



# Paso Robles

With and Without COVID-19

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STATE OF THE NORTH COUNTY 2020

# Paso Robles | Public Safety

## With/Without the Virus

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### Without COVID-19

- Staffing shortfalls
- Need for expanded fire facilities
- Concerns growth-driven

### With COVID-19

- J-20 accelerates upgrades
- Social issues (protests, shootings, militia)
- Coronavirus enforcement



# Paso Robles | Street Repairs With/Without the Virus

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## Without COVID-19

- PCI Driven
- Sales Tax/Grant funded
- Progress perceived as slow

## With COVID-19

- All of the above
- Additional selection criteria considered
- J-20 accelerates process



# Paso Robles | Local Economy

## With/Without the Virus

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### Without COVID-19

- Tourism-driven
- Restaurants, wineries, affiliated retail
- Diversification philosophical

### With COVID-19

- Downside of monolithic economy
- Diversification critical
- Ag, Tech, Education



# Paso Robles | Housing With/Without the Virus

## Without COVID-19

- Inventory static
- Affordable housing squeeze
- STR issues
- Grand View Apartments

## With COVID-19

- HCOC progress with fees
- ADU and other strategies
- Specific Plans: New homes planned
- Refurbishing of Grand View Apartments

## 2.0 | Community Vision

### GUIDELINE ILLUSTRATION 2.0.3 : CONCEPTUAL DEVELOPMENT PLAN



# Paso Robles | Homelessness

## With/Without the Virus

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### Without COVID-19

- No shelter
- Riverbed impacts
- PasoCares/MASH/ECHO

### With COVID-19

- Temporary shelter area
- Motel 6 project



# Paso Robles | Finances

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## COVID-19 Impacts:

- Reduced TOT
- Reduced Sales Tax
- Defrayed/deferred taxes, fees, etc.
- Hiring chill
- All major capital improvements stopped
- Focus on local business, restaurant assistance, grant money distribution
- \$14-million budget cuts over two years
- \$11-million reserve use over two years
- Budget process starts in January 2021



# Paso Robles | What's Next?

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- J-20 priorities
  - Police staffing
  - Fire facilities
  - Expanded street repairs
- Coordinated recovery effort
- Support existing businesses
- Return of tourism
- Serious economic diversification





**“A Clear Vision, Backed By Definite Plans, Gives You A Tremendous Feeling Of Confidence And Personal Power.”**

**BRYAN TRACY**





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