



September 13, 2024

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WEBSITE

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PROUDLY SERVICING ROOFTOPS IN
CENTRAL FLORIDA & NATIONWIDE

An aerial photograph of a residential complex, showing a multi-story building with a swimming pool, a parking lot with several cars, and surrounding greenery. The image is framed by a black diagonal border.

CFHLA Celebrates National Hispanic Heritage Month



CFHLA is proud to continue celebrating the cultural diversity of the hospitality industry and our entire Central Florida community. This Sunday marks the beginning of **National Hispanic Heritage Month** (September 15 and continues until October 15), which celebrates the histories, cultures and contributions of American citizens whose ancestors came from Spain, Mexico, the Caribbean and Central and South America.

We have many hospitality professionals of Hispanic descent throughout Central Florida, embodying the true spirit of hospitality daily as they show up for their guests, team members, and community each and every day.

Patriot Day Remembrance Breakfast



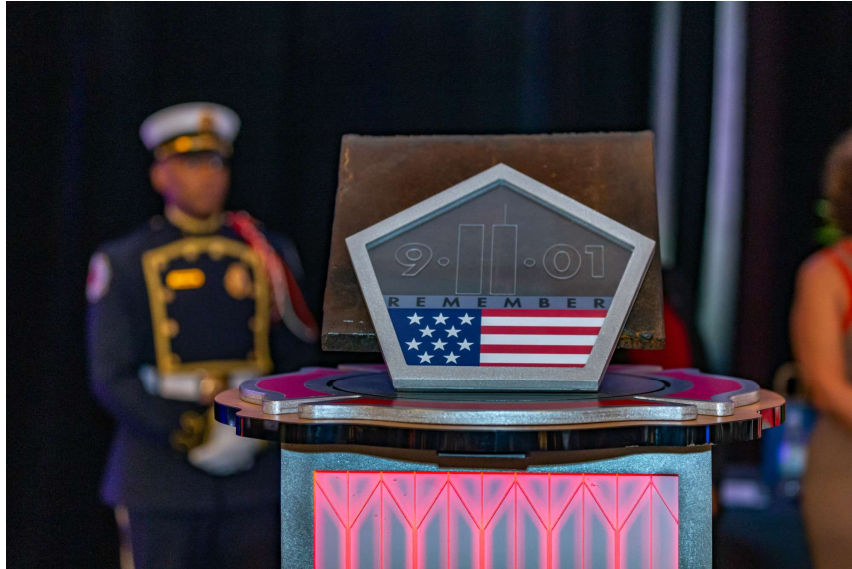
On Wednesday, September 11, CFHLA hosted our annual **Patriot Day Remembrance Breakfast** at the **Hyatt Regency Orlando** (Thank you **Paul Joseph, General Manager**).

The breakfast, which was sponsored by **Radio One**, honored the memories of those who were lost or affected due to the tragic events of September 11, 2001. In addition, CFHLA recognized the heroism and bravery of our local law enforcement, EMS, and fire rescue, as well as hospitality personnel for their incredible service and actions above and beyond in the line of duty.



This year, we were honored to welcome nearly **600 attendees**, including **160 first responders** from across the Central Florida region. A special thank you to **Ocoee Fire Department Chief Thomas Smothers** for serving as our 2024 Honorary Chair, retired FAA Air Traffic Control Manager **Rick Kettell** for serving as our key note speaker and **Nancy Alvarez** of **WESH-2 News** for serving as our emcee.

A complete video from this week's Remembrance Breakfast will be available by clicking **HERE**, courtesy of our partners at **Orange TV**. Be sure too check out next week's Back of House and our social media channels, for a photo album from the event.



Please join us in congratulating the following Central Florida First Responders and Hospitality Personnel that were honored and recognized as the winners for each of the ten designated categories.



