



The best way to reach the community's business owners and residents is by advertising in *CORONA The Guide*.

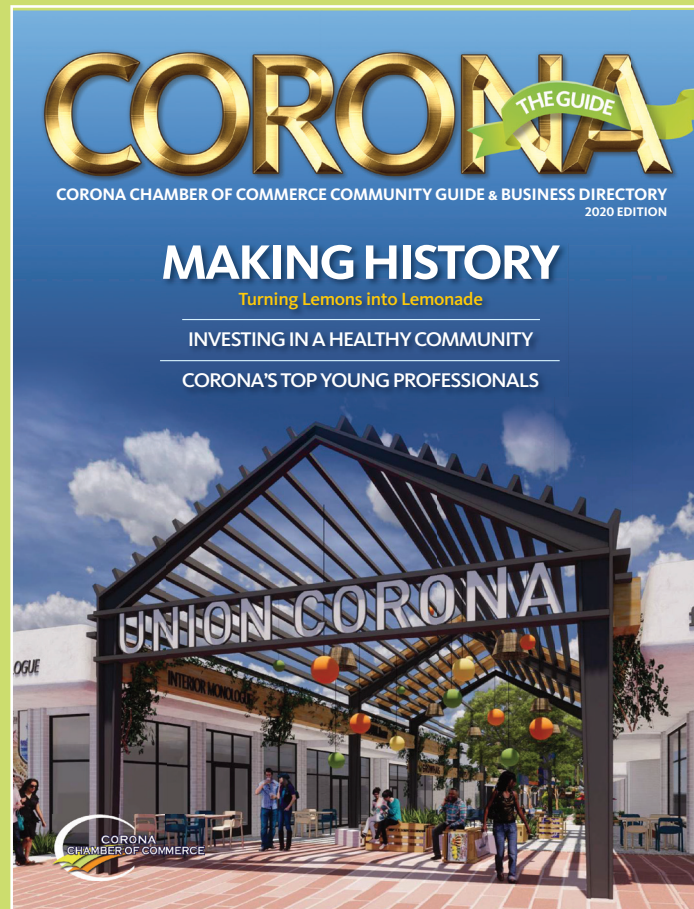
WANT TO CONNECT WITH 15,000+ BUSINESSES AND RESIDENTS IN THE CITY OF CORONA?

TARGETED DISTRIBUTION

For a full year, over 15,000 printed copies reach businesses and residents in the Corona's community.

ONLINE & TABLET READY VERSIONS

Advertisers receive enhanced visibility with a dynamic online flip book that is accessible 24/7 through the Chamber's website.



CORONA The Guide offers more than advertising. It's a high quality, content-rich publication showcasing the best that Corona has to offer.

The Guide offers advertorial positions, providing businesses with the opportunity to tell their stories and engage the audience in feature article style.

Special sections may include:

- ◇ Automotive Passions
- ◇ Calendar of Events
- ◇ Cannabis
- ◇ Education
- ◇ Health & Wellness
- ◇ Hospitality/Tourism
- ◇ Leaders Creating Vision
- ◇ Legal & Professional Services
- ◇ Non-Profit/Community Services
- ◇ Real Estate

ADVERTISING RATES

PREMIUM POSITIONS

Opposite Chairman's Message	\$ 2,795*
Opposite Table of Contents	\$ 2,995*
After Page 1/Before Table of Contents	\$ 3,295*
Inside Front Cover	\$ 3,995*
Inside Back Cover	\$ 3,795*
Page 1	\$ 3,995*
Back Cover Package	\$11,999+

+Includes a Two-Page advertorial spread

*Add a Two-Page Advertorial for an additional \$3,295

BRANDING PACKAGE \$ 6,995

DISPLAY AD after page 1 & before Table of Contents plus a **FULL PAGE ADVERTORIAL** in appropriate guide section or select a **DOUBLE PAGE SPREAD**, AND a **full page B&W ad** in the directory section.

