

## Get your business in front of customers

With just over **350 members**, including Advocate Health, Nothing Bundt Cakes, and the Hilton Chicago/Oak Lawn, the Oak Lawn Chamber is known for being one of the most active chambers in Chicago's Southwest Suburbs.

## Special Offer: Order the Premium Package for One Year

Get a 1/4 page ad in the 2025 Chamber Directory and one year of advertising on the Metra Station TV (a \$500 value). Hurry, only five offers available. *See other side for details.*

## Overview



**370**  
members



**25**  
events

### Member Demographics

- Top Industries: Healthcare, hospitality, nonprofits, and business services
- Average 10 employees

## Digital Foot Print

### Website

**13,000**

Annual Traffic

**49.7%**

Engagement Rate

**1m 04s**

Avg Time on Site

### Email Marketing

**990**

Email List

**204,552**

Annual Reach/Sends

**35.67%**

Open Rate

**1.62%**

Click Through Rate

### Social Media



1,900 followers



249 followers



2024-25

# Website Advertising Packages & Prices



## Packages & Prices

### Special Offer: Order the Premium Package for One Year

Get a 1/4 page ad in the 2025 Chamber Directory and one year of advertising on the Metra Station TV (a \$500 value). Hurry, only five offers available. *Must order by 9/30/24.*

| Pages      | Basic Package    |                   |                  | Premium Package  |                   |   |
|------------|------------------|-------------------|------------------|------------------|-------------------|---|
|            | \$225<br>1 Month | \$500<br>3 Months | \$1000<br>1 Year | \$500<br>1 Month | \$750<br>3 Months | <i>Special Offer</i><br>\$1,500<br>1 Year |
| Homepage   |                  |                   |                  |                  | x                 |   |
| Hot Deals  |                  |                   |                  |                  | x                 |   |
| Directory  |                  | x                 |                  |                  | x                 |   |
| Events     |                  | x                 |                  |                  | x                 |   |
| Contact Us |                  | x                 |                  |                  | x                 |   |
| Blog       |                  | x                 |                  |                  | x                 |   |

## Ad Specs

| Ad Type | Size (pixels) |
|---------|---------------|
| Header  | 728 x 90      |
| Side    | 300 x 600     |
| Square  | 300 x 250     |
| Mobile  | 320 x 100     |

Please submit ads as a .png or .jpg file.

Sorry, we can't accept creative under the following circumstances:

- File formats that are not .png or .jpg
- Artwork that is blurry or cut off

## Best Practices

For designing **attention-grabbing** ads:

Keep it simple with minimal images and text

Make sure each ad is sized correctly

Use clear and crisp images and text

Avoid overlaying logo on the image, unless it's the main image

**Need help?** Contact Anne or Jen for assistance with designing ads through one of the Chamber's member marketing businesses.

Order Today:



(708) 424-8300



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OakLawnChamber.com