



21st Annual Hudson Community Expo

Promote your business and display your organization in front of thousands at the 21st annual Hudson Community Expo! The Expo is a great way to connect with other Hudson businesses and the local community. This popular, family-friendly event attracted more than 1,600 attendees last year. The Expo offers vendor booths, entertainment, prize drawings, raffles, food, samples, giveaways, and more. We are excited to continue our partnership with Coco's Heart Dog Rescue's Craft Fair. Early bird registration for a booth ends April 12. [Click here](#) for more information and to complete an application.

EVENT DETAILS:

Date: Sunday, May 5, 2024
Time: 11:00 a.m. - 3:30 p.m.
Location: Hudson High School | 1501 Vine Street
[Register Here](#)



Spring Small Business Crawl

Take a day to explore local activities, offers, and specials while supporting Hudson businesses! Pick up a passport for the Small Business Crawl to take advantage of all the offers (and fun) happening Thursday, April 18 from 11:00 a.m. to 7:00 p.m. Eat, shop, and explore local! Continue the fun with an after-party at Black Rooster Bistro. Enter for a chance to win grand prizes!

EVENT DETAILS:

Date: Thursday, April 18, 2024
Time: 11:00 a.m. - 7:00 p.m.
Location: Hudson area businesses
[Learn More Here](#)

ON THE INSIDE

	MESSAGE FROM THE PRESIDENT	2
	EVENTS	5
	BUSINESS BRIEFS	10
	BRAND CHAMPION	11



Looking to connect? As part of your membership, you have access to exclusive Chamber networking opportunities, such as Connections & Coffee. Connections & Coffee is our monthly networking meeting where attendees continue to network and build relationships with other members of the business community.

Join us for our May meeting on Tuesday, May 7th at 9:00 a.m.

Location:
Citizens State Bank - 375 Stageline Road

*Please park in the locations that are not marked for bank parking.



Mary Claire Olson Potter
Chamber President

First Quarter Results Reflect Growth and Momentum

When the Chamber Board approved the 2024 Plan of Action, we committed to providing quarterly updates to the membership on the progress of the plan. I am pleased to report that, as we conclude our first quarter, we are making progress on all five of our 2024 priorities. Thank you to the Board and all members for your continued involvement and support.

Membership Goal: Continue providing recognized value that results in an increase in new members and retention of existing members.

Q1 Results:

- Welcomed 10 new members.
- Drive for 5 Committee (formerly Membership Committee) continues to meet to develop strategies and plan the Annual Chamber Max event set for September 12 – Save the date!
- Updated the 2024 [Membership Brochure](#) and [Sponsorship Opportunities](#)
- Ambassador Committee – continued to foster relationships with members through seven monthly retention visits and welcomed new members with ribbon cuttings.
- Connections & Coffee monthly networking event had 69 attendees in the first quarter.
- The Lucky Clover Contest had 48 participating businesses in March to encourage shopping, dining, and living locally.
- Non-Profit Roundtable held its quarterly meeting discussing social media and how to appeal to the younger generation of donors.
- Developing plan for the Drive for 5 2024 Retention Campaign program to visit members.
- Continued to recognize members through the Brand Champion program and the Legacy Member program.

Chamber Programs and Services Goal: Develop and coordinate events that address the needs and interests of members while meeting Chamber financial objectives.

Q1 Results:

- More than 245 members attended the Hudson Area Member Celebration celebrating 71 years of the Chamber and recognized our award winners, Board and committee members, and all volunteers.
- Held our first Simply Connect at Hudson Sports and Civic Center.
- Presented our first Good Morning Hudson program of 2024 in March in celebration of International Women’s Day.

Tourism Goal: Increase the economic benefits of tourism to the community by marketing Hudson as a community to explore, visit, and support to both local and tourism audiences.

Q1 Results:

- Promoted the annual Hudson Hot Air Affair event held in early February.
- Sent out 62 visitor information packets.
- Began developing the 2024 marketing plan, which includes ad placements, social media, and website enhancements.
- Community members and Chamber Staff member Mary Claire attended the Governor’s Conference on Tourism to learn about the latest trends in tourism, partnering with other organizations to promote Hudson and region.
- The Lakefront Heritage Project was nominated for a prestigious Wisconsin Governor’s Tourism Award in the Arts, Culture & Heritage category.