BLACK & WHITE DIRECTORY ADS

DISPLAY ADS ONLY

1/6 Page	\$ 595
1/4 Page	\$ 795
1/3 Page	\$ 1,095
1/2 Page	\$ 1,595
2/3 Page	\$ 1,995
Full Page	\$ 2,395
Two Page Spread	\$ 4,195

ENHANCED LISTINGS

DIRECTORY SECTION ONLY

Additional Category	\$ 109
Bold Listing	\$ 149
Box Listing	\$ 299
Super Box Listing	\$ 399

CALENDAR OF EVENTS

SEE ABOVE FEE SCHEDULES, AVAILABLE BOTH AS A COLOR EDITORIAL DISPLAY AD, OR AS A B&W LISTING.

COLOR EDITORIAL POSITIONS

DISPLAY AD & ADVERTORIAL PRICING

1/6 Page	\$ 695
1/4 Page	\$ 895
1/3 Page**	\$ 1,295
1/2 Page**	\$ 1,795
2/3 Page**	\$ 2,295
Full Page**	\$ 2,795
Two Page Spread	\$ 4,995

**Available as a Display Ad or Advertorial style format

ADVERTORIAL STYLE ADS

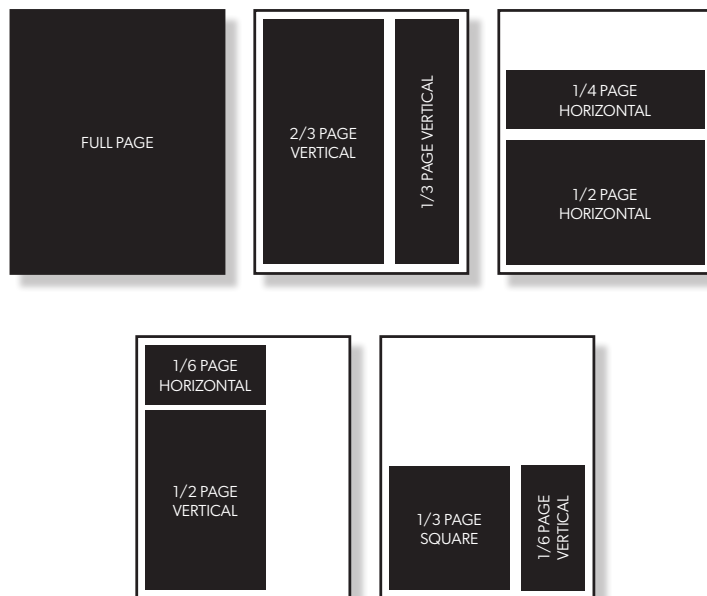
1/3 Page	Includes 1 photo + 150 words
1/2 Page	Includes 2 photos + 250 words
2/3 Page	Includes 2 photos + 350 words
Full Page	Includes 3 photos + 450 words

Ad production is available for a separate fee. Ask your salesperson for recommendations.



PUBLICATION Size: 8 3/8" x 10 7/8"

DISPLAY ADVERTISING SIZES



SIZE	DIMENSIONS	DECIMAL
Full page		
Bleed Size includes bleed	8 5/8" X 11 1/8"	8.625" X 11.125"
Non Bleed	7 1/4" X 9 3/4"	7.25" X 9.75"
(Bleed Size trims to 8.875 x 10.875 - Non Bleed fits within editorial design)		
Two-thirds page (vertical)	4 3/4" X 9 3/4"	4.75" X 9.75"
Half page		
Vertical	4 3/4" X 7 1/4"	4.75" X 7.25"
Horizontal	7 1/4" X 4 3/4"	7.25" X 4.75"
Third page		
Vertical	2 1/4" X 9 3/4"	2.25" X 9.75"
Square	4 3/4" X 4 3/4"	4.75" X 4.75"
One-fourth page (horizontal)	7 1/4" X 2 1/4"	7.25" X 2.25"
Sixth page		
Vertical	2 1/4" X 4 3/4"	2.25" X 4.75"
Horizontal	4 3/4" X 2 1/4"	4.75" X 2.25"
Advertorial Specifications		
Full Page	450 words + 3 photos	
2/3	350 words + 2 photos	
1/2	250 words + 2 photo	
1/3	150 words + 1 photo	

