



WESTMARC'S ANNUAL ECONOMIC DEVELOPMENT SUMMIT
2021 – A YEAR OF TRANSITION
What's on the Horizon for the West Valley



TUESDAY, MAY 11, 2021

Is that a light at the end of a long, confusing tunnel I see? Or is it the beginning of new ways of doing business and managing work teams?

Join us for the Annual WESTMARC Economic Development Summit and learn from expert speakers on how to manage your workforce in this new and unknown environment and prepare for changes in West Valley industries. You'll also learn about great existing spaces for smart re-use and new projects horizon to provide employment opportunities close to home, while enriching the quality of life and investment in local communities.

- Table of 6 (Member):** \$500
- Table of 6 (Non-Member):** \$700
- Individual Seat (Non-Member):** \$125
- Individual Seat (Member):** \$95
- Package of 10 Virtual Seats:** \$600
- Event Sponsorships:** \$2,000 - \$7,500
- Individual Virtual Seat:** \$65

Breakfast & Networking

8:00 a.m. - 8:45 a.m.

Welcome: Mayor Cathy Carlat

City of Peoria

8:45 a.m.

Opening Remarks: Sintra Hoffman

8:50 a.m.

Opening Speaker: Xavier Gutierrez

President & CEO - Arizona Coyotes

9:00 a.m. - 9:30 a.m.

BREAK

9:30 a.m. - 9:35 a.m.

Panel 1: Returning to Work Post Pandemic

9:35 a.m. - 10:20 a.m.

BREAK

10:20 a.m. - 10:30 a.m.

Panel 2: Trends in Employment and Growing West Valley Industries

10:30 a.m. - 11:15 a.m.

Panel 3: West Valley Opportunities: Readily Available Sites for Your Company

11:15 a.m. - 12:00 p.m.

LUNCH

12:00 p.m. - 12:10 p.m.

Lunch Speaker: Goerge Getz

President - GLOBE CORP

12:10 p.m. - 12:40 p.m.

Closing Remarks: Sintra Hoffman

12:40 p.m.



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ECONOMIC DEVELOPMENT SUMMIT SPONSORS

GOLD SPONSOR:



SILVER SPONSORS:



BRONZE SPONSORS:



SEND TO: WESTMARC 6751 N. Sunset Blvd. Suite 210 | Glendale, AZ 85305
 Phone: 623-435-0431 Email: mbraithwaite@westmarc.org www.westmarc.org/eds2021



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ECONOMIC DEVELOPMENT SUMMIT REGISTRATION FORM

Name/Company: _____

Contact Name and Phone Number (if company is sponsor): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

I wish to participate in the **WESTMARC Economic Development Summit** as selected below:

Title Sponsor - \$7,500 (1 Available)

- Introduction of keynote speaker
- One 2 minutes promotional video spot
- One table (6 people)
- Logo recognition on all event materials
- Corporate logo scrolled during event
- Podium acknowledgment at the event
- Social Media Promotion

Technology Sponsor - \$5,000

- One table (6 people)
- Featured in Virtual Technology Corner (website link, video, information) details.
- Logo recognition on event materials
- Corporate logo scrolled during event
- Social Media Promotion (Pre & Post Event)
- Podium acknowledgment at the event

Silver Sponsor - \$2,500

- One table (6 people)
- Logo recognition on all event materials
- Corporate logo scrolled during event
- Podium acknowledgment at the event
- Social Media Promotion

Gold Sponsor - \$3,500

- One 30 seconds promotional video spot
- One table (6 people)
- Logo recognition on all event materials
- Corporate logo scrolled during event
- Podium acknowledgment at the event
- Social Media Promotion

Bronze Sponsor - \$2,000

- One table (6 people)
- Logo recognition on select event materials
- Corporate logo scrolled during event
- Podium acknowledgment at the event

Individual Seat (Non-member) - \$125

_____ at _____ each = \$ _____

Package of 10 Virtual Seats - \$600

_____ at _____ each = \$ _____

Individual Seat (Member) - \$95

_____ at _____ each = \$ _____

Virtual - \$65

_____ at _____ each = \$ _____

Method of Payment:

Check # _____ enclosed. Please make check payable to WESTMARC.

Please send an electronic invoice via PayPal to _____ (Pay online with Credit Card).
 _____ (Email Address)



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