Workforce Development Goal: Develop partnerships with organizations/agencies/educational systems to help employers attract and retain the skilled workers they need to compete

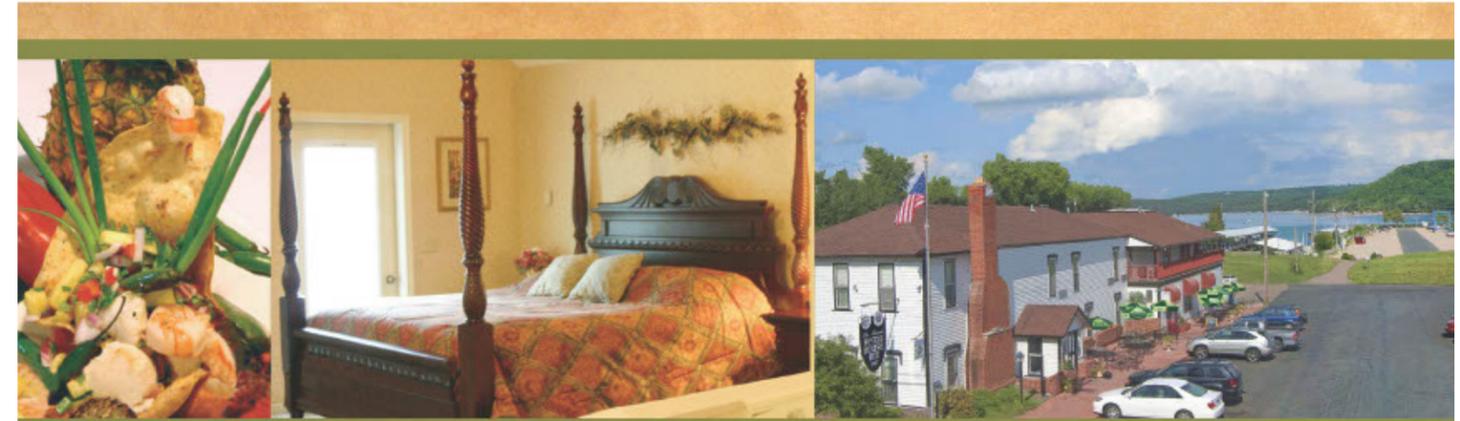
Q1 Results:

- Chamber Staff member Mary Claire attended the 2024 St. Croix Valley Legislative Day in Madison, meeting with legislators and staff to present seven key initiatives to support and improve the St. Croix Valley area and surrounding counties.
- Continue to promote job openings for members on the Chamber’s website.

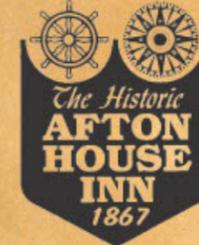
Thank you to all members for your continued involvement in Chamber programs and events. With your participation, we will continue to provide value to the membership and meet our objectives.



Thank you to the sponsor of the April Newsletter, Afton House Inn / St. Croix River Cruises.
We appreciate your support of this important communication piece.

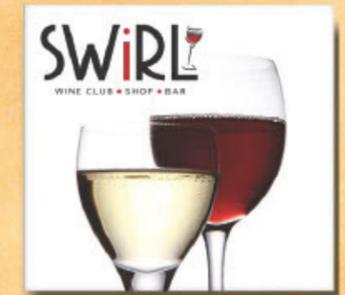


The Historic Afton House Inn...



...provides the perfect setting for any visit to the St. Croix Valley ...a short distance away from Hudson, Stillwater, Prescott, and Hastings by water or land. Dock your boat at the Afton City Dock to visit Afton. Enjoy a complete dining and lodging experience at Afton House Inn, CURRENT Restaurant and Swirl Wine Bar.