BRANDING PACKAGE #1

These premium advertising packages position your brand for maximum exposure. Advertorials are the perfect way to tell your story and sell your brand in a unique way. Simply provide your logo, images, text and contact information for the custom advertorial (at no additional fee). Display ad production is available for a separate fee.



LUCAS OIL PRODUCTS
HI-PERFORMANCE
OIL PRODUCTS INC.
Proudly Based In **Corona!**
Since 1989

Lucas Oil Founders
Forrest & Charlotte Lucas

MAVTV
MOTORSPORTS NETWORK

LUCAS OIL RACING TV
THE MOTORSPORTS CHANNEL

Lucas Oil Products is a brand known around the world for its top-quality, American-made high-performance lubricants and additives - and it all started right here in Corona, California!

Founders Forrest and Charlotte Lucas recognized Corona for its strategic location near freeways, major truck stops and railroads - as well as for its beauty, history, amazing weather and friendly people. They were convinced that there was no better place to start a company!

That was over 30 years ago, and Lucas Oil continues its legacy as a leader in automotive lubricants and product research and development. In addition, it houses the **MAVTV Motorsports Network** and **Lucas Oil Racing TV** - the nation's top destinations for motorsports events and automotive reality shows!

Lucas Oil Products, MAVTV and Lucas Oil Racing TV are proud to be members of the Corona Chamber of Commerce and to serve the citizens of the Corona area.

LucasOil.com / MAVTV.com / LucasOilRacing.TV
800.342.2512



FoldedColor
CUSTOM PACKAGING

Shop Local

1467 Davril Cir
Corona, CA 92880

(844)332-4443

NO HIDDEN SET-UP FEES | SHORT-RUN PRINT & BLANK CARTONS | QUICK TURNAROUND | LIVE CUSTOMER SERVICE

HEALTH & BEAUTY • COSMETIC • FOOD & BEVERAGE • CANNABIS • PROMOTIONAL

FoldedColor Packaging is an AP Thoro brand.

Autotam
PRODUCTION
THORO

MADE IN USA

www.FoldedColor.com

Package #1

Includes full page display ad (after page 1 and before Table of Contents) and full page advertorial in specialized section of the guide. Also includes a full page black & white display ad and a super box listing in the directory section.

Celebrating 55 Years of Community Service

Corona Regional Medical Center has come a long way since it was established in 1965 as Corona Community Hospital. In the years since, the hospital evolved into a comprehensive facility offering a wide variety of healthcare services to the community.

Corona Community Hospital merged with Circle City Medical Center in 1999, becoming Corona Regional Medical Center. In 2004, Corona Regional

became one of the hospitals owned and operated by a subsidiary of Universal Health Services, Inc. Today, the hospital provides healthcare services on two campuses and is fully accredited by The Joint Commission.

As the population of Corona, Norco and Eastvale expanded, the community's healthcare needs — and Corona Regional — grew as well.

Enhanced Specialty Services

Corona Regional is proud to provide nationally recognized services, as well as new programs for wider access to quality care.

Advanced Heart Attack Care with PCI

For heart-related emergencies, the hospital is approved and licensed as a PCI (percutaneous coronary intervention) facility by the California Department of Public Health for specialized cardiac care. In addition, Corona Regional earned the American Heart Association's American Stroke Association's Get With the GuidelinesSM Stroke-DCCSM Quality Achievement Award.



Medical Director
Suresh Khorethar, D.O.
Interventional Cardiologist

Advanced Primary Stroke Center

Corona Regional earned this designation from The Joint Commission and the American Heart Association's American Stroke AssociationSM for prompt, quality stroke care when it matters most.