Heroism Award - Fire Rescue/EMS

Lieutenant Anthony Bowman

Engineer Travis Hagerty

Firefighter Carter DeCuir

Firefighter Taylor Kennedy
Firefighter Ed Schuster Jr.
Firefighter / Paramedic Max Gallagher
Officer Zane Hoskins
Officer Zach Morrissey

Seminole County Fire Department & Altamonte Springs Police Department



Heroism Award - Law Enforcement

Officer Zachary Colangelo

Eatonville Police Department



Distinguished Service Award
Master Police Officer Curtis A. Smith
Altamonte Springs Police Department



Life Saving Award - Law Enforcement

Officer Lucas Blom

Orlando Police Department



Life Saving Award - Fire Rescue / EMS

Engineer/Paramedic Eric Landolfi

Firefighter/Paramedic Daniel Ballard

Firefighter/Paramedic Brian Hoffman

Firefighter/Paramedic Michael Labita

Firefighter/Paramedic Brian Jankowski

Firefighter/Paramedic Israel Rodriguez

Orlando International Airport Fire Rescue



Life Saving Award - Hospitality

Yveliese Ortiz

Hyatt Regency Orlando



Lifetime Achievement
Retired Detective Michelle Grogan
Ocoee Police Department



K9 Service Award
K9 Nitro
Ocoee Police Department



Pioneering Life Saving Award - Law Enforcement

Deputy Tactical Flight Officer Jason Teems

Osceola County Sheriff's Office



Pioneering Life Saving Award - Fire Rescue / EMS

Assistant Chief Scott Egan

Captain Dyana Alexander

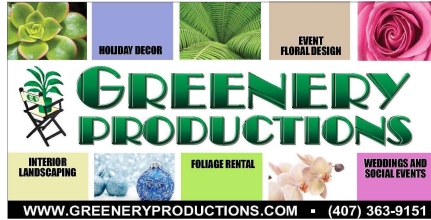
Captain David Bauer
Captain Troy Broadway
Lieutenant Ryan Staples
Engineer Brandon Ickes
Orange County Fire Rescue



**Lastly, we would like to thank our 2024 Patriot Day
Remembrance Breakfast Corporate Sponsor:**



And Thank You to Our In-Kind Sponsors:



CFHLA would also like to recognize the following CFHLA Members who donated a table for our event honorees and first responders from across the Central Florida region.

Our 2024 Heroes Table Sponsors included:

AdventHealth Orlando

AT&T

Crete Building Services

Farha Roofing

Hilton Grand Vacations

Hyatt Regency Orlando International Airport

Ironrock Commercial Construction

McCoy Federal Credit Union

Orlando City Soccer Club

PCPI Services, Inc.

System Tech Services

Tecta America Southeast Services, Inc.

Unimac Management, LLC

Yardnique

Thank You to All Our Adopt-A-Station Participants



Thank you to the more than 75 Members and community partners who participated in the **Adopt-A-Station initiative this week**, as part of our 2024 Patriot Day Remembrance Breakfast.

Each year, in honor of Patriot Day, CFHLA has encouraged our Members to Adopt-A-Fire or Police Station in their neighborhood, honoring our local first responders, by donating meals to different stations.

To view the photo album of our Member's generosity, please [CLICK HERE](#).



CFHLA Code of Conduct

Recently, the Central Florida Hotel and Lodging Association's Board of Directors established a new Code of Conduct policy **that will serve as a guiding principle for all CFHLA Board members and team members, in order to ensure that our leadership conducts themselves in an ethical and professional manner.**

Additionally, as a Member of CFHLA, it is also important to remember to adhere to the highest standards of professionalism and ethical conduct including:

- **Continued Compliance with Laws and Regulations**
- **Business Conduct**
- **and Appropriate Professional Conduct**

