

Business Walk Results

Growing Stronger Together

Paso Robles Chamber of Commerce

What is a Business Walk?

Information gathered to help a Chamber, City and Community develop the most timely and effective business programs and solutions.

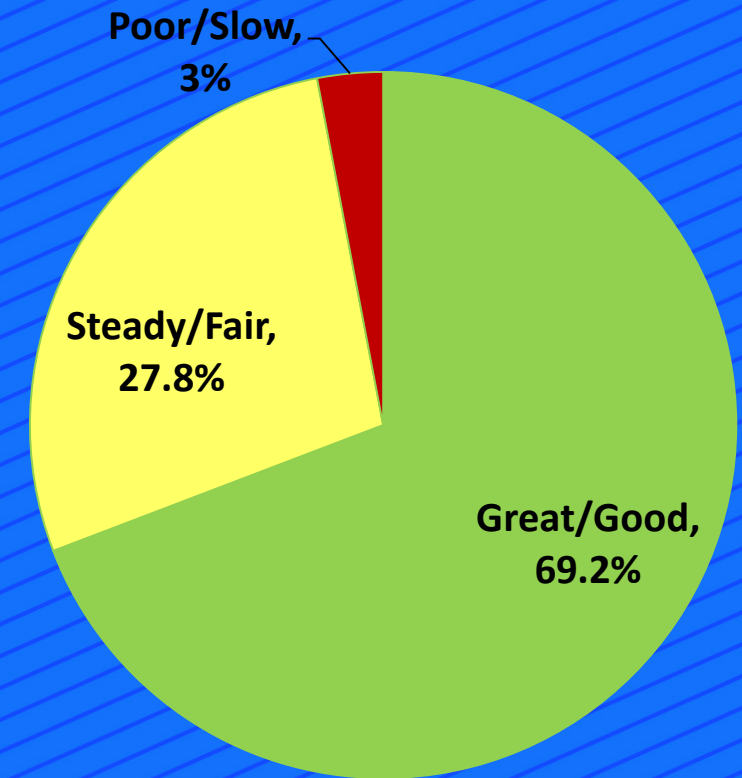
How many businesses were surveyed?

Just over 400 businesses were visited

172 answered our survey questions

Nearly 50 volunteers participated

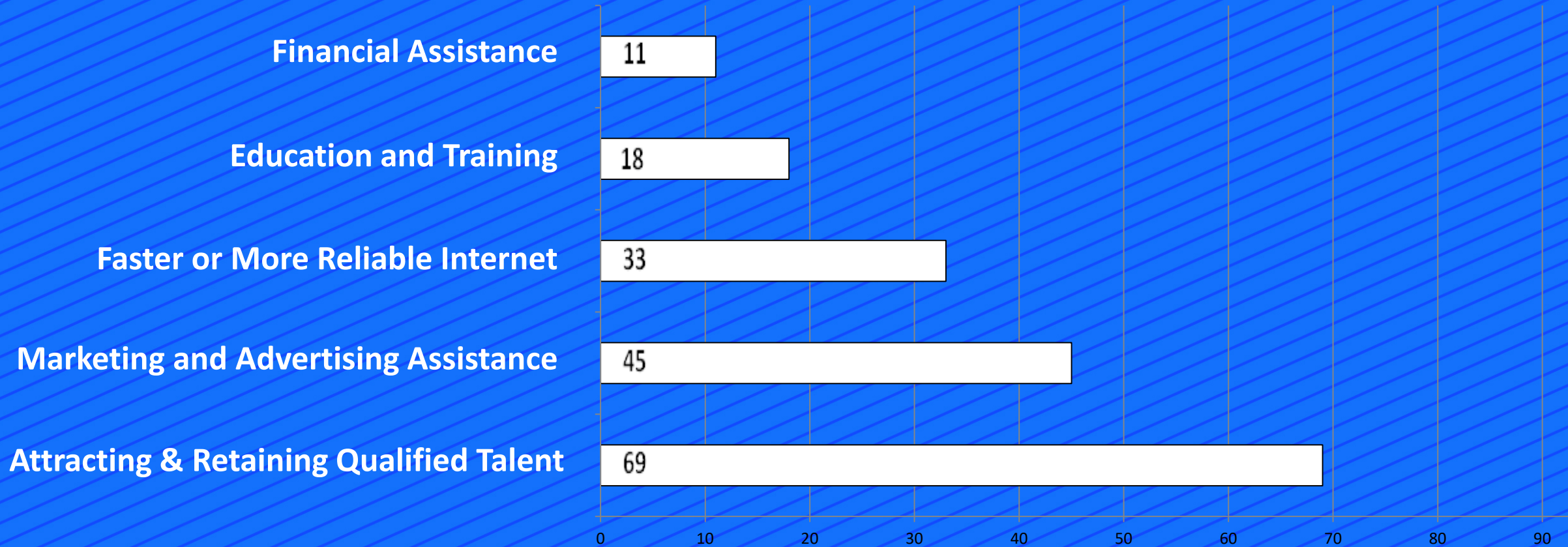
How would you rate the
current state of your
business?



