## **JEFF BRINDA**

Sheraton Orlando Downtown Inducted: December 14, 2024

In appreciation of over 28 years of exemplary service to the Central Florida hospitality industry. Mr. Brinda previously served as the General Manager for many Central Florida properties including the Courtyard by Marriott in Walt Disney World, the Sheraton Safari Hotel, and the Sheraton Orlando Downtown. He served on the CFHLA Board of Directors for 24 years and in 2001 served as the Board Chairman. Mr. Brinda was instrumental in the creation of the CFHLA Adopt-A-School program. In 2003, he was named the CFHLA Lodging Member of the Year.