Stroke Program Manager
Christine M. Kuczek, BS, RN

Baby-FriendlySM Hospital

Since 2005, Corona Regional has participated in the Baby-Friendly Hospital Initiative, this global program from the World Health Organization and the United Nations. Children's Trust recognizes hospitals that offer the highest level of care and techniques for feeding and mother/child bonding. The hospital is also a LactationSM Center for Maternity Care, administered by Blue CrossSM and Blue ShieldSM Association.



Chief of OB/GYN
Lawrence Koning, MD
OB/GYN

Gastroenterology

Individuals with GERD can choose a minimally invasive, outpatient procedure with the BRAVOSM device, a small capsule-shaped device. Inserted through an endoscope, the device is attached to the wall of the esophagus. For the next 48 hours, as patients go about daily activities, BRAVO monitors and reports acid levels to the physician. This information helps to determine the severity of the patient's GERD symptoms.



Medical Director
M. Atasev Janal, MD
Gastroenterologist

Robot-assisted Surgery — *Novel*

With the advanced da VinciSM X¹ Surgical System, surgeons perform minimally invasive procedures with robotic technology. Smaller incisions may lead to less pain and blood loss, as well as shorter hospital stays and recoveries for patients.



Medical Director
Maurice Arcenio, MD
General Surgeon

Spine Center

The Spine Institute offers comprehensive services to diagnose and treat acute and chronic conditions. Treatments are designed to help reduce pain and improve quality of life. The Spine Institute focuses on minimally invasive spinal surgery, spinal degenerative disorders/ deformities, spinal stenosis and microdiscectomy.



Medical Director
Dennis Orland, DO
Neurosurgeon



Susan Khajep, MD
Orthopaedic Spine
Surgeon

Weight-loss Surgery — *Novel*

Corona Regional has a dedicated bariatric program, designed for those for whom diet and exercise alone do not rid them of excess weight. Obesity can lead to other chronic conditions, including diabetes, heart disease and more.



Medical Director
Stephen Datta, MD
General Surgeon

Learn about all hospital services at coronaregional.com

About Corona Regional

It is a 298-bed community hospital network, comprising a 160-bed acute care hospital and a 138-bed rehabilitation campus. It serves approximately 180,000 individuals. Corona Regional houses a secure behavioral health unit; emergency services in a new and upgraded facility; general sub-acute care; and one of the region's first hyperbaric oxygen therapy programs.

Your Partners in Health and Healing

Over the years, Mark Uffler, Chief Executive Officer (CEO) at Corona Regional, has touched the hearts of the community in unforgettable ways. He helped coordinate the burial of a slain homeless woman who sat for years on a bench across from the hospital. In addition, Uffler personally visited patients in the hospital by playing his guitar, teaching them songs and providing a stable adult figurehead.



Mark Uffler
CEO/Managing Director
Corona Regional Medical Center

Corona Regional continually takes proactive steps to keep our patients and team members safe, while serving the needs of our community, including during the COVID-19 health crisis.

The hospital is very grateful to the community for your support during the pandemic. From donations of personal protective equipment (PPE) to our HEALTHCARE HEROES to all of the well wishes you've sent — we are truly touched. Thank you for your generosity!



Individual results may vary. There are risks associated with any surgical procedure. Talk with your doctor about these risks to find out if benefits or risks outweigh surgery's risks for you. Physicians are independent practitioners who are not employees or agents of Corona Regional Medical Center. The hospital shall not be liable for actions or omissions undertaken by physicians, for diagnostic assistance, diagnosis, accommodations and the non-allocation of resources, with our website.



Package #2

Includes two-page display ad (after page 1 and before Table of Contents). Also includes a full page black & white display ad and a super box listing in the directory section.

