## **RON SILVEIRA**

(formerly of) F.P.I.S., Inc., Distribution & Marketing Solutions Inducted: December 14, 2024

In recognition of 23 years of dedication and support to the Central Florida hospitality industry. In 1997 Mr. Silveira joined F.P.I.S. Inc. and began serving our local hotels. Mr. Silveira was an active member of the Allied Relations Council for over 12 years and served as the ARC Board Chair in 1999. During his tenure, Mr. Silveira participated on many committees and councils, including the CFHLA PAC and PC Board, and the Membership Committee where he was instrumental in new member recruitment. In 1999, he was recognized as the CFHLA Allied Member of the Year.