

2024-25

# Website Advertising Fact Sheet



## Get your business in front of customers

With almost 400 **members**, including Advocate Health, Nothing Bundt Cakes, and the Hilton Chicago/Oak Lawn, the Oak Lawn Chamber is known for being one of the most active chambers in Chicago's Southwest Suburbs.

### Special Offer: Order the Premium Package for One Year

Commit now and receive a free ad on the Oak Lawn Metra Station TV, one free Member in the Spotlight, and 2 social media posts on FB & Instagram. (5 available - 1st come/1st served). *See other side for details.*

## Overview



**390**  
members



**25**  
events

### Member Demographics

- Top Industries: Healthcare, hospitality, nonprofits, and business services
- Average 10 employees

## Digital Foot Print

### Website

**20,000**

Annual Traffic

**49.7%**

Engagement Rate

**1m 04s**

Avg Time on Site

### Email Marketing

**1.050**

Email List

**204,552**

Annual Reach/Sends

**35.67%**

Open Rate

**1.62%**

Click Through Rate

### Social Media



2,300 followers



359 followers

**Order  
Today:**



(708) 424-8300



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OakLawnChamber.com