- Fine Dining in the Wheel and Pennington Rooms
- Casual and Outdoor Dining at the CURRENT Restaurant
- 24 rooms – featuring Jacuzzi and Fireplace
- Romance and Massage Packages available



651-436-2010

www.CURRENTrestaurant.com

www.SwirlMyWine.com

Also enjoy the Scenic St. Croix River with St. Croix River Cruises

- Tuesday-Wednesday Fajita & Margarita
- Thursday Night Roasted Beef & Chicken Dinner
- Friday Night Italian Dinner
- Friday Night Comedy Dinner Select Fridays
- Saturday Lunch
- Sunday Brunch Lunch Cruises
- Fall Wine Tasting & Dinner
- Oktoberfest Dinner & Live Music and Fall Color Cruises
- Weddings – Birthday – Anniversary – Corporate Private Events for all Occassions



AFTON PRINCESS

GRAND DUCHESS

Calendar of Events: www.StCroixRiverCruises.com 98 Walnut Street - Hudson, WI

Afton House Inn 3291 S. St. Croix Trail • Afton, MN 55001 • 651-436-8883 • www.aftonhouseinn.com
Cruises Depart Hudson Wisconsin



Thank you to **Ted Blank - Luxury Travel & Adventure** for sponsoring our Simply Connect event on February 29! It was a great morning to make connections and conversations over a delicious breakfast. Thank you to the **Hudson Hockey Association** for hosting in the RCU room and to **ProteinHouse** for catering breakfast.



Chamber members packed the house for our extra day to connect on Leap Day! ■



This year, we celebrated International Women's Day with a panel of outstanding female leaders from our local community. Thank you to **Hudson Physicians, S.C.** for being the program and host sponsor for this event and thank you to **Keys Café & Bakery** for catering breakfast. We appreciate our outstanding panel speakers: Paula Inman with Hudson Physicians, S.C., Ruthie Johnston with Croix Gear, Celina Mattice with Bricks Neapolitan Pizza, and Sasha Skendzel with Belle Âme Vineyard. They provided wonderful insight into their stories and achievements, and gave advice to other women as they navigate the business world.



Thank you to everyone who joined the global celebration of the social, economic, cultural, and political achievements of women. ■



Additional Business Exposure

Advertise your business on the Chamber website for additional exposure. Our website had 93.6K visitors in 2023, and this year, we want to help you connect with them even more!

With ad placements available on the Discover Hudson page and other key, promoted pages, your business will be front and center for consistent regional web traffic. Want a more targeted approach? Place a banner ad on the primary category directory page for your business. Get your business name front and center for the people looking for the services you offer.

Only one advertiser will be accepted per page, making this an exclusive placement opportunity!

Email Anna@HudsonWI.org or call 715-386-8411 for more information. ■

Save the Date!

Chamber Golf Tournament

Dust off your clubs and come network with fellow Chamber members at the 27th Annual Chamber Golf Tournament scheduled for Monday, June 24, 2024. [Click here](#) to sign up and sponsor this tee-riffic event! If you would like to donate an item for the raffle, please reach out to Anna at Anna@HudsonWI.org or call (715) 386-8411.

Registration Open!

Gather your foursome and [register online](#). Hurry! Spots fill up quick. ■



Hudson Area Chamber **GOLF TOURNAMENT**

Spirit of the St. Croix Art Festival

The Hudson Area Chamber of Commerce & Tourism Bureau, in partnership with The Phipps Center for the Arts, invites you to be inspired!

The Spirit of the St. Croix Art Festival draws more than 7,000 annual visitors to experience a variety of creative talent featuring 80+ juried artists showing their best. Acoustic musicians will add to the atmosphere of fine art and fall flavors. Strolling musicians, a variety of live performers, food vendors, and hands-on activities enhance the creative experience.

How can your business be involved?

Plan to participate in this popular event as a sponsor, in the "Art of " area, as a food vendor, or a volunteer. For more info, contact the Chamber at 715-386-8411 or email info@HudsonWI.org. ■



SPIRIT OF THE ST. CROIX Art Festival

kidds Pediatric Dentistry

EVENT DETAILS:

Saturday, September 28 | 10 a.m. - 5 p.m.
Sunday, September 29 | 10 a.m. - 4 p.m.
Lakefront Park, Downtown Hudson

YOU'RE INVITED: WELCOME TO THE HUDSON AREA CHAMBER MEMBERSHIP ORIENTATION

Would you like a refresher on how to maximize your Chamber membership? Do you have new employees that need to learn how to utilize your Chamber membership? Join us for our monthly Welcome to the Hudson Chamber Membership Orientation to learn about the Chamber mission, member benefits, meetings and networking events, sponsorships, and how to maximize the benefits of your Chamber investment. Attend this in-person orientation to meet the staff and learn how we can serve you and your business.

