



Sponsorship Opportunities LGBTQ+ Workplace Alliance Summit

Launching on March 23, 2022

Bringing together ERG Leaders, HR and DEI professionals, and more



Keynote by:
Rhodes Perry
Leading DEI Thought Expert

*"Imagine the Power of
Belonging at Work"*

Learn more about the new Alliance program and hear from top speakers about LGBTQ+ inclusion in the workplace.



**Become a
Sponsor Today!**

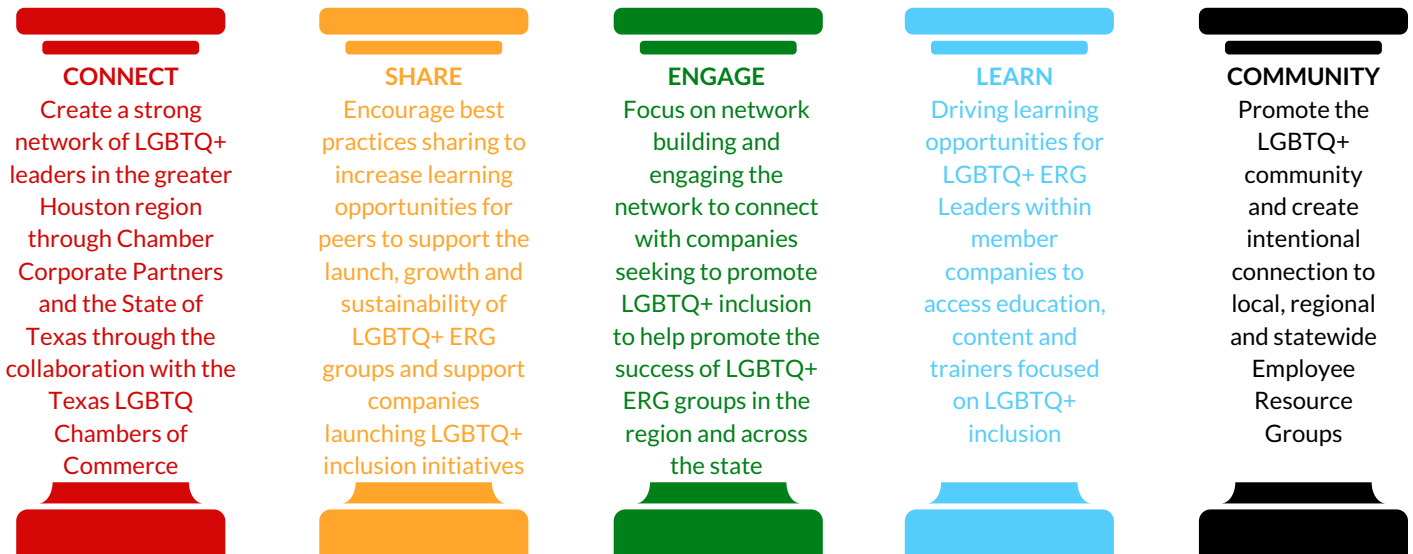
About the Alliance



Launched in 2022, the **LGBTQ+ Workplace Alliance** program creates connection, learning and community for LGBTQ+ Employee Resource Groups across Chamber Corporate Partners through networking and programming across the city, region and state of Texas.

The program was developed exclusively for Chamber Corporate Partners - to facilitate engagement and learning between Employee Resource Group (ERG) leaders and others who are a part of their companies' diversity equity & inclusion initiatives.

LGBTQ+ Workplace Alliance Program Pillars



Engagement & Support

The LGBTQ+ Workplace Alliance is geared to support Chamber Corporate Partners that are committed to LGBTQ+ inclusion/DEI goals through intentional collaboration. The program is open to seasoned companies that are engaged around LGBTQ+ inclusion as well as those companies just getting started on their LGBTQ+ inclusion journeys.

The Chamber, as an organization at the intersection of business and community, is in a unique position to offer connection, expertise and resources to help companies with their LGBTQ+ inclusion journey. The Chamber helps support LGBTQ+ Employee Resource Groups at private and public sector companies throughout the Greater Houston region and statewide and serves as a catalyst and convener for LGBTQ+ ERGs to support LGBTQ+ and Allied employees and help them connect, share and ultimately thrive.

About the Summit

LGBTQ+ Workplace Alliance Summit

March 23, 2022 | 8:30 a.m. – 4:00 p.m.

Join the Texas LGBTQ+ Chambers of Commerce for the LGBTQ+ Workplace Alliance Summit on Wednesday, March 23rd. The Summit will mark the official launch of the LGBTQ+ Workplace Alliance. This virtual event will focus on LGBTQ+ inclusion in the workplace and showcase various panels and speakers.

