

SAVE ADVOCATE PROMOTE
MEMBERSHIP BENEFITS PACKAGE
CONNECT EDUCATE



Yellowknife
CHAMBER

WELCOME TO YOUR CHAMBER

MANDATE

We serve our membership and the Yellowknife business community by:

1. Facilitating educational and professional development opportunities;
2. Promoting our membership and Yellowknife as a great place to do business;
3. Facilitating savings on business services for our membership;
4. Creating opportunities for our membership to expand their professional networks; and,
5. Advocating on issues of importance to our membership at all levels of government.

MISSION

To be a leader in the continued improvement and development of a strong Yellowknife business community in order to support a diversified economy and sustainable growth.

VISION

Leadership. Service. Advocacy.



Accreditation is a formal acknowledgement that the Yellowknife Chamber of Commerce has been successfully evaluated against rigorous national standards of policy, service, and performance.

WE ADVOCATE

WE'VE BEEN THE VOICE OF BUSINESS IN YELLOWKNIFE SINCE 1946!

ADVOCACY AT WORK

Our policy and advocacy work included:

- City of Yellowknife Budget
- Territorial Election
- Immigration
- Housing Strategy

For detailed information on our policy and advocacy work, visit: www.YKChamber.com

THE POWER OF THE CHAMBER NETWORK



Yellowknife
CHAMBER



NWT CHAMBER
OF **Commerce**

THE CANADIAN CHAMBER OF COMMERCE
LA CHAMBRE DE COMMERCE DU CANADA



We're proud members of the NWT Chamber of Commerce and the Canadian Chamber of Commerce.

Our membership with these organizations raises our profile and increases the opportunities we have to network, collaborate, offer new programs and foster business development, while increasing the visibility of our members on a broader and diverse scale.

DID YOU KNOW?

Studies show that a membership with a local chamber of commerce provides a 73% increase in consumer awareness. When consumers know that a business is a member of their local chamber, they are 49% more likely to think favorably of it and 80% more likely to purchase goods and services from the company in the future.

Survey: Chamber Membership Is Effective Business Strategy. ACCE. (2012). Retrieved from: <https://tinyurl.com/ACCESurvey>

WE PROMOTE

E-BLASTS

Distribute information about your business, a product or service, or an upcoming event to 700+ subscribers using our e-blast service. E-blasts are available to members of the Yellowknife Chamber of Commerce at a rate of \$250 + GST. We occasionally send out E-blasts from non-members if we believe it be in service to our members, and charge non-members \$300+GST.

QUARTERLY NEWSLETTER

To keep membership informed about who we have been meeting with and about upcoming events, will publish a quarterly newsletter. Members who wish to advertise their services or an upcoming event may do so in the newsletter for \$100+GST. This newsletter will be sent out to our over 700 subscribers.

ENHANCED MEMBERSHIP DIRECTORY

Take advantage of an enhanced listing in our online business directory! We can include links to your social media pages, a description of your business, directory search optimization, logos, photos or videos, and direct links to webpages or news articles that you'd like us to feature.

Email Admin@YKChamber.com to get started.

View our online business directory at: <https://business.ykchamber.com/list/>

SOCIAL MEDIA

We're active on Facebook, LinkedIn, Twitter and now Instagram with a combined total of 4700+ followers. When you become a member, we'll become your biggest fan and like your page, welcome you to the network and share your posts periodically. Our pages are updated regularly with events, member news, advocacy updates, new programming, business discounts and more.

Connect With Us:



Instagram



Facebook: www.Facebook.com/YKChamber; Twitter: @YKChamber

LinkedIn: <https://www.linkedin.com/company/yellowknife-chamber-of-commerce>

Instagram: <https://www.instagram.com/ykchamber/>

#SHOPYK Shop Local PROGRAMs

In past years we've partnered with the City of Yellowknife to promote local businesses and to encourage residents to shop local.

The **#ShopYK campaign** in 2023 saw 90 businesses participate across the city. The average purchase price for those participating was \$178. There were 584 entrants with over \$104,449.45 spent at local businesses over the three week period.

