

HEALTHCARE SUMMIT



WESTMARC

2022



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Banner Health

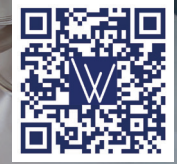
APRIL 28

8AM-1PM

WESTMARC's Healthcare Summit is designed for key decision makers, influencers, and thought leaders currently operating in the health care space. Information in this Summit will provide value to many in this sector - from providers such as hospitals, pharmacies, behavioral health, and long-term care to universities, payers, investors, entrepreneurs, and technology companies—compete and thrive in this fast-changing environment.

HEALTHCARE SUMMIT

2022



April 28th, **Midwestern University**, Dr. Arthur G. Dobbelaere Science Hall - 19555 N 59th Ave, Glendale, AZ 85308

HEALTHCARE SUMMIT PANEL DESCRIPTIONS

PANEL 1: HEALTHCARE TRENDS & DEVELOPMENT

Hear from industry experts on the ever-changing landscape on healthcare design with new innovative approaches to design that are creating specialty healthcare corridors and clusters around the West Valley. Gain a better understanding of the underserved specialty care services within the West Valley and how organizations are beginning to address these needs to serve the growing community. You will leave this panel with excitement for future development and innovative design.

PANEL 2: BEHAVIORAL HEALTH: IMPACT ON THE WORKFORCE

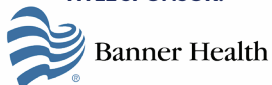
Employers have always faced the need to support and understand the mental health of their team members, and the long-lasting impact of the pandemic has increased the frequency and severity of that need. The healthcare industry's experience in identifying and addressing mental health in innovative ways during the last two years can provide lessons for any employer who wants to create a roadmap of support for their own team members.

PANEL 3: WHAT'S NEXT: BUILDING CAREER PATHWAYS

The need to build workforce pipelines is crucial as the resignation tsunami takes its toll on the healthcare industry, as well as careers immediately surrounding and supporting healthcare environments. The panel will share strategies to address shortages and healthcare careers. Employers have been developing partnerships with educational and occupational organizations, including providing scholarships, tuition, and the cost of training support to attract and retain new employees to fill their workforce needs.

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HEALTHCARE SUMMIT



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Table for 10 (Non-Members) - \$1,125