Join LGBTQ+ ERG Leaders, DEI and HR professionals from Chamber Corporate Partners from across the State of Texas for a full day of DEI-focused programming, plus lunch with plenary keynote speaker, Rhodes Perry.

Keynote Speaker



Rhodes Perry
Leading DEI Thought Expert

*Imagine the Power of
Belonging at Work*

Other Summit topics and opportunities include:

Leading from the Front: Executive Sponsor Panel | LGBTQ+ ERG's: Making an Impact | Networking across the State of Texas | and more...

Attendees who are current Chamber Corporate Partners of one of the following chambers will receive complimentary registration: Austin LGBT Chamber of Commerce | Greater Houston LGBT Chamber of Commerce | North Texas LGBT Chamber of Commerce | San Antonio LGBT Chamber of Commerce

Summit Sponsorship Levels



LGBTQ+ Workplace Alliance Summit - Presenting Sponsor - \$10,000

All benefits of Leader Sponsor, PLUS:

- Recognized as the Summit **Presenting Sponsor**
- Opportunity to deliver welcome remarks during the program
- Opportunity to include a 15-30 second sponsor-produced ad
- Premier Logo recognition included in event promotions (newsletter and websites) including Texas LGBTQ Chambers website and individual chamber websites
- Recognition on Texas LGBTQ Chambers of Commerce and Austin, Houston, North Texas and San Antonio social media channels including Facebook event (min 6)
- Opportunity to introduce keynote speaker
- 20 complimentary tickets to the LGBTQ+ Workplace Alliance Summit
- 25 Books (plus bonus materials) - Imagine Belonging: Your Inclusive Leadership Guide to Building an Equitable Workplace, by Keynote Speaker, Rhodes Perry

LGBTQ+ Workplace Alliance Summit - Leader Sponsor - \$5,000

All benefits of Advocate Sponsor, PLUS:

- Recognized as a **Leader** Summit Sponsor
- Top Tier Logo recognition included in event promotions (newsletter and websites) including Texas LGBTQ Chambers website and individual chamber websites
- Recognition on Texas LGBTQ Chambers of Commerce and Austin, Houston, North Texas and San Antonio social media channels including Facebook event (min 4)
- 15 complimentary tickets to the LGBTQ+ Workplace Alliance Summit
- 15 Books (plus bonus materials) - Imagine Belonging: Your Inclusive Leadership Guide to Building an Equitable Workplace, by Keynote Speaker, Rhodes Perry

Challenging the status quo requires clarity. Get the right tools to support the growth of your organization and create foundational DEI goals and visions to support creating a more inclusive work culture.



Summit Sponsorship Levels

LGBTQ+ Workplace Alliance Summit - Advocate Sponsor - \$3,000

All benefits of Ally Sponsor, PLUS:

- Recognized as an **Advocate** Summit Sponsor
- Logo recognition included in event promotions (newsletter and websites) including Texas LGBTQ Chambers website and individual chamber websites
- Recognition on Texas LGBTQ Chambers of Commerce and Austin, Houston, North Texas and San Antonio social media channels including Facebook event (min 3)
- Verbal recognition during program remarks and slide presentation
- 10 complimentary tickets to the LGBTQ+ Workplace Alliance Summit
- 10 Books (plus bonus materials) - *Imagine Belonging: Your Inclusive Leadership Guide to Building an Equitable Workplace*, by Keynote Speaker, Rhodes Perry

LGBTQ+ Workplace Alliance Summit - Ally Sponsor - \$2,000

- Recognized as an **Ally** Summit Sponsor
- Name recognition included in event promotions (newsletter and websites) including Texas LGBTQ Chambers website and individual chamber websites
- Recognition on Texas LGBTQ Chambers of Commerce and Austin, Houston, North Texas and San Antonio social media channels including Facebook event (min 2)
- Recognition on 2022 Wall of Appreciation
- Recognition in end of year sponsor highlight email
- 5 complimentary tickets to the LGBTQ+ Workplace Alliance Summit
- 5 Books (plus bonus materials) - *Imagine Belonging: Your Inclusive Leadership Guide to Building an Equitable Workplace*, by Keynote Speaker, Rhodes Perry



Become a Sponsor Today!

Sponsor Levels reflect rates for existing Chamber Corporate Partners. If your company is not an existing Corporate Partner with one of the four affiliate chambers, there will be a 25% additional fee. To learn more about becoming a Corporate Partner with one or more of the Texas LGBTQ+ Chambers, please complete the Corporate Partner Interest Form [here](#).