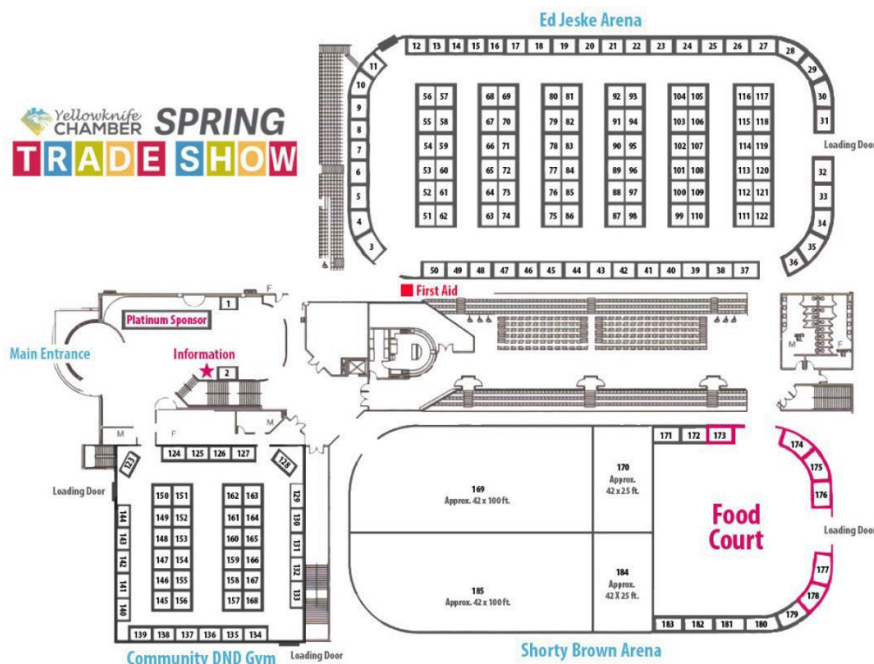
There was \$10,000 in prizes consisting of gift certificates to local businesses who participated in the campaign.

The campaign typically runs from mid-November to early-December.

SPRING TRADE SHOW

The Spring Trade Show is our signature event – with over 100 exhibitors and 3000 attendees, this event provides one of the best opportunities to promote your business!

We attracted over 120 vendors in 2023!



WE EDUCATE

We facilitate educational training and professional development opportunities for business owners and their employees. This is accomplished by using a variety of resources – from nationally renowned speakers to local knowledge powerhouses.

TRAILBLAZERS SYMPOSIUM

Our annual celebration of International Women’s Day will take place on March 7th and 8th, 2024.

SMALL BUSINESS WEEK

Join us in October for our annual celebration of Small Business Week culminating in our Business Awards Gala.

ON DEMAND WEBINARS

If you’re looking for an opportunity to consult with Yellowknife businesses or share your expertise in a virtual setting, consider hosting an On Demand Webinar.

This virtual event will take place over Zoom and a tech rehearsal is required the day before. You can typically expect between 5-20 attendees, depending on the topic.

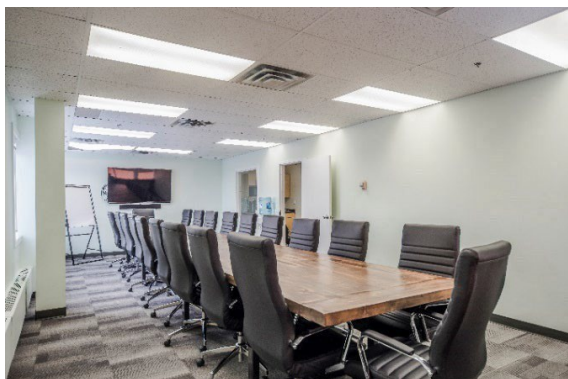
We charge \$150 + GST, which includes free registration for up to 100 attendees.

LUNCH & LEARNS

If you’re looking for an opportunity to share your expertise by doing a presentation to an engaged audience in an informal conversational setting, consider hosting a Lunch & Learn.