EVENT DETAILS:

Wednesday, April 17 | 9:00 a.m.
Chamber Office | 219 2nd Street
[Click here to register](#)





Register Now!

Join us for our next Simply Connect

An evening of fun, fellowship, and food! Join us for our second Simply Connect of 2024 and socialize with others in the Hudson area business community. If you are new to the Chamber or would like to learn how to maximize your membership, join us for the Welcome to the Hudson Chamber Orientation prior to the event.

Thank you to our Sponsors!

Event Sponsor:

Host Sponsor:



EVENT DETAILS:

Date: Tuesday, April 23, 2024

Time: 4:00 - 6:00 p.m.

Location: Milwaukee Burger Company
2420 Gateway Ct, Hudson

Register by April 16 | [Register Here](#)

Local Municipal Government Leaders: Opportunities and Issues



SAVE THE DATE for our upcoming Good Morning Hudson! Please join us on May 14 at 7:30 a.m. to hear from local municipal government leaders on opportunities and issues within the Hudson Area. The event will take place in the Marie Blakeman Room at Christian Community Homes and Services, 1320 Wisconsin Street, Hudson. *Keep an eye on your email for registration information.*



PROTECT YOURSELF FROM THE LATEST FRAUD TRENDS



READ ARTICLE



April is National Volunteer Month!

It's a good reminder that some of the greatest gifts we can offer local non-profits involve our time and talents. The Hudson Area Chamber has more than 65 non-profit members, and many of them offer non-monetary ways to support their missions. Opportunities include individual volunteer opportunities, group volunteer activities, hosting collection drives, serving on a board or committee, and many others. The following non-profit chamber members currently have volunteer opportunities available. Reach out to them directly to learn more. Contact information is in your member directory. Explore other non-profit opportunities on [our website](#). In need of volunteers? Please send information to info@HudsonWI.org for promotion.

Carpenter St. Croix Valley Nature Center WI campus, at 279 South Cove Road, is looking for volunteers to serve as visitor greeters, gardeners, and assist with habitat management projects. For more information contact Alan@carpenternaturecenter.org or call 651-437-4359 extension 104.

Some specific opportunities for group volunteering in the Carpenter Nature Center apple orchard include: picking apples September - November, hand thinning apple fruit in June, cleanup of windfall or drop apples September - December, hand weeding pumpkins and squash in August, along with various other orchard tasks. All of these and more can also be suitable for individual volunteers. Groups and Individuals interested in volunteering should contact Alan, or Sam to learn more about orchard-specific opportunities at: sam@carpenternaturecenter.org, or 651-437-4359 ext 109.

Christian Food Cupboard of Hudson can be supported through financial gifts or by collecting food and other essential items. In-house food drives by Chamber members are a great way to support their mission to feed St. Croix County residents. A current list of needs is on their Hudson Food Cupboard Facebook page. Collected items can be dropped off at 1500 Vine Street in the lower level of St. Patrick Catholic Church. You can give financially by going to their website, hudsonfoodcupboard.org.

Friends of the Willow River and Kinnikinnic State Parks is in search of volunteers to work on a variety of committees and to consider joining the board. Specific areas of need are membership engagement and expansion, communications, and support for the capital campaign. They offer individual volunteer opportunities for individuals willing to get trained in and help keep the Nature Center open to visitors from 12-4 p.m. any given day of the week, but particularly on Saturdays and Sundays. They also offer the opportunity to serve on their non-profits board.

Hudson Grocery Cooperative is in search of a marketing volunteer to help with their grand opening preparations, and a vendor committee volunteer to visit local farmers to get pictures and interviews.

