



September 6, 2024

The logo for CPRANKIN Roofing Experts is centered at the top. It features the word 'CPRANKIN' in a bold, black, sans-serif font, with 'ROOFING EXPERTS' in a smaller, black, sans-serif font below it. The logo is set against a white background with green geometric shapes. Below the logo is a green button with the word 'WEBSITE' in white, sans-serif capital letters. Underneath the button are three contact options, each with a small icon: an envelope icon for 'SERVICE@CPRANKIN.COM', a telephone icon for '866-ROOF-322', and a globe icon for 'CPRANKIN.COM'. At the bottom of the block, the text 'PROUDLY SERVICING ROOFTOPS IN CENTRAL FLORIDA &amp; NATIONWIDE' is written in a bold, black, sans-serif font. To the right of the contact information is a small, angled image of a residential building with a swimming pool.

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**International Housekeepers Week**



Next week is **International Housekeepers Week** (from September 8th through September 14th). Please join us in recognizing our amazing and dedicated Housekeeping Team Members, who have worked tirelessly over the past year to keep our properties and businesses clean, safe, and memorable across the Central Florida hospitality industry!

These are truly the unsung heroes of our community and now more than ever, we are extremely grateful for each of these hardworking men and women, as they deserve our recognition for their incredible efforts.

Housekeepers: Through & Through We Can Always Depend On You,  
Housekeepers: You Make Every Moment A Chance to Shine!

Together, let's amplify their stories, empower growth, and make this week a memorable tribute to their outstanding dedication to creating wonderful guest experiences each and every day.

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## Vacation Ownership Council Meeting

This week, the CFHLA Vacation Ownership Council held its most recent meeting of the year, which featured a presentation from **Jyllian Bradshaw** of [Lowndes](#). Jyllian led an insightful discussion on the Onboarding of Gen Z's and we truly appreciate you joining us.

Additionally, we are grateful for the continued partnership with Lowndes and the outstanding work that their team continues to do for CFHLA and the entire Central Florida tourism and hospitality industry!



Furthermore, we'd like to thank our 2024 Vacation Ownership Council Sponsors for their fantastic support this year including, [Landform of Central Florida, Inc](#) and [Sunbrite Outdoor Furniture](#)!



## Security & Safety Council Casino Night



Yesterday, September 5th, the CFHLA Security & Safety Council hosted their first-ever **Casino Night** at the [Westgate Lakes Resort & Spa](#) (thank you **Stacey Herndon**). Thank you to the more than 100 attendees and sponsors who came out to test their luck on the tables in support of this fundraising event!



The net proceeds from this fundraising event will be utilized to support the CFHLA Foundation and the initiatives of CFHLA Security & Safety Council, including the continued support of our local law enforcement and first responders, as well as hospitality security employees who go above and beyond" in guest safety services.



**CFHLA would like to extend a Big Thank You**  
**to our Sponsors including:**





[CLICK HERE TO VIEW PHOTOS  
FROM THE CASINO NIGHT](#)

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**Last Chance to Register: Don't Miss Out on the  
September Allied Relations Council Breakfast**



YOU ARE INVITED TO ATTEND THE CFHLA  
 SEPTEMBER ALLIED RELATIONS COUNCIL  
 BREAKFAST FEATURING AN



# ATTRACTIONS UPDATE PANEL

**Presented by:**



**Steven Miller**  
 Senior Manager,  
 Walt Disney World  
 External Affairs



**Brendan Richmond**  
 Director,  
 Destination Universal



**Steve Vinciguerra**  
 Sales Leader,  
 SeaWorld Orlando



**Tuesday, September 17, 2024**

**8:00am-9:00am**

**Sheraton Orlando Lake Buena Vista  
 (12205 S Apopka Vineland Rd, Orlando, FL 32836)**

**Registration Fee: \$35**

**CLICK HERE TO REGISTER**

Proudly Sponsored by:



All registrations are due by Thursday, September 12, 2024. Cancellations must be submitted in writing to faith.moore@cfhla.org and will not be taken after Tuesday, September 10, 2024 at 2:00pm.

**Registration Now Open - Final After-Hours Networking  
 Reception of the Year**



# AFTER HOURS

## NETWORKING RECEPTION

WEDNESDAY, SEPTEMBER 25, 2024 5PM - 6:30PM

ORLANDO WORLD CENTER MARRIOTT

8701 World Center Dr, Orlando FL 32821

SPONSORED BY:



VENDORS:



**CLICK HERE TO REGISTER**

All attendees MUST be at least 21 years of age or older to attend.  
PLEASE NOTE THAT REGISTRATION WILL CLOSE AT 3pm ON SEPT 23RD OR WHEN SPACE REACHES CAPACITY. NO WALK-INS.