These events are typically held between 12:00pm and 1:00pm and will take place in our Boardroom. You can typically expect between 10-20 attendees.

We charge \$500 + GST which includes lunch for up to 20 attendees.



WE CONNECT

Networking is an important part of doing business. Our events provide you with an opportunity to connect with potential suppliers, customers, and fellow businesspeople.

AGM & FREE BUSINESS LUNCH

Want to learn more about the Yellowknife Chamber of Commerce? This is your opportunity! Join us for our AGM & Free Business Lunch on February 29, 2024. We'll be electing our 2024 Board of Directors, presenting our financial statements and hosting an engagement session with our membership.

BUSINESS CLUB LUNCHEONS

If you're looking for an opportunity to solicit feedback (consultations) or share information with the Yellowknife business community in a more formal setting, consider hosting a Business Club Luncheon.

These events are typically held between 12:00pm and 1:30pm and you can expect 40+ attendees.

We charge \$2500 + GST, which includes venue rental costs and AV equipment rentals.

BUSINESS AFTER HOURS

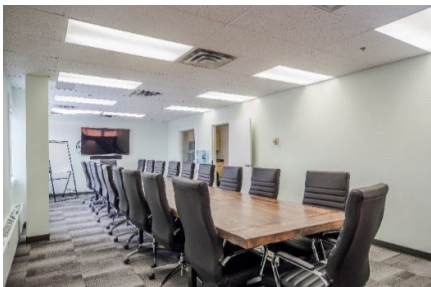
If you're celebrating an anniversary, launching a new product or service, celebrating the recruitment or retirement of staff, or showcasing your new office / storefront, consider hosting a Business After Hours event.

These events are typically held between 5:00pm and 7:00pm and take place at your business location. You can expect 30-50+ people.

We charge \$1500 + GST which includes catering for up to 50 guests.

BOARDROOM RENTAL

We offer our boardroom to rent to members who need a space to host an event or talk with clients \$50/hour. The room comfortably sits 20 people and comes with a large screen TV and HDMI cable.



BUSINESS AWARDS

Every October during Small Business Week, we honor and celebrate the Yellowknife business community. This event includes dinner, an awards presentation, and evening entertainment. Only Chamber members can be considered for one of our 10 annual awards.

WE PROVIDE SAVINGS

NOTARY PUBLIC SERVICES

We provide free notary services to our membership. Please call ahead to ensure availability. Notary services are not available to non-members.

CHAMBERS PLAN

The Chambers of Commerce Group Insurance Plan is available exclusively through local Chambers of Commerce.

The plan offers a full range of employee benefits, each with a comprehensive list of alternatives so the benefits you choose fit your company.

- Life Insurance
- Short- and Long-Term Disability
- Health Insurance
- Dental Insurance and much more!

Plus, each plan includes Business Assistance Service, at no additional cost. This gives you access to professional accounting, counselling, legal and human resource experts who understand the challenges that business owners face.

Ready for a free quote?

Contact Corol Sundberg at CAM Financial: 867.444.0323 or camfinancial@outlook.com



MEMBER2MEMBER DISCOUNT PROGRAM

Yellowknife Chamber Members offering discounts to other Yellowknife Chamber Members.

When redeeming your discount, be sure to let the business know that you're a member of the Yellowknife Chamber. Membership can be verified by referring to our online business directory at:

<https://business.ykchamber.com/list/>

Discounts can be added anytime throughout the year! Email Admin@YKChamber.com to get started.

<p>10% off organizing or design services</p> <p>To redeem, contact Alyssa Mosher and tell her you're a chamber member. Call 867-445-8634 or visit www.a-listorganizing.com</p>	
<p>10% off signs, decals and engraving. Please mention discount when placing order with Derek.</p> <p>To redeem please contact: Derek at signs@capitalsignsltd.ca, call 920.7446 or visit www.capitalsignsltd.ca</p>	
<p>15% off on languages courses: French, English, Tticho, Spanish.</p> <p>To redeem, contact: admin@college-nordique.com</p>	
<p>Free delivery on all catered lunch bookings over \$400 for Chamber Members, Tuesday to Friday.</p> <p>To redeem, contact 867-920-5500</p>	
<p>15% off all kitchen cabinet/countertop orders and custom order window and exterior door packages over \$5,000 in value.</p> <p>Questions? Visit or Contact Chuck Corothers: chuck.corothers@hotmail.com</p>	