Junior Achievement of Hudson is looking for volunteers for their elementary program. At Hudson Schools, Junior Achievement is proud of the fact that all Kindergarten through 6th-grade students receive this important Financial Literacy instruction provided by community volunteers every year. Junior Achievement materials are also covered in some of the business classes at the Middle School and High School as supplemental materials. Once an elementary volunteer is assigned in a classroom, they work with the teacher to decide when the instruction takes place. The volunteer will receive a kit of materials that are very user-friendly to plan their 5 visits to the classroom. Each visit is around 40-45 minutes. For more information or to sign up as a volunteer, contact Annette Kelley at kelleyak@hudsonraiders.org or 715-377-3705.

Octagon House Museum & Hudson Area History Connection, a local 501c3 nonprofit organization - formerly known as St Croix County Historical Society, is seeking Board Members to serve 4-year terms, specifically with backgrounds in finance, education, development, and event planning. Be a part of the working board and help bring history to life! They are also currently looking for Volunteer Interpreters, Volunteer Marketing Associates, History Shoppe Volunteers, and Maintenance Volunteers.

Operation HELP is in need of volunteers to serve on the board or a committee. In addition, collection drives are a fun way to bring people together while providing a meaningful contribution to people in our local community who need help. Learn more on their website: operationhelpstcroix.org.

River Valley Charities has a need for individual volunteers (for summer events), group volunteers (for summer events), and board or committee members. Volunteer sign up can be found here: <https://forms.gle/7RVH8ZKiHVu8iSyw6>

St. Croix Valley Food Bank currently has volunteer opportunities available for those wishing to hold a food drive, and groups who would like to participate in a group packing event at the food bank.

Tropical Wings is looking for interested individuals to be on the committee that moves forward with the Bird City annual renewal process. Several years ago, Hudson received a "Bird City" designation by the "Bird City Wisconsin" organization. To be designated a bird city requires meeting several criteria that support healthy habitat for birds, promote education, and demonstrate collaboration with organizations that have a similar mission of protecting bird life in their community. Applications are due at the end of January each year. If you are interested, please contact Judy Freund.



THANK YOU TO ALL CHAMBER VOLUNTEERS

We recognize the power of people who tackle society's greatest challenges and build stronger, more vibrant communities through volunteerism and everyday actions. Together, we are a force that transforms the world. Learn how you can get involved in the Chamber by checking out our [Committee Opportunities](#).



Ribbon Cuttings

This past month, the Ambassadors took on two retention visits, two ribbon cuttings, and their monthly meeting in one afternoon!



Lifetime Wealth Advisors - located at 1600 Maxwell Dr., Ste. 2, Hudson. Dedicated to providing investment management and strategic wealth planning. Congratulations on the new business name! For more information, [click here](#).



Coldwell Banker Realty - Goodwin & Moore Team, located at 2424 Monetary Blvd, CBR Suite 214, Hudson. Local real-estate team with unrelenting dedication and persistence, and unmatched financial insights. For more information, [click here](#).



501 Tavern - located at 501 6th Street N, North Hudson. Featuring childhood favorite meals, it's 5:01 somewhere! Welcome to the Hudson Chamber! To follow them on socials, [click here](#).

Member Anniversary



Art Doyle's Spokes and Pedals celebrates 14,600 days of serving their Customers and Community! As of May 1, they have treasured being in downtown Hudson for 40 years. They have enjoyed providing professional and personal service in all things bikes. Sales and service. The team at Art Doyle's are thrilled to sell a child's

first bike, an adult bike just to ride, or a dream bike for the enthusiast!

Forty years of helping community groups reach their goals provides them great satisfaction. Hudson and the St Croix Valley have supported the business in achieving upward growth for 37 of 40 years. 2023 was another record! Thank you, Hudson, and the St. Croix Valley! ■

Lack of Winter Snow Government Assistance

Gov. Tony Evers and Sen. Tammy Baldwin have announced that many Wisconsin businesses may be eligible for a federal disaster loan program if they have suffered losses due to this year's unusually mild winter. The lack of snow has impacted travel and recreation businesses that depend on it for activities such as downhill and cross-country skiing, snowshoeing, and snowmobiling.

If your business suffered directly from the lack of snow, including losses related to reduced winter tourist activity in the area, you are eligible to apply for the U.S. SBA Economic Injury Disaster Loans (EIDL) program.