CALENDAR OF EVENTS



JULY 8
MUSICA LATINA
LATIN NATION



JULY 15
90'S HITS
HIT ME
90's



JULY 22
CLASSIC ROCK
THE RAVELERS



JULY 29
70'S HITS
K-TEL
ALL-STARS

CORONA'S SUMMER CONCERT SERIES

**ON THE SOUTH LAWN
AT CORONA CITY HALL**
400 SOUTH VICENTIA AVENUE
CORONA, CA 92882

**EVERY THURSDAY
JULY 8 - AUGUST 5, 2021**
FULL DETAILS ONLINE AT
WWW.CORONACA.GOV/CONCERTS

6 PM EATS/DRINKS | 7 PM MUSIC



AUGUST 9
MOTOWN
STONE SOUL



EATS
SCRUMPTIOUS
FOOD OPTIONS



DRINKS
2+ BEER & WINE
GARDEN



FREE ENTRY!
QUESTIONS?
(951) 736-2241



Promote your signature event(s) all year round with an advertisement on the calendar. Use this space to share a listing or a larger scale display ad. Promote your non-profit and reach a new audience! See options below (for illustrative purposes only, not to scale). Pricing follows the same fee schedule as enhanced listings (for listing-style event promotions) and color editorial pricing for traditional display ads in a variety of sizes.

2019 CALENDAR OF EVENTS



Classified Ad
Only listing service you can trust for your business. We're the only one that can help you reach your target audience.

Classified Ad
Only listing service you can trust for your business. We're the only one that can help you reach your target audience.

Classified Ad
Only listing service you can trust for your business. We're the only one that can help you reach your target audience.

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Only listing service you can trust for your business. We're the only one that can help you reach your target audience.

Classified Ad
Only listing service you can trust for your business. We're the only one that can help you reach your target audience.

**PLACE YOUR
COLOR AD
HERE**

Classified Ad
Only listing service you can trust for your business. We're the only one that can help you reach your target audience.

Classified Ad
Only listing service you can trust for your business. We're the only one that can help you reach your target audience.

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ANNUAL GOLF CLASSIC
The Corona Chamber of Commerce proudly presents the Annual Golf Classic, a fun and exciting event for all ages. Join us for a day of golf, food, and fun at the beautiful Eagle Glen Golf Club.

2018 CHAMBER EVENTS



Coffee with an Entrepreneur
Every second Monday, the Corona Chamber and City of Corona host an entrepreneur for a story and Q&A session in a welcoming atmosphere.

GOOD MORNING CORONA
Each month, Good Morning Corona is the place to stay connected, meet influential people, and learn about various topics of interest.

- APRIL 27: Honoring 40 Under 40
- MAY 22: Election Leadership Luncheon
- JUNE 19: J&J 20
- JULY 20: AUGUST 17
- SEPTEMBER 21: OCTOBER 19
- NOVEMBER 16: Salute to the Military
- DECEMBER 14: Honoring First Responders

**PLACE YOUR
AD
HERE**


WOMEN'S LEADERSHIP CONFERENCE
September 2018
This premier event is for women of all backgrounds - business owners, managers and employees. A day of speakers, speakers, networking and exchange of ideas.

INDEPENDENCE DAY PARADE AND CELEBRATION
The City of Corona will host the annual "Main Street U.S.A." Parade and family festival on Wednesday, July 4, 2018.

ANNUAL GOLF CLASSIC
Monday, May 21, 2018
at Eagle Glen Golf Club

Annual Golf Classic
Monday, May 21, 2018
The Corona Chamber's annual golf outing provides golfers the ultimate experience of a great course, excellent amenities and an outreach to our military. Features include a charitable benefit & dinner, golf, putting contest, awards and giveaways, mobile golf shops and awards banquet.

**PLACE YOUR AD
HERE**



The Corona Chamber promotes business, advocacy, community and economic development while serving as a catalyst for improving the overall quality of life in our community and region.

CONTACT US TO RESERVE YOUR SPACE



OFFICE:
EMAIL:

(951) CHAMBER (242.6237)
Info@MyChamber.org