

WELCOME TO WESTMARC

This Membership at a Glance brochure is intended to provide you with a description of key WESTMARC documents and information as well as provide details on where you can view the documents. This brochure will also detail who you should contact for certain questions.

[WESTMARC Strategic Plan](#)

The Strategic Plan is where you can find the WESTMARC vision statements, priorities, and the steps that WESTMARC will take to continue its mission of improving regional economic development and quality of life. This document is available electronically on the WESTMARC website on the resources page. If you need clarification or have any questions regarding anything in this plan, please contact Sintra Hoffman, President & CEO of WESTMARC.

[Legislative Agenda](#)

This agenda is intended to provide members the avenue to discuss, form, and advocate official positions on public policy issues facing the membership as it relates to the mission of WESTMARC. The agenda also provides position statements of WESTMARC during a legislative session and provides a foundation for responding to member requests for letters of support or other legislative action. This document is available electronically on the WESTMARC website on the resources page. If you need clarification or have questions about anything in this document, please contact Sintra Hoffman, President & CEO.

[Issue Committees](#)

WESTMARC members are encouraged to participate in one or more of our issue committees including; Economic Development, Education and Workforce Development, Healthcare, Infrastructure, Public Affairs, West Valley Quality of Life, and Marketing committees. Committees are represented by all sectors of membership including government, education & business. The schedule of meeting dates and times is available on the website under the 'Committees' tab. Under this tab, you will also find a brief description of each committee. If you are interested in joining a particular committee, please fill out the '[Committee Interest Form](#)' on the '[Committee Meeting Information](#)' page or reach out to Kimberly Jordan, Executive Vice President, directly.

[Events and Sponsorship Opportunities](#)

Every year WESTMARC hosts nine (9) events; Governor's State of the State Luncheon, Annual Meeting, Top Golf Par-Tee, a Healthcare Summit, an Economic Development Summit, Legislative Breakfast, a Technology Summit, Golf Classic, and Best of the West. Each of these events has several sponsorship opportunities available. For more information about WESTMARC events and sponsorships please contact Remi Guthman, Special Events Coordinator.

[West Valley Pipeline](#)

West Valley Pipeline is the West Valley's regional workforce development implementation strategy that serves as the guiding document for the West Valley of Metro Phoenix in building the talent pipeline to move the region forward over a five (5) year time frame in seven (7) target industry sectors. Reports on the progress of the strategy are available on the resources page of the WESTMARC website.