Wisconsin counties may be covered by multiple declarations. The list in the [Governor's announcement](#) provides the latest available application deadline for covered counties. ■



Hudson Area Chamber Sustainability Corner

April is Earth Month!

Celebrated in conjunction with Earth Day annually, Earth Month is the perfect time to reconnect with nature and act sustainably. Gather some friends and family and go on a trash hike, or go solo and see how much garbage you can collect! Keeping trash out of the environment is one easy way to make this planet a better home for everyone.

With over a dozen city, county, or state parks, along with regional nature centers, plenty of adventures await you for in April and beyond! ■



Retention Visits



Hudson Area Chamber President Mary Claire Olson Potter and 2023 Chair of the Board Leanne Van Allen took a day to visit several of our valued members. Every member of the Chamber is important, and each offers unique contributions to the community. In-person retention visits offer additional opportunities to connect with our members and provide support as needed. We look forward to connecting with you in 2024!

1



University of Wisconsin-River Falls
Chancellor Maria Gallo

2



Bye, Goff & Rohde, Ltd.
Steve Goff, Jessica Curtis, Dean Rohde, Tracy Tool, and Robert Parsons

3



Blooms for Happiness
Gavin Kadlec (*ChiroWay of River Falls*) Tiffany Dux and Mike Dux

4



Tattersall Distilling
Christie Forcica

5



The Sycamore of River Falls
Megan Harstad

6



Steiner Plumbing, Electric & Heating Inc.
Paul Steiner, Monica Steiner, Luke Steiner



Guidelines: Submit 100 words or less by the 15th of the month for the next month's Chamber news. We reserve the right to edit or omit any submitted business briefs. Email submissions to info@HudsonWI.org.



CHECK OUT OUR UPDATED MARCH STATS!

WEBSITE: 5.4K Visitors
LINKEDIN: 477 Followers
CHAMBER FACEBOOK:
REACH: 6.5K **FOLLOWERS:** 6.3K

DISCOVER HUDSON FACEBOOK:
REACH: 47.2K **FOLLOWERS:** 17.8K
DISCOVER HUDSON INSTAGRAM:
REACH: 6.5K **FOLLOWERS:** 5.2K

Informative Volunteer Open House on Sunday, April 14, 2 p.m. - 4 p.m. at the Octagon House Museum, 1004 3rd Street, in Hudson, Wisconsin. The 2024 summer season is quickly approaching, and the Octagon House Museum is seeking friendly and skilled volunteers to join their team and help make history happen! The museum is looking for History Shoppe Volunteers, Volunteer History Interpreters, Volunteer Marketing Associates, and Maintenance Volunteers. For more information on volunteer positions, [click here](#).

Register to Join a 30-minute Retirement Q&A Webinar Session for Andersen Corporation Employees on Wednesday, April 17th, at 12:00 PM (CDT). This live online Q&A is hosted by Landmark Wealth Management Group. Do you know how your benefits will be taxed and what asset allocation in your 401k is appropriate? Topics will include Andersen Corporation ESOP, 401(k) options, and pension options. Unable to attend? No problem! Register and receive a recording of the webinar replay. **Register before midnight on Tuesday, April 16th.** To learn more & register via Eventbrite: [Click Here](#)

The Hudson Food Cupboard will be at County Market on Saturday, April 27th from 9:00 a.m. to 3:00 p.m. collecting donated food and basic necessities.

Black Rooster Bistro has the next 5-course wine tasting dinner scheduled for May 2nd at 7 pm featuring Wente Vineyards. \$50 per person non-refundable deposit due to hold your spot. Call 715-808-0560 or go to their website to find out more: www.blackroosterbistro.com and don't miss Booze and Books on April 11th with Chapter2Books. Did you know Black Rooster also offers \$5 glass wine on Sunday? Full pours of all of their by-the-glass wine (including mimosas) - while supplies last!

World Migratory Bird Day Celebration is May 10th and 11th this year! Join the local celebration with free events, including an immersive rainforest experience at the Phipps Center for the Arts and a guided bird hike at the Carpenter Nature Center WI Campus. [Learn more here](#).