<p>15% discount on all towing and services offered.</p> <p>To redeem, contact Jennifer Eggenberger at 867-445-2500 or djstowingyk@gmail.com</p>	
<p>\$50 off a starter pack.</p> <p>Use Promocode: Chamber2024 on website or call Colleen</p>	
<p>10% discount on Hardwood, Laminate, Vinyl Plank, Vinyl Sheet, Carpet, Tile, and Backsplash products.</p> <p>To redeem, contact: claire.floorit@gmail.com or call 867-766-4300</p>	
<p>10% discount to Yellowknife Chamber Members on our regular services, up to a maximum of \$1,000</p> <p>20% off on workshop/training costs for Yellowknife Chamber members and their employees, up to a maximum</p> <p>Cannot be combined with other offers.</p>	
<p>A complimentary initial 30 minute consultation for new clients.</p> <p>To redeem, contact 867.766.ROSS (7677) or yellowknife@mross.com</p>	
<p>20% discount to any of our clients who are members in good standing with the Yellowknife Chamber of Commerce.</p>	

10% off signs, stickers and banners. Sorry does not include name plates or canvas wraps.

To redeem please contact:
janet@signedyk.com or visit www.signedyk.com
Please mention the discount when placing your order with Janet.

signed.

Book your next staff appreciation event with Sundog Adventures and save 15%.

For more information visit
www.sundogadventures.ca or call Richard at
867.446.8687



10% off regular priced fine art photographic canvas prints. Discount cannot be combined with another offer.

To redeem, contact 867-444-9656, email
info@tawnabrown.com.

For more information, visit www.tawnabrown.com



15% off all non-prescription products

To redeem, visit The Medicine Shoppe
Pharmacy and tell them you're a Yellowknife
Chamber member.

Questions? Phone: 867.920.7775



30% discount to YK Chamber Members on advertising on the radio on 100.1 True North FM and digitally on mytruenorthnow.com



**15% discount on all Website and eCommerce Projects
Free website and e-commerce consultations for new businesses**

To redeem, contact Kyle at 867-444-0901
For more information, visit:

www.withmedia.ca



Sign up your corporate business account by March 31, 2024 and receive a complimentary airline ticket as a token of our appreciation for choosing our services.

Working with YYZ Travel North comes with exclusive benefits tailored to meet your business travel needs.

Offer: Receive a complimentary flight to one of the following destinations: Calgary, Edmonton, Toronto Ottawa, Quebec City, or Montreal.

*Certain restrictions apply:

- Account must be active for a minimum of 6 months with a minimum air volume of 100,000 spent on air annually exclusive of taxes
 - Flights are with Air Canada
 - Minimum of 3 weeks advance booking notification apply for booking flights
 - Airline fees and taxes are not included
- For more information contact
Roz Collis Corporate Account Manager
roz@yyztravelnorth.com 867-988-3160 ext.850/
toll 1-800-667-2949 ext. 850



Yellowknife Home Inspections

15% discount on Home Inspection Services



10% off all storage rentals for Yellowknife Chamber members



Chamber members who purchase a home with Nathan Round of Coldwell Banker Northern Bestsellers will be reimbursed the cost of 1 residential home inspection upon the completed purchase of their home



**COLDWELL
BANKER**
NORTHERN
BESTSELLERS

10% off General Photography Services (Family Portraits, Headshots, Engagement Session, etc.) for members in good standing (Business Owners and their Staff).

Discount is not eligible for any other services (e.g. Prints, events, Weddings, Commercial Photography/Videography Services).

15% off Commercial Photography/Videography Services for new clients only.

To Redeem contact 867.688.7811 or email jon@jgphotography.ca For more information visit www.jgphotography.ca

Jonathan Giffinghan
P H O T O G R A P H Y