



June 28, 2024



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Central Florida  
Hotel & Lodging Association



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## Congratulations Again to CFHLA Scholarship Recipients and Community & Educational Grants

We would like to once again offer our congratulations to the **64 student and family member scholarship recipients**, as well as the **six organizations who received community and educational grants**, who were recognized during last week's **CFHLA Gives Luncheon** at the [Embassy Suites by Hilton Orlando Lake Buena Vista South](#) (Thank You, Dennis Hale, General Manager).

**In total, the CFHLA Foundation was PROUD TO AWARD another \$187,550 this year, in student scholarships and community/educational grants! This now brings our total awarded student scholarships to**

**nearly \$1,300,000 since the inception of the CFHLA  
Foundation in 2000!**

Congratulations again to the following honorees!

COMMUNITY & EDUCATIONAL GRANT RECIPIENTS

Dr. Phillips Center for the Performing Arts

**\$25,000**

**This completes a 10-Year Commitment of \$25,000 per year,  
for a grand total of \$250,000.**

Orange County Public Schools

**\$8,750**

**To support the Orange County Public Schools Culinary and Hospitality  
Competitions which will give Central Florida High School students the  
opportunity to showcase their culinary skills, hospitality knowledge and  
creative marketing strategies.**

Oak Ridge High School

**\$1,200**

**To create several hands-on and interactive hospitality simulation zones  
including a mock hotel guest room and housekeeping closets.**

The School District of Osceola County

**\$2,500**

**To support The School District of Osceola County Culinary Competition  
which will give Central Florida High School students the opportunity to  
showcase their culinary skills.**

EmployU

**\$5,000, \*New for 2024**

**To support five students with a one-week hands on work training and  
learning experience this summer that exposes students with disabilities  
(ages 14-21) to the diverse and viable career paths available within the  
hospitality industry and promotes the development of hard and soft skills.**

Osceola Arts

**\$2,500, New for 2024**

**To support a summer camp scholarship program for 17 children of our**

local hotel employees to access a one-week summer camp that is designed to enrich kids with educational and creative arts experiences, while fostering personal growth, social skills, and community engagement.





## HOSPITALITY EMPLOYEE & FAMILY MEMBER SCHOLARSHIP RECIPIENTS

### **CFHLA Employee & Family Member Scholarship**

ATMFLA

**Abigail Lyons**

*Tallahassee Community College*

### **CFHLA Employee & Family Member Scholarship**

Four Seasons Resort Orlando at the Walt Disney World Resort

**Carlynn DelMoral**

*University of South Florida*

### **CFHLA Employee & Family Member Scholarship**

F.P.I.S Inc., Distribution & Marketing Solutions

**Nicholas Bittner**

*Wheaton College*

### **CFHLA Employee & Family Member Scholarship**

Hyatt Regency Grand Cypress

**Adrianna Mercedes-Torres**

*University of Central Florida*

### **CFHLA Employee & Family Member Scholarship**

Hyatt Regency Grand Cypress

**Yasmine Chakir**

*University of Florida*

### **CFHLA Employee & Family Member Scholarship**

Hyatt Regency Grand Cypress

**Laura Funk**  
*Valencia College*

**CFHLA Employee & Family Member Scholarship**

**[Hyatt Regency Orlando](#)**

**Luisana Mavarez Chirinos**  
*University of Central Florida*

**CFHLA Employee & Family Member Scholarship**

**[Las Palmeras by Hilton Grand Vacations](#)**

**Lindsay Miller**  
*Savannah College of Art and Design*

**CFHLA Employee & Family Member Scholarship**

**[Loews Hotels at Universal Orlando Resort](#)**

**Yvelt Brioche**  
*University of Central Florida*

**CFHLA Employee & Family Member Scholarship**

**[Marriott's Cypress Harbour](#)**

**Sierra Mehlenbacher**  
*Johnson University*

**CFHLA Employee & Family Member Scholarship**

**[Marriott's Cypress Harbour](#)**

**Kendall Mehlenbacher**  
*University of Florida*

**CFHLA Employee & Family Member Scholarship**

**[SeaWorld Orlando](#)**

**Natacha A. Gonzalez Morales**  
*Valencia College*

**CFHLA Employee & Family Member Scholarship**

**[Walt Disney World Swan and Dolphin Resort](#)**

**Cecilia Zagorini**  
*Georgia Southern University*

**CFHLA Employee & Family Member Scholarship**

**[Wealth Management Strategies of Florida](#)**

**Morgan Bucher**  
*University of North Florida*



## HOPITALITY STUDENT SCHOLARSHIP RECIPIENTS

### **CFHLA Hospitality Student Scholarship**

**Alexandra Diaz**

UCF Rosen College

### **CFHLA Hospitality Student Scholarship**

**Ana Gallardo Cruzco**

UCF Rosen College

### **CFHLA Hospitality Student Scholarship**

**Ashley Champagne**

UCF Rosen College

### **CFHLA Hospitality Student Scholarship**

**Danielle Tatham**

UCF Rosen College

### **CFHLA Hospitality Student Scholarship**

**Ece Zivrali**

UCF Rosen College

### **CFHLA Hospitality Student Scholarship**

**Gaby Colon**

UCF Rosen College

### **CFHLA Hospitality Student Scholarship**

**Jonah Bloom**

UCF Rosen College

### **CFHLA Hospitality Student Scholarship**

**Mahala Geronasso**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Michael Mestre**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Monica Torres Mondragon**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Pablo Menezes**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Paige Janosczyk**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Quynh Le**

