

WEST VALLEY *Highlights*



MEMBERS

WORKFORCE

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MEMBER SPOTLIGHT



Santé specializes in Short-Term Skilled Nursing & Rehabilitation, Outpatient Therapy, Home Health, Palliative and Hospice care.

Founded in 2008, Santé prides itself on reshaping the way guests and patients receive care by challenging the status quo, raising standards and changing opinions.

WESTMARC members since 2020, Santé has four locations throughout the Valley with one being located in Surprise.

Want to be featured? Let us know!



Note From
Sintra Hoffman
President & CEO

WESTMARC serves as the hub of the West Valley, while our website serves as our members hub for all things West Valley. Catch up on everything that we are doing from committee meetings to our next webinar series all in one place.

Also featured on our website, is the attached WESTMARC supplement from AZ Business Magazine. This publication is circulated to over 80K C-Suite throughout the state so I'm always proud that they get an opportunity to learn all about the great things going on in the West Valley.

Stay connected with us and the 15 communities all at your fingertips!

A handwritten signature in black ink, appearing to read 'SH'.

Sintra Hoffman
WESTMARC
President & CEO

WESTMARC
Supplement

West Valley
Hot Topics

West Valley
Industry Spotlight

COMMITTEE UPDATE

Please note that all WESTMARC issue committee meetings will return to in-person effective 8/1/2021. Virtual options will be provided. We've missed you and look forward to seeing you soon.

May the pre and post meeting networking commence!

Upcoming Committee Meetings:

- Marketing Committee- July 22
- Infrastructure Committee - July 28
- Quality of Life Committee- August 4

MEMBER NEWS

Cities Recognized For Achieving 2021 What Works Cities Certification



City of Phoenix



City of Phoenix and City of Glendale both recognized by What Works Cities Certification, the national standard of excellence in data-driven city governance.

A Silver Certified City in 2020, the City of Phoenix received Gold Certified City recognition for 2021 by launching their [FUNDPHX](#) program that allows residents to provide feedback on proposed budget items and share their priorities for spending the City's money. This online tool encouraged residents to engage and learn about the budget process.

The City of Glendale received their first Silver Certified City award for 2021. Glendale was specifically recognized for the development and use of the [GlendaleOne](#) service portal and for providing new ways to reach and deliver service through the Community Action Office (CAP).

[Learn More](#)

Ottawa University-Arizona (OUAZ) Earns Colleges of Distinction Designation for 2021-2022



Ottawa University-Arizona (OUAZ) has earned the prestigious designation as a

national College of Distinction for 2021-22, the second consecutive year it has been honored as such. OUAZ is the only higher education institution in the state of Arizona to meet the rigorous standards required to be named a Colleges of Distinction cohort school.

Colleges of Distinction's longstanding support for student-centered schools highlight those that traditional rankings often overlook. Founder Wes Creel created Colleges of Distinction to draw more attention to schools like OUAZ, whose student-centered education prevails in applying theory to practice, while fostering a dynamic learning community.

[Learn More](#)

Sun Health Foundation's 5k for Women's Health



Tie those laces for this walk/run and join Sun Health Foundation at Surprise Stadium for this FUN-raising event.

Wheelchairs, strollers, and wagons are welcome (please, no pets).
Want to form a team or join one? Great! It's easy to do when you register.

You also have the option to participate virtually. Whichever way you choose, you're not only supporting your health but also the health of our community through the *Generosity for Generations* Campaign.

[Learn More](#)

NAU Certificate in Industrial Leadership

Industrial Leadership professional certificate

Advance your career as an industrial leader

NAU's Industrial Leadership certificate provides cutting-edge professional development training that moves your career forward—fast:

- Offered 100% online or on-site at your workplace.
- Finish in nine months.
- Benefit from an accredited and affordable program.
- Enroll in 8-week courses.

Create your future

Sharpen your executive presence and prepare to lead in an industrial workplace.

- Develop your personal leadership and supervisory skills.
- Explore Lean Six-Sigma methods.
- Learn frontline leadership, including developing and motivating strong teams.
- Study operational process improvements and creative solution generation.

Courses

Our Industrial Leadership courses prepare you to hit the ground running and earn 15 college credits:

LEA 325 Frontline Leadership in Industrial Organizations I

LEA 335 Creative Problem Solving and the Industrial Leader

LEA 345 Project Leadership

LEA 425 Frontline Leadership in Industrial Organizations II

LEA 435 Data-Driven Decision-Making for Industrial Leaders

Webinar dates:

- July 29, 11 a.m.–12 p.m.
- August 4, 4 p.m.–5 p.m.

RSVP: email doug.small@nau.edu

NAU offers an excellent opportunity for your organization to provide valuable leadership skills to your employees. Join us for an upcoming webinar to learn more.

Northern Arizona University has an excellent opportunity for you to provide valuable leadership skills to your employees. Their new certificate in Industrial Leadership is only five (5) short courses. Through their program, your employees will learn more about effective communication, project management, and leadership.