Furthermore, the Central Florida Hotel and Lodging Association, Inc., Central Florida Hotel and Lodging Association Foundation, Inc., Central Florida Hotel

and Lodging Association PAC, and Central Florida Hotel and Lodging PC (hereinafter collectively referred to as ("CFHLA Entities")) does not and will not condone unlawful discrimination or unlawful harassment on the basis of race, color, religion, age, sex, gender, national origin, disability, any other legally protected classification, or other inappropriate conduct such as retaliation, investigation interference, or bullying, which is when someone engages in intentional and repeated aggressive behavior to cause another person injury through verbiage or physical conduct ("Prohibited Conduct"), against current board members of CFHLA, Foundation, and/or PAC/PC ("Board Members"), CFHLA members, and/or CFHLA employees (hereinafter collectively referred to as "Protected Person(s)"). CFHLA Entities prohibit Prohibited Conduct whether verbal, physical, or written. All CFHLA members are expected to conduct themselves professionally and to model professional conduct for others at all CFHLA sponsored events, activities, functions, and meetings.

CFHLA will take the appropriate action, including but not limited to membership termination, against any individual or business who is found to violate this Code of Conduct Policy.

CLICK HERE to read the full policy. If you have any questions or concerns, please contact **[CFHLA President/CEO Robert Agrusa](#)**.

Help Support our CFHLA Foundation By Participating in the Jeans Day Fundraising Campaign this Fall



JEANS DAY FUNDRAISING CAMPAIGN

During the months of August through November, CFHLA member businesses are teaming up to support the CFHLA Foundation through Jeans Day Fridays!



Team members can donate to this cause and wear Jeans on a Friday.



Funds raised will benefit local organization's including LIFT Orlando, Heart of Florida United Way, Second Harvest Food Bank, the Salvation Army and more!

Suggested Guidelines:

- ✔ Fundraise using Jeans Days Fridays for one month
- ✔ Minimum Donation \$5/Jeans Day
- ✔ Provide a payroll deduction option
- ✔ Provide guidelines for appropriate attire (ie. dark denim, no ripped jeans etc.)
- ✔ Encourage your team to participate!

Fundraising Period:

August 2024 - November 2024

Payable to the CFHLA Foundation:

6675 Westwood Blvd,
Suite 210,
Orlando, FL 32821



SIGN UP NOW!

☎ 407-313-5022

✉ melanie.anesh@cfhla.org

**CLICK HERE TO
PURCHASE BODY AD**

Registration Now Open - Final After-Hours Networking Reception of the Year



AFTER HOURS

NETWORKING RECEPTION

WEDNESDAY, SEPTEMBER 25, 2024 5PM - 6:30PM

ORLANDO WORLD CENTER MARRIOTT

8701 World Center Dr, Orlando FL 32821

SPONSORED BY:



VENDORS:



CLICK HERE TO REGISTER

All attendees **MUST** be at least 21 years of age or older to attend.

PLEASE NOTE THAT REGISTRATION WILL CLOSE AT 3pm ON SEPT 23RD OR WHEN SPACE REACHES CAPACITY. NO WALK-INS.

For more information please contact Faith Moore at faith.moore@cfhla.org

Hilton Orlando Triumphs Again at World MICE Awards 2024!

We are thrilled to announce that **Hilton Orlando** has once again secured the prestigious title of Florida's Best MICE Hotel, at the 2024 World MICE Awards! This back-to-back victory, following last year's success, highlights the Hilton Orlando's unwavering commitment to delivering exceptional service and experiences in the Meetings, Incentives, Conferences, and Exhibitions (MICE) sector.

Competing against three other top Orlando properties, Hilton Orlando's recognition underscores our dedication to excellence in the global MICE tourism industry. The World MICE Awards™ celebrates innovation and best practices, promoting growth and setting new standards in hospitality.

We are incredibly proud of the Hilton Orlando team, for continuously providing unforgettable meeting and event experiences. This achievement helps to reaffirm Central Florida's position as a premier destination for world-class MICE events. Thank you to everyone who has contributed to this remarkable success!



CFHLA Congratulates The Grove Resort & Water Park Orlando and Four Seasons Resort Orlando!

