



Annual Gala

The Annual Gala is recognized as one of the Space Coast's premier professional and social events, with over 150 Chamber Investors and guests attending this affair. Historically, this event has been a reflection on how far the community has come, and a recognition of leaders who have served the CBRCC and driven its efforts. Since the founding of the organization in 1968, the Cocoa Beach Regional Chamber has been a driver of growth, prosperity, and partnership in the community while achieving success with the strong support of its investors. The event features the installation of the Chamber's incoming Chairman and the new Board of Directors and will also recognize its outgoing Board Members.

The Annual Gala will also present the Distinguished Service Award, the Chamber's highest recognition, to an individual who has shown exemplary leadership and commitment to the community. Other special presentations include awards for Council/Committee of the Year, Ambassador of the Year, and President's Club inductees.

Why be a sponsor?

- This is "The Chamber's Premiere Event of the Year," and sponsors can partake in the prestige of this event by aligning with the vision and supporting the overall execution of this night.
- Your brand will become part of an experience- when people think of the Annual Gala, they will think of those who made the most contributions to it. This event will be broadcasted through social media, email, and public media channels.
- Partnering with this event speaks volumes to the public; it is the most direct channel of communication and it's tailored to reach people in an environment that matches their lifestyle.
- Attendees are like-minded individuals that value the Chamber's efforts and the businesses involved in making this community strong. You will have access to a network of influencers and change-makers by putting your brand in front of this audience.



Sponsorship Opportunities

Presenting Sponsor: \$5,000 - One (1) Available

- Top listing of company name/logo on all available program materials as Presenting Sponsor
- One page promotion in event program provided by Sponsor
- Premium company table sponsorship at Gala includes table signage and seating (10)
- VIP Reception Tickets (10) Value = \$600
- Gala Tickets (10) Value = \$1,500
- Reserved Parking Spot (1)
- Champagne for company table (2 Bottles)
- Opportunity to be part of the opening ceremony and welcome

Platinum Sponsor: \$3,500 - One (1) Available

- Company name/logo on all available program materials as Platinum Sponsor
- Half page promotion in event program provided by Sponsor
- Company table sponsorship at Gala includes table signage and seating (10)
- VIP Reception Tickets (10) Value = \$600
- Gala Tickets (10) Value = \$1,500
- Opportunity to speak from the podium during program

Red Carpet Sponsor: \$3,000 - One (1) Available

- Company name/logo on all available program materials as Red Carpet Sponsor
- Half page promotion in event program provided by Sponsor
- Company table sponsorship at Gala includes table signage and seating (6)
- VIP Reception Tickets (6) Value = \$360
- Gala Tickets (6) Value = \$900

VIP Cocktail Reception Sponsor: \$2,500 - One (1) Available

- Company name/logo on all available program materials as VIP Cocktail Reception Sponsor
- Company name/logo signage at VIP Reception to be provided by Chamber
- Opportunity to be part of the welcome at Cocktail Reception
- VIP Reception Tickets (4) Value = \$240
- Gala Tickets (4) Value = \$600



Sponsorship Opportunities Cont.

Ice Sculpture Sponsorship - \$2,500 – One (1) Available

Company name/logo on all available program materials Gold Sponsor

Company name/logo appears in Ice Sculpture

Company table sponsorship includes table signage and seating (4)

VIP Reception Tickets (4) Value = \$240

Gala Tickets (4) Value = \$600

Glass of Bubbly Sponsor: \$2,000 – One (1) Available

Company name/logo on all available program materials as Bubbly Sponsor

VIP Reception Tickets (4) Value = \$240

Gala Tickets (4) Value = \$600

Dessert Sponsor: \$1,500 - One (1) Available

Company name/logo on all available program materials as Dessert Sponsor

Company name/logo signage at Dessert table to be provided by Chamber

VIP Reception Tickets (2) Value = \$120

Gala Tickets (2) Value = \$300

Music Sponsorship - \$1,500 – One (1) Available

Company name/logo on all available program materials as Music Sponsor

Recognition as Music Sponsor from Main Stage

VIP Reception Tickets (2) Value - \$120

Gala Tickets (2) Value = \$300

Stage Sponsor: \$1,500 - One (1) Available

Company name/logo on all available program materials as Stage Sponsor

Company name/logo signage for stage to be provided by Chamber

VIP Reception Tickets (2) Value = \$120

Gala Tickets (2) Value = \$300



Sponsorship Opportunities Cont.

Gold Sponsor: \$1,000

- Company name/logo on all available program materials as Gold Sponsor
- Company table sponsorship includes table signage and seating (2)
- VIP Reception Tickets (2) Value = \$120
- Gala Tickets (2) Value = \$300

Silver Sponsor: \$750

- Company name/logo on all available program materials as Silver Sponsor
- Gala Tickets (2) Value = \$300

Bronze Sponsor: \$500

- Company name/logo on all available program materials as Bronze Sponsor
- Gala Ticket (1) Value = \$150

Supporting Sponsor: \$250

- Company name/logo appears as "Supporting Sponsor" in event program
- Gala Ticket (1) Value = \$150

Additional Opportunities to Participate:

Reserved Table Sponsorship - \$2,000

- Company table for 10
- Reserved table sign with company name/logo
- Gala Tickets (10) Value = \$1,500

Promotion in Printed Event Program (unlimited)

Please submit camera-ready art in PDF, JPG.

- Full Page: \$300 (specs: 6.5" wide x 8" high)
- Half Page: \$150 (specs: 6.5" wide x 4.25" high)