What resources do you need to improve your business?

- Financial Assistance
- Marketing and Advertising Assistance
- Education and Training
- Attracting and Retaining Qualified Talent
- Faster or More Reliable Internet Connection
- I have all the resources I need
- Other

Resources Needed



37 respondents said they have all the resources they need

How would you like the Chamber to support the business community?

Foster Workforce Solutions

Support Housing Projects

Focus on Business Retention
and Expansion

Advocate for Improved Infrastructure

Engage in Business Attraction

Collaborate with Strategic Partners

Market our Region

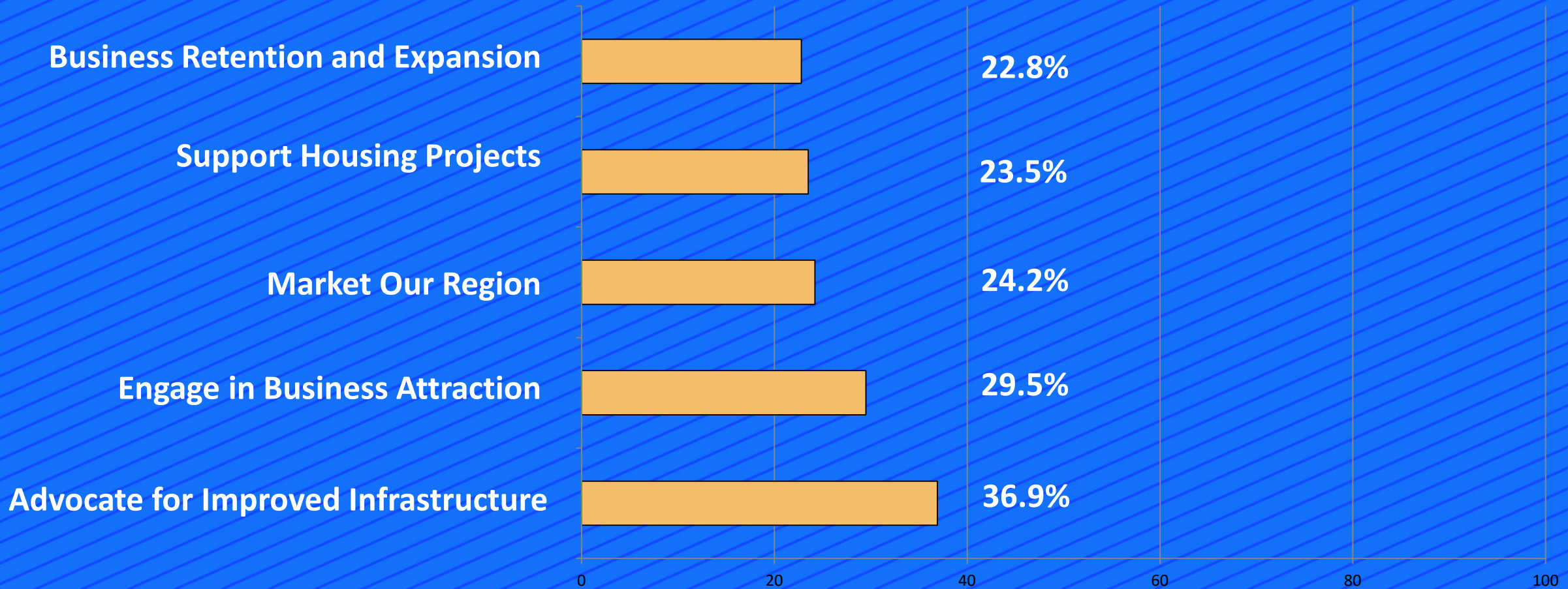
Promote the Future of Agriculture

Stimulate Tourism

Host Industry Roundtables

Offer Educational Training

Chamber Support



What do you like about doing
business in Paso Robles?

Recap

69.2 % of our businesses are doing
good/great

Up from 62% last year

Recap

Resources Needed

Internet

Marketing

Attracting and Retaining employees

Same top three from last year

Recap

Top 5 ways the Chamber can help

Advocate for Improved Infrastructure

Engage in Business Attraction

Market our Region

Support Housing Projects

Focus on Business Retention and Expansion