



Panther Career Bridges

Visual Arts

Cass Lake - Bena High School

Building skills for a career in visual arts. Engage in creative thinking, problem solving and project-based work while developing artistic skills. Students can choose to explore a variety of careers in visual arts.

Academic Courses

- Introduction to Art
- Painting & Drawing
- Ceramics
- Graphic Design
- American Indian Art
- Digital Photography
- Video Production
- AP Art

Career Experiences

- Learn from industry speakers
- Work with real life industry projects
- Tour local businesses
- Attend the Bridges Career Exploration Day or other regional career fairs

Completion Standards

COMPLETE

- Intro to Art**
- + 3 courses**
- 10 hrs yearbook**

GRADES

B+

ATTENDANCE

90%

Earn a **certificate** and **green cord** at graduation



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Job Skills

In addition to having technical skills, employers expect workers in this industry to have these skills:

- Listening and communication skills
- Manage tools and equipment
- Use critical thinking skills
- Effectively work with customers
- Time management



www.BridgesConnection.org/CassLakeBena

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The Visual Arts Career Bridge offer students an opportunity to be a key player in the advertising and marketing industry of today as they develop advertising and promotional activities across different media channels. Students will learn about the different types of media, such as the cameras, films, the internet and digital forms. Learning new software and developing writing skills will allow students to acquire the basic tools necessary to design and create multimedia projects. Students with creative skills and interested in being part of the ever-changing media industries should enroll.

ACADEMY COURSES

Introduction to Art — .5 High School Credit

A historical survey of artwork will be covered. The mysteries of Prehistoric cave painting through the modern contemporary artwork of Andy Warhol. Student will create their own original artwork by drawing, painting, ceramic, and sculpture or each historical art period. Student will tour the Minneapolis Art Institute.

Painting and Drawing — .5 High School Credit

Students will learn to draw using basic techniques: drawing with charcoal, oil, plasters, and other mediums. Students will look at various styles and techniques in painting: painting with watercolor, tempera, and acrylic mediums. Student will learn elements and principles of art and design.

Ceramics and Sculpture— .5 High School Credit

Do you like clay? Students will learn the process of pottery making including hand building, wheel method, glazing and firing. Students will create their own original designs in abstract and functional forms. The uses of various mediums include plaster, wire and fibers.

American Indian Art — .5 High School Credit

Students will design and create contemporary American Indian artwork. The American Indian tribes that students will study include northwest Coast, Southwest, and Plains tribes. Students will discover unique traditional characteristics of each tribe. Projects will include beading, drawing, painting, and a variety of media. Student will tour the Minneapolis Institute.

Digital Photography— .5 High School Credit

If you like to take photos this is the class for you. Learn how to take professional looking pictures. You will learn about lighting, elements and principles, composition, rule of thirds, perspective, pixels, and resolution. Student will use memory cards, files and computer software to store photos. Students will keep a portfolio of their work and display it on Cass Lake-Bena School's website.

Video Production— .5 High School Credit

Video Production is a course that will serve as an introduction to basic video/film/audio production. The goal of the course is for the students to develop the ability to capture great video images and audio, and to be able to edit those two elements together to tell a story. During the course each student will be taught, the basic understanding of operating a video camera, principles of how to capture great video and audio, learn to edit audio and video, as well as how to tell a story by combining all of these elements.

Graphic Design— .5 High School Credit

Expand knowledge of layout and composition when creating commercial type art. The class includes digital photography, page layout, packaging design, typography and students will create their own logo. Projects will be created in Photoshop. Students will take part in group evaluation and exhibitions.

AP Art Studio— .5 High School Credit and College Credit

Students will investigate a variety of media in painting, drawing and photography. Students will create a specific number of art projects along with an artist statement to compile a portfolio of quality work. Student may obtain college credit once their portfolio is completed and has been judged with a rating of 3 or above.

-OVER-



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COMPLETION STANDARD: Students wishing to receive a certification must complete Introduction to Art and 3 additional courses with a 'B+' average or better. Students must have an 90% or higher attendance and spend a minimum of 10 hours of work on the yearbook.

CAREER EXPERIENCES: Students will explore and research careers with industry speakers, attend Bridges Career Exploration Day, and other career fairs, tour local businesses, and work with real life industry projects. In addition, students will tour the Minneapolis Art Institute.

JOB SKILLS:

In addition to having technical skills, employers expect their workers to have other skills such as:

- Active listening and speaking skills
- Complex problem solving
- Oral and written communications skills
- Objective analysis skills
- Ability to work with customers

CAREER OPTIONS: www.careerwise.minnstate.edu/careers

JOB OUTLOOK: www.careerwise.minnstate.edu/jobs

POSTSECONDARY PROGRAMS: www.careerwise.minnstate.edu/education