Save the Date! The 2024 Lions District Golf Scramble tournament will take place on Saturday, June 1, at White Eagle Golf located at 316 White Eagle Trail. Check-in opens at 11:00 a.m. and shotgun starts at noon. The deadline to register is May 20. Sponsorships are also available! [Click here](#) for more information on sponsorships. For more information and to register, [click here](#).



Nacho Season is Back!

Our second annual Nacho Batalla event is April 26th - May 5th. Crunch, consider, and cast your vote for the tastiest nachos in town. Follow us on [social media](#) to stay up to date on this heated battle!

Thank you to our event sponsor: Agave Kitchen

Newly Renovated Office Space for rent at Pathways Family Chiropractic, S.C. located at 86 Coulee Road! Ideal for a wellness practitioner as an independent contractor. 10 x 11 office space (two rooms available if needed), 24-hour access, 365 days/year. Rent is \$600/month + \$100 CAM/month, minimum 1 year contract. Located on the busiest road in Hudson with free on-site parking. For more information, please call 715-386-2424 or email info@pathwayschiropractic.com.

Registration is Open for Summer STEAM Experience and Junior STEAM Experience at UW-Stout! These STEAM Experience offerings are available for students entering grades 6-12 to explore the realms of Science, Technology, Engineering, Art, and Math. For more information on Summer STEAM Experience, [click here](#). For more information on Junior STEAM Experience, [click here](#).

Thank You so Much for your continued support of CRUMBL HUDSON! Can you believe they had their 1-year anniversary on March 31 - Easter this year! Contact the Crumbl team to have a fundraiser, any day M-Th for a 3-hour time slot. You get 15% of proceeds for that time and just need someone from your organization to be in the store. The Crumbl team looks forward to seeing you in the store many more times in April! Remember, they have a drive-through in the back! Thank you from Frenchy, Connie, and Rory!

The U.S Small Business Administration (SBA) advises Wisconsin businesses engaged in hospitality, winter tourism, their suppliers, and those that provide support services to the hospitality and tourism industry to also consider the impact of lack of snow, low snow, or low precipitation on their revenues and operations this past winter when applying for Economic Injury Disaster Loans (EIDLs) for drought. For more information, [click here](#).



Hudson Area Chamber & Tourism Bureau promotes region state-wide!

Throughout the year, we send out our curated tourism materials to a variety of travel centers in the state. Check out where we've sent information to in Q1:

Visit Marshfield | Travel Boulder Junction | Discover Oshkosh | Discover Vilas County | Eagle River Chamber & Visitor Center | Brookfield | Chippewa Falls | Beloit | Green Lake | Wisconsin Dells | Manitowoc | Superior Tourist Info Center | Destination Door County | Black River Country | Washburn County | Destination Sturgeon Bay



Congrats to Our March Brand Champion

CONGRATULATIONS TO OUR MARCH BRAND CHAMPION, SHELLI ERCK WITH HUDSON FLOWER SHOP

Shelli and her business have been a member of the Chamber for over 25 years, providing long-term support to the business community and the Hudson Area. Over the years, Shelli and her team have donated countless floral arrangements to new businesses that open in Hudson and events such as the Hudson Area Chamber Member Celebration. In addition, Shelli is a valuable asset as a past Board of Directors member and to the Retail/Restaurant Committee. Shelli provides insight and support for events such as the March Lucky Clover Contest, the Christmas Tour of Homes, and Have a Hudson Holiday. Thank you, Shelli, for all that you do! We look forward to our continued partnership.

Wondering about the qualities of a Brand Champion? They include:

- Passionate and Supportive
- Knowledgeable and Communicative
- Invested in Success
- Interested in Building Loyalty

If you know of a great Chamber Brand Champion, let us know so we can recognize them and award them \$25 in Chamber Checks. ■



Dr. Ryan Holzwarth | Dr. Mohiba Tareen | Michelle Kienow PA-C



Medical Surgical Cosmetic

Appointments available within 2 weeks!

