Fauquier Chamber of Commerce

Executive Committee Meeting

Wednesday, October 16, 2024

Location – Path Foundation and via zoom

Present: Priscilla Hottle, Caitlyn Atkins, Benjamin Musser, Rebecca Segal, Alec Burnett, and Gloria Williams. Al Penska and Ray Knott attended via zoom.

Call to order at 8:30am by Priscilla Hottle, Chair Elect who had a quorum of the EB present. Minutes from the previous meeting were approved.

Events Committee update by Ray Knott

The Fall Festival was very successful with strong financial numbers for income and good volunteer turnout. The new layout was well received by vendors and attendees. Those who answered the Chamber’s follow-up survey made positive comments.

Gala – all sponsor tables have been sold and tickets selling well. All nominations for Chamber awards are in and voting will end at the end of the week.

Valor Awards website is up, still waiting on confirmation from Laurel Ridge to confirm 2025 date.

Alec – Management Updates

4 new members were approved. Currently we have 408 members. Alec met with Placer, a company that captures activity from cell phones which may have benefits. The goal is to hire and have a person in place for the operations position by January 1, 2025. Alec has a strong candidate in mind.

Laura will be leaving in January. The plan is to hire someone prior to her departure to help with training and a smooth transition.

Rebecca gave a Financial Report

Financials are better this year than last year. New member dues are up by 67%. Festival booth fees are $29,000 minus $2,900 in Town of Warrenton expenses. Legislative events brought in $1,000 and Young Professionals grossed $1,500. We are up $12,698.

$60,000 has been budgeted for the new position with was increased by $5,000 since there will now be 2 positions rather than 3.

Economic Development & Legislative Affairs Update

The October 17 ED discussion event has been postponed due to the lack of people signing up.

New Business

A Trades Show is being considered potentially at the Home Depot parking lot.

Meeting Adjourned – Motion made and approved.