrative Manager

Mary Taylor - COO

Ann Smith-Tate - President | CEO