

# 2022 Bemidji Lakes Area Guide



**To:** (Please print)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

**Pricing:** (see reverse for actual ad sizes)

- 1/16 Page: \$395
- 1/8 Page: \$659
- 1/4 Page: \$1,195
- 1/2 Page: \$1,965
- Full Page: \$3,400
- Back Cover: \$3,990
- Inside Front Cover: \$4,500
- Inside Back Cover: \$4,500

Logo with listing in Membership Directory: \$50  
(No charge with ad placement)

*\*Guides are distributed across the state and mid-west to promote the Bemidji region as a premier place to live, work and play. Guides are mailed out by request, placed in popular tourist destinations, and handed out at various events such as the MN Sport Show, Fargo Ice Show, and more!*

Ad Size	Business Logo	Headings & Descriptions	Amount
<b>Total</b>			

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: (please print) \_\_\_\_\_

Please check payment option:

Check     Invoice     Credit Card (Visa or MasterCard) #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

**Your Ad:**

\_\_\_ Run same ad copy as 2020.

\_\_\_ I will submit new camera ready artwork to Arrow Printing, Inc.  
Please email to Leyna at Arrow Printing, Inc.  
[leyna@arrowprintinginc.com](mailto:leyna@arrowprintinginc.com) • 218-751-1564

\_\_\_ Please make the following copy changes:



*Thank you for your business!*

**1/2 Page**  
*7.5" wide x 4.9375" tall*

**1/16 Page**  
*3.75" wide x 1.2344" tall*

**1/16 Page**  
*1.875" wide x  
2.4688" tall*

**1/4 Page**  
*3.75" wide x 4.9375" tall*

**1/8 Page**  
*3.75" wide x 2.4688" tall*