

 TAMPA BAY BEACHES CHAMBER of COMMERCE <i>The Beach is our Business</i>	Clearwater
Population Out of Season	117,560
Population In Season	N/A
Visitor Percentages	32.3%
Bed Tax Collections	\$21,737,900
Households	51,260
Families	27,879
Average Household Size	2.23
Owner Occupied Housing Units	29,319
Renter Occupied Housing Units	21,974
Millage Rate	5.95
Median Age	46.3
Average Income	\$72,509
Median Household Income	\$48,675
Median Disposable Income	\$41,543
Median House or Condo Value	\$152,800
Traffic Count:	34,500
Number of Businesses	6,591
Number of Employees	66,501
Number of Restaurants	422
Number of Hotels	118
Number of Rooms	3,341
Number of Short Term Rentals	