



MANHATTAN BEACH CHAMBER EMAIL MARKETING ALTERNATIVES

The Manhattan Beach Chamber of Commerce offers a cost-effective e-mail marketing tool to amplify, attract, and acquire new customers for your business. The dedicated e-blast is a curated e-mail with your preferred message and that is sent to over 10,000 contacts located throughout the South Bay. The contact list is composed of business owners, chamber members, and residents in the surrounding communities.

Fill out the bottom portion of this form and submit it to info@manhattanbeachchamber.com if you would like to schedule your dedicated e-blast and newsletter ad(s) with the MB Chamber.
We suggest that you plan 3 – 4 weeks in advance.

1. Full Name:

2. Business Name:

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3. Are you a MBCC member? Yes No

4. E-mail

5. Phone Number

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6. Choose Your Plan:

Dedicated E-mail Blast

The dedicated e-mail campaign allows you to directly promote your business or service with the Chamber's followers. The average open rate is 32%. This option guarantees an exclusive promotion and potential leads.

A. What day of the week do you prefer to send out your e-blast?

Tuesday Friday Sunday

B. Choose 3 dates for your e-blast.

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What is included:

- one e-blast
- shared on social media
- campaign metrics

Please provide the following:

- dimensions: 700 x 1200 px, PDF or PNG

Required:

- subject line
- pre-header (1 sentence)
- URL

Fees*:

MBCC member	\$150 (one time)
non-member	\$300 (one time)

**To secure your dedicated e-blast, payment must be submitted first.*

Newsletter Ad – MBCC MEMBER ONLY

Advertise in the MBCC’s weekly digital newsletter! The weekly newsletter is sent on Thursdays and contains the latest community news, articles, events, and more. This option is the best for those who have a short timeline and need to advertise quickly.

What is included:

- one ad space
- shared on social media
- campaign metrics

Required:

- URL

Please provide the following:

- 1600 x 430 px, PDF or PNG
- max 30 words
- max 2 images
- due the Friday before the following Thursday

Fees*:

top ad (below President/CEO message)	\$100 (one time)
bottom ad (below Events)	\$50 (one time)

**To secure your newsletter ad date(s), payment must be submitted first.*

Bundle – MBCC MEMBER ONLY

What is included:

- one dedicated e-blast (\$150)
- one top newsletter ad (\$100)
- one bottom newsletter ad (\$50)
- shared on social media
- campaign metrics

Fees*:

bundle	\$250 (save \$50)
à la carte	\$300

**To secure your newsletters ad date(s), payment must be submitted first.*

Payment must be received before the e-blast or newsletter ad is scheduled.

Please submit this form to info@manhattanbeachchamber.com.