CFHLA is proud to congratulate two of its esteemed lodging members, **The Grove Resort & Water Park Orlando** and the **Four Seasons Resort Orlando at Walt Disney World Resort**, for being recognized by *Travel + Leisure Co.* on their prestigious list of the **15 Best Hotels With Water Parks**

in the U.S. This honor highlights their exceptional commitment to providing world-class hospitality and unforgettable family experiences.



The Grove Resort & Water Park Orlando continues to impress with its expansive Surfari Water Park, featuring thrilling water slides and a lazy river.

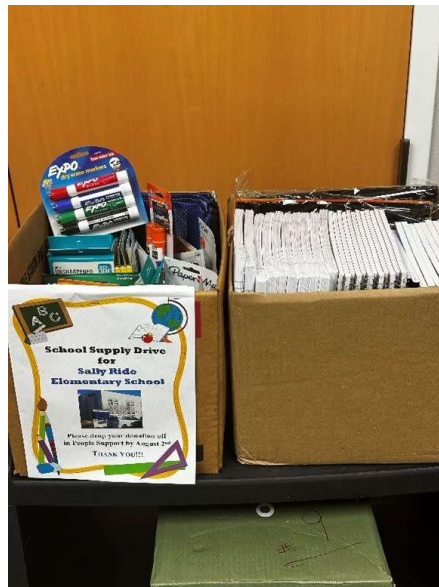


Meanwhile, Four Seasons Resort Orlando stands out with its spectacular Explorer Island, offering a variety of water features for all ages to enjoy.

CFHLA applauds both properties for representing Central Florida's hospitality excellence on the national stage, enhancing the region's reputation as the top travel destination in the U.S.!

Partners In Action - Hotel Landy Orlando Universal Blvd., a Tribute Portfolio Hotel

Recently, CFHLA Lodging Member, **Hotel Landy Orlando Universal Blvd., a Tribute Portfolio Hotel**, hosted several teachers and staff from their Adopt-A-School partner, **Sally Ride Elementary School**, for a "School Year Kick-Off breakfast." Additionally, Hotel Landy held a School Supply Drive and delivered numerous items to the students at Sally Ride Elementary.



Thank you to the team at Hotel Landy Orlando for your continued support of our CFHLA Adopt-A-School program!

Orlando Pride Clinches Spot in 2024 NWSL Playoffs

CFHLA would like to congratulate our CFHLA Partner, the **Orlando Pride**, on an outstanding 2024 NWSL season! With an unbeaten record of 14-0-5

and 47 points, the Pride have officially secured a spot in the NWSL Playoffs and are sitting at the top of the league standings.

As one of the top four teams, they are in prime position to host a home playoff match at Inter&Co Stadium. Don't miss the excitement this **Friday, September 13, at 8:00 PM**, when the Pride take on the Kansas City Current for Eras Night presented by Heart of Florida United Way!

Congratulations, Orlando Pride, on an incredible season!

LET'S GO PRIDE! VAMOS ORLANDO!



NEW TO THE CITY, NOT TO PLANTS.

Elevate your hotel's atmosphere with us.

  -&- 



**CONGRATULATIONS TO OUR
SEPTEMBER MEMBERS OF THE MONTH**



Graham Parker

Hilton Vacation Club Aqua Sol
Orlando West



Melanie Becker

Universal Orlando

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Allied Relations Council Board Meeting \(9/17/2024\)](#)
- [Allied Relations Council Breakfast \(9/17/2024\)](#)
- [CFHLA Executive Committee Meeting \(9/17/2024\)](#)
- [Employee Relations Committee Meeting \(9/18/2024\)](#)
- [CFHLA Governmental Affairs Committee \(9/18/2024\)](#)
- [2024 Orlando City Match - Hospitality Night \(9/18/2024\)](#)
- [CFHLA Board of Directors September Retreat \(9/25/2024\)](#)
- [2024 September After Hours \(9/25/2024\)](#)

Click Here to View
Upcoming

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

VIEW JOB POSTINGS

CONNECT WITH CFHLA



WWW.CFHLA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.