

Celebrating Pride Month!



Wednesday, June 22, 2022

11:30 a.m. - 1:30 p.m.



SPONSOR OPPORTUNITIES

Pride In Business



Held during Pride Month, **Pride In Business** event is a unique opportunity to celebrate the important role of LGBTQ+ and Allied businesses in the Greater Houston economy. The event underscores how the LGBTQ+ & Allied business community works with the broader business community and public officials to realize a better Houston and region.

The event also recognizes, through the **Pride In Business Awards**, the contributions made by Chamber members in building a more diverse and inclusive business community.

Pride In Business is the only event in Houston focused on the LGBTQ+ business community during Pride Month.

Secure your **Pride In Business** sponsorship TODAY!



<https://bit.ly/Sponsor2022PIB>

This year's celebration will be held in the beautiful **Nautilus Ballroom** at the **Downtown Aquarium**, with **Downtown Houston** as a stunning backdrop.



About the Chamber

The Greater LGBT Chamber of Commerce Houston Chamber accelerates economic growth for the LGBTQ+, business community through a strong network of business allies, innovative programs, strategic partnerships and advance policies that foster economic inclusion and equality.



Special Guest



Reggie Greer
(he/him)

Senior Advisor to the
U.S. Special Envoy to
Advance the Human
Rights of LGBTQI+
Persons



Reggie currently serves in the Biden-Harris Administration as Senior Advisor to Jessica Stern, the U.S. Special Envoy to Advance the Human Rights of LGBTQI+ Persons. He previously served as White House Director of Priority Placement and Senior Advisor on LGBTQ+ Engagement for President Joe Biden as well as LGBTQ+ Engagement Director for the Biden-Harris Campaign. After several years working in engagement-related roles, Reggie joined the Biden-Harris campaign after serving as Constituent Engagement Director at LGBTQ Victory Institute where he supported LGBTQ+ elected and appointed leaders around the country.

Prior to joining Victory Institute, Reggie served as Deputy Director of Public Engagement at the United States Department of Transportation where he developed strategies for effective communication and engagement with thousands of transportation stakeholders across every mode on key White House and Departmental priorities. Appointed by President Barack Obama and Secretary Anthony Foxx in May 2014, Reggie served as the Department's liaison to the White House Business Council, engaging business leaders across the country on a wide range of transportation-related initiatives, programs, and issues. Reggie began his tenure at the Department as a special assistant to Secretary Foxx. And, in 2016, Reggie was appointed to serve on Washington, DC Mayor Muriel Bowser's LGBTQ Advisory Committee.

In 2009, Reggie received his Bachelor of Arts in Government and History from Georgetown University, having concentrated his studies in education and social policy. Reggie is a native of Wichita Falls, Texas.

Special Guests



The Chamber is honored to welcome **Minister Mike Freer**, Minister for Exports and Equalities, **Consul General Richard Hyde**, and the **UK LGBTQ+ Tech Trade Mission Delegation** as our special guests for the Pride In Business Celebration.



Mike Freer was appointed Minister for Exports and Minister for Equalities in September 2021. He was first elected as a Member of Parliament for Finchley and Golders Green in May 2010. Mike was Assistant Government Whip between June 2017 and July 2018. He was also Lord Commissioner of the Treasury from July 2018 to December 2019 and served as Comptroller of HM Household from December 2019 to September 2021.

UK LGBTQ+ Tech Trade Mission

We are proud to work with our International Partner, **British Consulate-General Houston**, on the first

[UK LGBTQ+ Tech Leaders Trade Mission](#) to Texas. The Trade Mission Delegation is a group of tech focused businesses owned by LGBTQ+ entrepreneurs who are interested in doing business in Texas. This historic Trade Mission will include visits to major Fortune 500 headquarters and others in the innovation ecosystem.

Sponsors will have an opportunity to meet with Minister Freer and the Delegation during the VIP reception.



British
Consulate-General
Houston

Emcee



Melanie Lawson

(she/her)

Anchor



Melanie is a native Houstonian and award-winning journalist. Journalism has always been in her blood. Melanie is the anchor of Live at 5 and ABC13's midday show, Eyewitness News at 11 a.m.

She has had a varied and exhilarating career at ABC13, covering virtually every city, state and national election. She's also reported on stories as wide-ranging as Houston's first Black and female mayors to natural disasters like Hurricane Harvey and the deadly Texas ice storm, to the global careers of superstar performer Beyonce and Destiny's Child.

Melanie has traveled to Cuba, Panama, Australia, Sudan and South Africa, among other national and international locations. She's won numerous awards for her reporting, including three Emmys, and she is well-known for her in-depth interviews with a wide range of notables, including three U.S. presidents, Vice President Kamala Harris, prima ballerinas Lauren Anderson and Misty Copeland, the Dalai Lama, legendary journalists Barbara Walters, Robin Roberts and Ann Curry, the late poet Maya Angelou, gospel superstar Yolanda Adams, former heavyweight champion boxer George Foreman, film directors Tyler Perry and Spike Lee, evangelists Joel and Victoria Osteen, and actors Betty White and Denzel Washington.

But Melanie's favorite stories are those about Houston's rich, multi-ethnic community - especially stories about children and those quietly working to make a difference in their lives.

Read more about Melanie [here](#).

Pride In Business Awards

The Pride In Business Awards recognizes the contributions made by Chamber members, Corporate Partners and other key stakeholders in building a more diverse and inclusive business community in Houston and the region. The awards spotlight deserving companies and individuals and showcase the amazing work they are doing to support the LGBTQ+ community.

