



North County Economic Summit EVC 2020

Monthly Labor Force Data for October 2020

Area	Labor Force	Employment	Unemployment
San Luis Obispo County	136,000	127,900	8,100/ 6.0%
City of Atascadero	14,900	14,000	800/5.6%
City of Paso Robles	15,900	14,900	1,100/6.7%
Lake Nacimiento	1,200	1,200	100/5.1%
San Miguel	1,300	1,200	200/12.4%
Shandon	600	600	0/6.9%
Templeton	3,800	3,700	100/2.8%

Wage Comparisons

Annual Ave Wages Data	2019 (Feb)	2020 (Feb)	Difference From SLO Co.
San Luis Obispo County	\$47,726	\$59,334	--
Santa Barbara County	\$53,530	\$64,872	+5,538
Monterey County	\$49,512	\$60,855	+1,521
Santa Cruz County	\$50,648	\$61,587	+2,253
Santa Clara County	\$130,306	\$148,861	+89,527
California	\$67,014	\$67,014	+7,680
Nation	\$55,994	\$67,979	+8,645

Economic Overview

Population

93,658

+1,551

Employment

+2,032

2015 to 2020

+2,478

2025

Top 3 Industries

Restaurants

Support Activities for

Crop Production

Beverage Manufacturing

Local Challenges and EVC Response

Childcare Support

- What: To build partnerships to reduce costs and wait times
- Why: Keep families in the area; maintain workforce

Broadband Summit

- What: Build partners, grants and fiber in the ground
- Why: Business retention, attraction & growth

Manufacturing Outreach

- What: COVID outreach response grant for business support
- Why: To share resources, consult, understand needs & ID solutions

Digital Marketing Course

- What: Digital course to help upskill/train small businesses
- Why: Recovery tool to help e-commerce/communication

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