

MANISTEE COUNTY HIGHLIGHTS



THE DETAILS



24,539
Current Population



\$157,830,700
Yearly Visitor
Spending



1,004
Employed by
Tourism



**Manistee
Blacker Airport**
Service to Chicago
O'Hare



Deep Water Port
with Lake Freighters



**200+ Acres of
Developed Parks**
within the City limits

INVEST IN THE FUTURE OF MANISTEE COUNTY

The Manistee area is a great location for resources, affordability, strong manufacturing, workforce history, and outstanding quality of life characteristics.

Where we live is strongly influenced by the area's desirable location on the Lake Michigan shoreline, our state, and national forests, trails, historic downtown riverfront, and our own rich cultural history.

Additionally, Gov. Gretchen Whitmer recently awarded Manistee an 850k grant to improve our beautiful Riverwalk, making Manistee a community of choice.

GROWTH OPPORTUNITIES

We have properties available and suitable for many types of development. Some key areas of opportunity are Housing, Childcare, and Tourism Infrastructure (Retail, Restaurants, and Outdoor Recreation offerings). We encourage mixed-use developments with a focus on both affordable and market-rate housing in our downtown district along with the surrounding area of the city.

There are many potential incentives for development. The City of Manistee is a *Certified Redevelopment Ready Community (RRC)*. This program from the Michigan Economic Development Corporation (MEDC) helps make projects and processes easier for new development.

There are numerous opportunities here for projects that can fit your development needs. Our community is ready to work with you on a successful venture.



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Manistee, MI 49660

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Lt. Governor Garlin Gilchrist visiting Manistee to tour and discuss economic development opportunities in the downtown district.

SPONSORSHIP

LEGISLATIVE ADVOCACY

One of our main priorities and reasons to invest in your Chamber of Commerce is the advocacy efforts we initiate for our local area and region. Our mission is to aggressively pursue rural and investor-focused policy initiatives at the state level.

Chamber President and CEO, Stacie Bytwork, has served as the Chair of the Alliance in 2020 and 2021. She will also be on the board of directors for the Michigan Chamber of Commerce in 2022. These efforts put a spotlight on our community. We are proud to lead these efforts and bring attention to Manistee County!

ECONOMIC DEVELOPMENT

Economic Development is critical for a community to be vibrant and progress, it allows citizens to have employment opportunities, and local government to be able to generate revenue to provide services. Economic development organizations work to promote investment in the community as well as retain and grow jobs.

The Manistee Area Chamber of Commerce with our public-private partnership is positioned to lead and implement strategies as Manistee County's Economic Development Organization.

Our approach is expressed by the following statements:

- To "make business easier" in Manistee County.
- Serve as the first point of contact and concierge for developers and entrepreneurs.
- Attract businesses and investment to our area.
- Assist and work with business and governmental leaders to create conditions for success.

ADVOCACY NEWSLETTER SPONSOR \$1,000

(3 Available - 1 year placement)
Company logo will be placed on the bottom of every Newsletter for one year from January-December.

GENERAL SUPPORTER \$500

(unlimited)
Company recognized in the electronic newsletter twice a year.

We hope you will support and be our partner in these economic development efforts!

SPONSORSHIP OF \$1,000, \$5,000, \$7,500+

will directly impact these economic efforts to attract and grow successful businesses, workforce, and residents.

All investors will receive a quarterly report providing you with updates and information on current projects.



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DOWNTOWN MANISTEE
Michigan

Chris Franckowiack

CURRENT ECONOMY

Manistee County has a diverse economy that is bolstered by steady, long-standing manufacturers. Like many other northern Michigan communities, we are maturing towards a robust tourism sector, and the area's affordability and opportunities make it poised for successful investment.

LARGEST EMPLOYERS

- Little River Casino Resort, an enterprise of the Little River Band of Ottawa Indians
- Munson Healthcare Manistee Hospital
- Packaging Corporation of America
- Oaks Correctional Facility
- Meijer 279
- Manistee Public Schools
- Martin Marietta Magnesia Specialties
- West Shore Community College
- Blarney Castle Oil & Propane
- Manistee County Government
- M R Products "Mr.Chain"
- Morton Salt
- Fab-Lite, Inc.

HISTORICAL HIGHLIGHTS

Manistee has a rich history which was founded with Lumbering, Salt, and Agricultural interests.

Our quaint downtown offers a unique experience including boutique shopping, historic buildings from the victorian era, a picturesque 1.5-mile Riverwalk, along with our different dining options inside and outside. You can now enjoy a beverage in our downtown's Social District while you explore!

- Historic Vogue Theatre
- Bluefish Kitchen + Bar
- North Channel Brewing Co. & Apartments
- Ramsdell Inn & TJs Pub
- Ramsdell Regional Center for the Arts



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CATALYST PROJECTS & COMMUNITY IMPROVEMENT

West Shore Community College invested over \$5 million to repurpose a vacant 14,000-square-foot building in the heart of downtown Manistee. Their vision included a community use building that housed college classes, economic, and community development organizations including the Manistee Area Chamber of Commerce.

Munson Healthcare Manistee Hospital is investing \$3.7 million in an emergency department renovation. The upgraded facilities will provide better care with equipment, privacy, and additional safety designs.

Munson also completed a 44,000-square-foot Community Health Center in 2018, at its Parkdale campus. The \$13 million helped improve the hospital's ability to deliver quality care to patients.

Lake Michigan Hotel Project - West Michigan based 6PM Hospitality and Pioneer Construction is working with the Chamber economic development team on this transformable project that will create a flagged hotel that will be a destination for tens of thousands of visitors to the area.

COMMUNITY SUPPORT

In May 2021, a \$31 Million bond passed for the Manistee Area Public Schools to create secure and efficient 21st-century learning facilities supportive of our mission to provide an inclusive, high quality, diverse educational environment that inspires and fulfills the goals of all learners at every stage of their journey.

A mission that includes a commitment to provide a stable educational foundation, designed to support the needs of our students, families, businesses, and community for generations to come.