- Corporate Partner of the Year
- Corporate LGBTQ+ Ally of the Year
- LGBTQ+ Business of the Year
- LGBTBE® Certified Business of the Year
- Allied Business of the Year
- Nonprofit Member of the Year
- Supplier Diversity Advocate of the Year
- Employee Resource Group of the Year
- Chamber Advocacy Award
- Chamber Champion Award
- Community Legacy Award



EXCLUSIVE OPPORTUNITIES

Pride In Business is a great opportunity to promote your company during Pride Month!

Celebration Presenting Sponsor \$25,000 (Available: 1)

All benefits of Diamond Level, PLUS:

- Recognized as Pride In Business Celebration & Awards Presenting Sponsor
- Recognition on social media including Facebook Event (min 6 standalone)
- Recognition during sponsor slide presentation (Group/tiered recognition and standalone slide) and other event signage
- Full page ad in *Business Intersections*, Chamber digital Magazine (sponsor produced)
- \$2,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2022
- Opportunity to provide a “featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to present one Pride In Business Award
- Sponsor produced promotional video during program (one minute)
- Logo included on step-and-repeat photo backdrop
- Three (3) Tables (prime placement)**
- Ten (10) tickets to VIP reception
- 15 complimentary parking passes

VIP Reception Presenting Sponsor \$20,000 (Available: 1)

All benefits of Diamond Level, PLUS:

- Recognized as Pride In Business Celebration & Awards VIP Reception Presenting Sponsor
- Recognition during sponsor slide presentation (Group/tiered recognition and standalone slide) and other event signage
- Full page ad in *Business Intersections*, Chamber digital Magazine (sponsor produced)
- \$1,000 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2022
- Opportunity to provide a “featured sponsor message via email and blog to Chamber members and member prospects
- Opportunity to deliver remarks during VIP reception program
- Verbal recognition during program remarks (main program and VIP reception)
- Ten (10) tickets to VIP reception
- Ten (10) complimentary parking passes

**10 seats per table

SPONSOR PACKAGES

Diamond Sponsor \$15,000

All benefits of Emerald Level, PLUS:

- Recognized as Pride In Business Celebration & Awards Diamond Sponsor
- Recognition on social media including Facebook Event (min 4 standalone)
- Half page ad in Business Intersections, Chamber digital Magazine (sponsor produced)
- \$750 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2022
- Verbal recognition during program remarks (main program and VIP reception)
- Interview via ChamberTalk Livestream Series
- Two (2) tables (prime placement)**
- Four (4) tickets to VIP reception
- Six (6) complimentary parking passes



Emerald Sponsor \$10,000

All benefits of Ruby Level, PLUS:

- Recognized as Pride In Business Celebration & Awards Emerald Sponsor
- Recognition on social media including Facebook Event (min 3 standalone)
- \$500 allocated to supporting new businesses owned by people of color, trans and women, with business scholarships, recognition as Pay It Forward/Chamber Champion First Tier Supporter through 2022
- Two (2) tables**
- Two (2) tickets to VIP reception
- Four (4) complimentary parking passes

Ruby Sponsor \$5,000

All benefits of Sapphire Level, PLUS:

- Recognized as Pride In Business Celebration & Awards Ruby Sponsor
- Recognition on social media including Facebook Event (min 2 standalone)
- One (1) table**
- Two (2) complimentary parking passes

**10 seats per table

SPONSOR PACKAGES

Sapphire Sponsor \$3,500

All benefits of Topaz Sponsor, PLUS:

- Recognized as Pride In Business Celebration & Awards Sapphire Sponsor
- Recognition on social media including Facebook Event (min 3/sponsor group)
- Six (6) event tickets

Topaz Sponsor \$2,500

All benefits of Pearl Sponsor, PLUS:

- Recognized as Pride In Business Celebration & Awards Topaz Sponsor
- Logo recognition included in event promotions (newsletter and website)
- Logo recognition in program
- Recognition on social media including Facebook Event (min 2/sponsor group)
- Logo recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Logo recognition as a Pride In Business Celebration & Awards sponsor in Chamber digital magazine, *Business Intersections*
- Logo recognition in full-page Pride In Business Celebration & Awards ad in *OutSmart Magazine**
- Logo recognition on the 2022 Chamber Wall of Appreciation
- Four (4) event tickets

*If sponsorship secured by May 13

Pride In Business is great brand visibility in the Houston LGBTQ+ community during Pride Month.

Reserve your Pride In Business Sponsorship TODAY. Complete the Pride In Business Sponsor Form. 

Pearl Sponsor \$1,000

- Recognized as Pride In Business Celebration & Awards Pearl Sponsor
- Name recognition included in event promotions (newsletter and website)
- Name recognition in program
- Recognition on social media including Facebook Event (min 1/sponsor group)
- Name recognition during sponsor slide presentation (group/tiered recognition) and other event signage
- Included in Chamber's end of the year sponsor recognition
- Name recognition on the 2022 Chamber Wall of Appreciation
- Two (2) event tickets

Sponsor Levels reflect member rates. Non-members will be assessed a 25% additional sponsor fee. In addition, non-members are not eligible for recognition as the Presenting Sponsor.

If your company is interested in joining the Chamber, please visit www.houstonlgbtchamber.com or contact the Chamber office at 832-510-3002.

Reserve Your Pride In Business Sponsorship **TODAY!**

Pride In Business is one of the premier Pride Month events in Houston.

Join us for this celebration of Pride Month and recognition of the Pride In Business Honorees. *Don't Miss It!*



Sponsoring Pride In Business is a great opportunity for brand visibility and employee engagement during Pride Month.

Reserve your sponsorship **TODAY!**

Complete the Pride In Business Sponsor Form.



<https://bit.ly/Sponsor2022PIB>