Call 651.633.6883 or visit www.tareendermatology.com



April Calendar of Events

- 2 **Connections & Coffee, 9:00 a.m., Citizens State Bank, 375 Stageline Rd.**
- 4 **Community Affairs, 10:00 a.m., Zoom**
- 4 **Manufacturers Roundtable, 3:00 p.m., Hop & Barrel Brewing Company, LLC, 310 2nd St.**
- 9 **Hudson Community Expo Planning Call, 1:30 p.m., Zoom**
- 10 **Retail/Restaurant Committee, 9:00 a.m., Post - American Eatery, 225 Locust Street**
- 11 **Events & Program Committee, 9:00 a.m., Zoom**
- 11 **Ribbon Cutting - Vintage Vogue Cottage, 1:30 p.m., 412 2nd St.**
- 17 **Welcome to the Hudson Chamber Membership Orientation, 9:00 a.m., Chamber Office**
- 17 **Tourism Committee, 1:30 p.m., Zoom**
- 18 **Board of Directors, 9:00 a.m., Chamber Office**
- 18 **Small Business Crawl, 11:00 a.m. - 7:00 p.m., Hudson Area Businesses**
- 19 **Ribbon Cutting - The Jewelers Bench, 1:00 p.m., 216 Locust St.**
- 22 **Ribbon Cutting - Louie's Bar & Grill, 4:00 p.m., 709 Rodeo Dr., Suite 100**
- 23 **Golf Committee, 9:00 a.m., Zoom**
- 23 **Simply Connect, 4:00 p.m., Milwaukee Burger Company, 2420 Gateway Court**
- 25 **Ambassador Retention Visit, 3:00 p.m.**
- 25 **Ambassador Committee, 3:45 p.m.**
- 26 **Spirit of the St. Croix Art Festival Planning Call, 9:00 a.m., Zoom**
- 26 **Foundation Meeting, 11:00 a.m., Chamber Office**

Small Business Week

For more than 60 years, the U.S. Small Business Administration has celebrated National Small Business Week, which acknowledges the critical contributions of America's entrepreneurs and small business owners. This year, National Small Business Week takes place April 28 - May 4, 2024.

We appreciate the hard work, ingenuity, and dedication of our small business owners year-round. The economic impact on the Hudson area is immense. Thank you, small business owners, this week, and every week for your contributions to the community! ■



2024 Board of Directors

- Linda La Kosky Eng** - Minuteman Press - Hudson, Chair
- Leanne Van Allen** - University of Wisconsin-River Falls, Past Chair
- Deb Pittman** - Hampton Inn & Suites by Hilton, Chair Elect
- Maria Machtemes** - Citizens State Bank, Treasurer
- Angel Duratti** - Angel's Pet World
- Mark Hein** - Integrity Cleaners, LLC
- Pamela Klingfus** - Christian Community Homes and Services, Inc.
- Chris Kost** - YMCA in Hudson
- David Ritter** - Discovery Financial Centers, Inc
- Amy Salama** - Post - American Eatery
- Jacob Skramstad** - Cardinal Glass
- Kevin Urbik** - Heywood, Cari & Anderson, S.C.
- Jennifer Vieth** - Carpenter St. Croix Valley Nature Center
- Blake Willman** - Weathersafe Restoration, Inc.

Chamber Staff

The Chamber Newsletter is published monthly by the Hudson Area Chamber of Commerce & Tourism Bureau.

- Mary Claire Olson Potter**, President
- Anna Gunderson**, Administrative Assistant
- Tyler Warwick-Mick**, Events & Marketing Coordinator

MISSION: To provide value to and serve our members, promote a strong local economy, advocate for the interests of the business community, champion sustainability, and market the recreational and cultural opportunities in the Hudson area.

Congratulations to the Hudson Area Chamber of Commerce & Tourism Bureau 2023 Award Winners!

- Large Business of the Year - **Citizens State Bank**
- Small Business of the Year - **SEASONS Gallery**
- Chamber Member of the Year - **Pete Keskey, Minuteman Press - Hudson**
- Community Volunteer of the Year - **Tricia Christiansen, Christiansen Creative**
- Manufacturer of the Year Award - **Hop & Barrel Brewing Company, LLC**
- Marie Blakeman Award - **Jacki Bradham, Hudson Hot Air Affair**

2024 Resources

[Membership Brochure](#) | [Sponsorship Brochure](#)

