



# Business Member Levels & Benefits\*

BENEFIT LEVELS	President's Circle	Executive	Premium	Plus	Connect
Annual Rate	\$2,500	\$1,500	\$750	\$550	\$365
Levels available to business based on number of employees	99 or less	75 or less	50 or less	20 or less	5 or less
<b>PROGRAMS AND EVENTS</b>					
Discounts on Chamber Produced Program	◆	◆	◆	◆	◆
Discounts on Chamber Partner Programs	◆	◆	◆	◆	◆
NGLCC Business & Leadership Conference Registration Discount	◆	◆	◆	◆	◆
NGLCC National Dinner Registration Discount	◆	◆	◆	◆	◆
Opportunity to Present at Chamber Event (vi)	◆	◆			
Invitation to President's Circle Lunch	◆				
Invitation to Exclusive VIP Events	◆				
Monthly & Quarterly Chamber Events	Opportunity to Host and/or Sponsor (ii) (iv)	Opportunity to Sponsor (ii)(iv)	Opportunity to Sponsor (ii)(iv)	Opportunity to Sponsor (ii)(iv)	Opportunity to Sponsor (ii)(iv)
Annual Meeting	Opportunity to Sponsor (ii)(iv)				
LGBTBE/Supplier Diversity Forum	Opportunity to Sponsor (ii)(iv)	Opportunity to Sponsor (ii)(iv)			
New Member Orientation Event	Opportunity to Sponsor (ii)(iv)	Opportunity to Sponsor (ii)(iv)			
Ribbon Cutting Ceremony	Opportunity for 2 complimentary ribbon cuttings per year	Opportunity for 2 complimentary ribbon cuttings per year	Opportunity for 1 complimentary ribbon cutting per year	Opportunity for 1 complimentary ribbon cutting per year	Opportunity for 1 complimentary ribbon cutting per year
<b>ONLINE VISIBILITY</b>					
Enhanced Online Directory Listing	◆	◆	◆	◆	◆
Directory Category Listings	7	6	5	4	3
Post Member 2 Member Discounts & Hot Deals	◆	◆	◆	◆	◆

Post Job Postings	◆	◆	◆	◆	◆
Logo Placement in Listing	◆	◆	◆	◆	
YouTube Video Link	◆	◆	◆	◆	
Google Map Link	◆	◆	◆	◆	
Photo Gallery	◆	◆	◆		
Logo in Search Results	◆	◆	◆		
Web Link in Search Results	◆	◆	◆		
Top Tier Category Listing Online	◆	◆			
Featured Member Facebook Post	◆	◆			
Recognition on Chamber Homepage	◆				
Turnkey Online Profile Setup	◆				
Featured member Email to Chamber Members (ii)	◆				
Email communication logo placement	◆				
Multiple location online listings	5	4	3	2	1
Opportunity to provide communication content	Up to 1 Annually				
Social media highlight	Up to 3 Annually	Up to 2 Annually	Up to 1 Annually	Up to 1 Annually	Up to 1 Annually

## PUBLIC POLICY

Representation on Local and Statewide Issues	◆	◆	◆	◆	◆
Participate in Legislative Affairs Activities	◆	◆	◆	◆	◆
Opportunity to sponsor Chamber Advocacy Day	◆	◆			

## OTHER BENEFITS

Receive Chamber newsletter	◆	◆	◆	◆	◆
LGBTBE® Certification Fee Waiver	◆	◆	◆	◆	◆
Leadership Development through Committee or Board Participation (i)	◆	◆	◆	◆	◆
Use of Chamber member logo in all approved advertising and literature	◆	◆	◆	◆	◆
Opportunity to Include One-Page Promotional Piece in New Member Welcome Packet	◆				

Reciprocal Member Only Pricing for North TX GLBT Chamber Events	◆	◆	◆	◆	
Verbal recognition at Chamber events (ii)	◆				
Number of employees participating in Chamber events	15	10	5	3	2

## PRINT BENEFITS

Full color ad in Chamber Guide (iv)	Opportunity to Purchase Ad Space	Opportunity to Purchase Ad Space	Opportunity to Purchase Ad Space	Opportunity to Purchase Ad Space	Opportunity to Purchase Ad Space
Logo and/or name featured in Chamber advertising (iil)	◆				
On-site signage at Chamber signature events (ii)	◆				
Discounted Printing Services through Chamber Print Sponsor	◆	◆	◆	◆	◆

(i) Board participation requires application to and approval by Board of Directors

(ii) At Chamber's discretion

(iii) When published

(iv) Sponsorship cost varies by event type and availability

(v) When collateral is updated

(vi) Based on event calendar availability

\*Business levels are available for organizations with 99 employees or less

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