For more information please contact Faith Moore at [faith.moore@cfhla.org](mailto:faith.moore@cfhla.org)

**CLICK HERE TO PURCHASE BODY AD**

**Congratulations to Damien Hirsch: New General Manager of JW Marriott Orlando Bonnet Creek Resort**





CFHLA is thrilled to welcome Damien Hirsch as the new **General Manager** of the [JW Marriott Orlando Bonnet Creek Resort & Spa](#). Damien brings a wealth of experience and a proven track record of success, starting his hospitality career at the Marriott Indianapolis North, where he rose from Banquet Server to General Manager.

Most recently, Damien served as the General Manager of the W Los Angeles - West Beverly Hills, where he led his team to significant achievements, including increased RevPAR index, enhanced associate engagement, and elevated guest satisfaction.

We are confident that Damien's leadership will bring continued excellence to the JW Marriott Orlando Bonnet Creek Resort & Spa.

Congratulations, Damien, and welcome to the Central Florida hospitality community!

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**Partners In Action - Castle Hotel, Autograph Collection**

Recently, CFHLA Lodging Member, the [Castle Hotel, Autograph Collection](#), hosted teachers from their Adopt-A-School partner, [Tangelo Park Elementary School](#), for a back-to-school training day.



Thank you to the team at the Castle Hotel, Autograph Collection for your continued support of our CFHLA Adopt-A-School program!

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## Clermont to Host 2024 Women's Collegiate Triathlon National Championships



CFHLA is thrilled to announce that **Clermont, FL**, will host the **2024 Women's Collegiate Triathlon National Championships** on **November 9th**. This prestigious event will bring together the nation's top women varsity

triathletes to compete for national titles across Division I, II, and III schools. Clermont, a city rich in triathlon history, was the site of the first-ever Women's Collegiate Triathlon National Championships in 2014 and is ready to once again showcase this exciting NCAA Emerging Sport for Women.

The championships will take place at **Lake Louisa State Park**, offering a scenic and safe environment for both athletes and spectators. Alongside the collegiate races, the weekend will feature the 2024 USA Triathlon Clermont Age Group Challenge Cup, giving age-group athletes a chance to qualify for the 2025 World Triathlon Aquathlon Championships.



## Last Chance to Secure Your Tickets - CFHLA's Hospitality Night With the Orlando City

Once again, CFHLA is partnering with [Orlando City Soccer Club](#) to host Hospitality Night this fall. Discounted ticket packages are available for the **Orlando City match on Wednesday, September 18th against Charlotte.**

Information regarding ticket packages can be found on the flyer below. Please reach out directly to **Alex Quillin** at [aquillin@orlandocitysoccer.com](mailto:aquillin@orlandocitysoccer.com) if you are Interested in purchasing 10+ seats or interested in suites.

For individual tickets, please [CLICK HERE](#).

**LET'S GO ORLANDO! VAMOS ORLANDO!**

# HOSPITALITY NIGHT



SEPTEMBER 18 - 8:00 PM



TICKETS	PRICE
25	\$325
50	\$500
100	\$1000

INTERESTED IN SUITES? CONTACT:

ORLANDO HEALTH®



ALEX QUILLIN  
AQUILLIN@ORLANDOCITYSC.COM  
407.480.4762

Welcome Back Blue Man Group to Orlando

This week, CFHLA was proud to join our partner [ICON Park](#) for their big announcement. After a three year hiatus, the **Blue Man Group** announced that it will be returning to Orlando with a new home at ICON Park!



The paint-filled groundbreaking ceremony included the three iconic Blue Men in their uniquely energetic and colorful style, crashing the event to announce that "Blue is Back." The new 578-seat theater will be built from the ground up and is anticipated to open in late 2024. We can't wait to once again experience Blue Man Group and [CLICK HERE](#) to learn more about their return to Orlando.



**NEW TO THE CITY, NOT TO PLANTS.**

Elevate your hotel's atmosphere with us.

  -&- 



**CONGRATULATIONS TO OUR  
SEPTEMBER MEMBERS OF THE MONTH**



**Graham Parker**  
[Hilton Vacation Club Aqua Sol](#)  
[Orlando West](#)



**Melanie Becker**  
[Universal Orlando](#)

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## UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Hospitality Gala Committee Meeting \(9/9/2024\)](#)
- [2024 Patriot Day Remembrance Breakfast \(9/11/2024\)](#)
- [Wednesday Noon Leads Group \(9/11/2024\)](#)

[Click Here to View  
Upcoming](#)

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## JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

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## CONNECT WITH CFHLA



[WWW.CFHILA.ORG](http://WWW.CFHILA.ORG)

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.