For more information, contact Doug Small, doug.small@nau.edu

WHAT'S HAPPENING



17th Annual Golf Classic

Registration Opens Next Week!



It is not too late to sponsor [WESTMARC's 17th Annual Golf Classic!](#)
Special thank you to our members who will be joining us as sponsors on
September 24th at [Golf Club of Estrella.](#)

[Become A Sponsor](#)

Best of the West

The Magic of the West Valley

10. 21. 2021

Best of the West Award Nominations Open August 3rd

West Valley Economic Engine Award
West Valley Quality of Life Enhancement Award
in Education & Community
West Valley Excellence in Innovation Award



[Learn More](#)

WESTMARC's Webinar Series

Two chances to join us virtually to hear from industry leaders in the West Valley.

West Valley Hot Topics: West Valley Employment Growth Wednesday, July 28th at 12pm

Hear from Jim Rounds, President of Rounds Consulting Group, Inc., on the data, trends, and key growth industries as well as Lisa Atkins, Commissioner of Arizona State Land Department who will discuss state lands, highest and best use, working with cities, developers and utilities to support economic development in the West Valley.

West Valley Industry Spotlight: Transportation & Logistics/

Supply Chain Management

Tuesday, August 3rd at 9am

Join us to hear from subject matter experts about industry trends, hot occupations, career pathways and resources.



West Valley Hot Topics

Presented by:



Lisa Atkins
Commissioner,
Arizona State
Land Department

Jim Rounds
President,
Rounds Consulting
Group Inc.

West Valley Employment Growth
July 28, 2021 | 12pm



Industry Spotlight

Presented by:



Jasmine Chamblin
Customer Relations
Associate at PipelineAZ

Rick Dircks
Executive Vice President,
Dircks Moving & Logistics

Dr. Hitendra Chaturvedi
Prof. of Practice with ASU's
W.P. Carey School of
Business

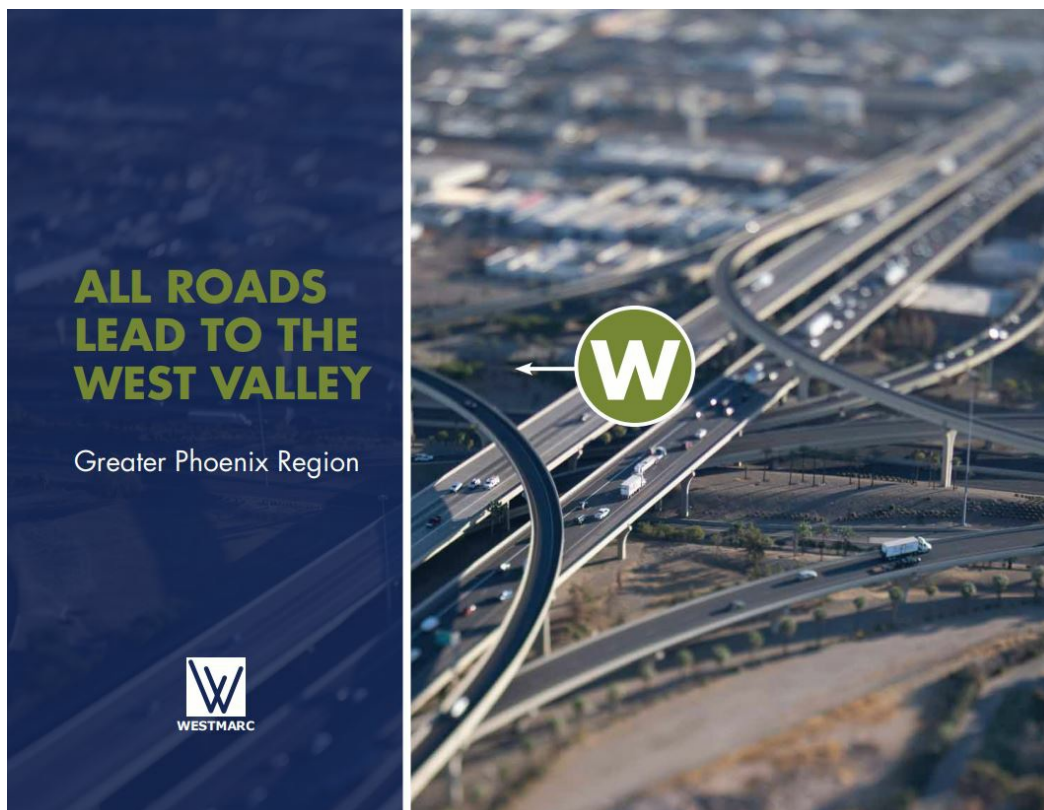
Julie Pettit
President of Arizona
Gateway Logistics

Transportation & Logistics/ Supply Chain Management
August 3, 2021 | 9am

[Register Today](#)


[Register Today](#)

WESTMARC 'All Roads Lead To The West Valley' Brochure is NOW available for Download



**ALL ROADS
LEAD TO THE
WEST VALLEY**

Greater Phoenix Region



[Download Here](#)

Let's Connect!



www.westmarc.org