Valencia College

**CFHLA Hospitality Student Scholarship**

**Sydney Kizer**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Taylor Sackella**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Abigail Cohen**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Ariana Walters**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Brie Santa Cruz**

Valencia College

**CFHLA Hospitality Student Scholarship**

**Jacob Pierre**

Valencia College

**CFHLA Hospitality Student Scholarship**

**Jeiza Santiago Rivera**

Florida Technical College

**CFHLA Hospitality Student Scholarship**

**Julia Whitley**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Kadie MacDonald**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Maria Ortiz**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Melissa R. Radley**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Mohammed Hussain**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Natalie Panzo**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Sydney Weisman**

UCF Rosen College

**CFHLA Hospitality Student Scholarship**

**Zachary Mondano**

UCF Rosen College

**Lowndes Student Scholarship**

**Kayla Marie Bernard**

UCF Rosen College



**Tom White SKAL Orlando Student Scholarship**

**Arthur de Paula**

UCF Rosen College

**ATMFLA Student Scholarship**

**Julie Grossman**

UCF Rosen College

**Addition Financial Student Scholarship**

**Danny Ha**

Valencia College

**Clean Tec Outsourcing Student Scholarship**

**Michael Macchiarola**

UCF Rosen College

**Clean Tec Services Student Scholarship**

**Valeria Fanianos**

UCF Rosen College

**Dr. Phillips Rotary Club Student Scholarship**

**Chloe Dewar**

UCF Rosen College

**Global Sourcing International, LLC Student Scholarship**

**Cianna Heminger**

UCF Rosen College

**Marriott Business Council Student Scholarship**

**Mollie Nadolne**

UCF Rosen College

**Wealth Management Strategies of Florida Student Scholarship**

**Chastity Hooks-Schley**

UCF Rosen College

**Greenery Productions Student Scholarship**

**Annika Swayze**

UCF Rosen College

**Blown Away, LLC Student Scholarship**

**Conner Mills**

UCF Rosen College

**Hyatt Hotels of Central Florida Student Scholarship**

**Cathy Hasselberger**

UCF Rosen College

**Landform of Central Florida, Inc. Student Scholarship**

**Jaelynn Rosario**

Barry University

**Landform of Central Florida, Inc. Student Scholarship**

**Miranda Kirkendall**

Valencia College

**Walt Disney World Student Scholarship**

**Diana Gonzalez**

UCF Rosen College

**Jaysmiles Foundation Student Scholarship**

**Dania Alvarado**

UCF Rosen College

**Signia by Hilton Orlando Bonnet Creek /  
Waldorf Astoria Orlando Student Scholarship**

**Payson Van Lom**

UCF Rosen College

**Don and Lorraine Freeberg Foundation Full Ride Scholarship - 2021**

**Javyn Alexander**

UCF Rosen College

**Don and Lorraine Freeberg Foundation Scholarship - 2022**

**Jonah Thompson**

Valencia College

**Don and Lorraine Freeberg Foundation Full Ride Scholarship - 2023**

**Melanie Bezold**

UCF Rosen College

**Don and Lorraine Freeberg Foundation Full Ride Scholarship - 2024**

**Johan Miranda**

Valencia College



[Click Here to View Photos from the GIVES Luncheon & CARES Drive](#)

## Downtown Orlando General Managers Meeting

On Tuesday, June 25th, the **Downtown Orlando General Managers** held their second meeting of 2024 at the [Embassy Suites by Hilton Orlando Downtown](#) (Thank you Frank Fry, General Manager).

A special thanks to **Jarrod Dillon, President of Business Operations for the [Orlando City Soccer Club](#)**, who provided updates on both Orlando City and the Orlando Pride, as well as partnership opportunities with the hospitality industry.



CFHLA would also like to thank our 2024 Downtown Orlando General Managers meeting sponsors [Belfor Property Restoration](#) and [Spinout Guest Laundries, Inc.](#) for their support of this year's meetings!



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## I-Drive / Lake Buena Vista General Managers Meeting

On Thursday, June 27th, the I-Drive/Lake Buena Vista General Managers held their second meeting of 2024 at the newly re-branded [Hotel Landy Orlando](#) (Thank you Demetrius Hodge, General Manager).



Special thanks to **Orlando City Commissioner Bakari Burns, District 6**, for sharing several important updates on the North I-Drive Area as well as exploring new opportunities for our industry to partner with the City of Orlando.

CFHLA would also like to thank [Landform of Central Florida](#) for serving as the 2024 I-Drive/Lake Buena Vista General Managers meeting sponsor!



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## Thank You CFHLA VIP Members!



On Tuesday, June 25th, CFHLA invited our **VIP Members** to a special recognition breakfast at the **Boathouse** at [Evermore Resort](#) (Thank you **Fred Sawyers, Managing Director**).

On behalf of the Central Florida Hotel & Lodging Association, we'd like to thank all 30 of our 2024 [VIP Members](#) for their outstanding commitment of their time, talents and investment into our organization throughout the year! These VIP Members are our highest investors in the association and we are so grateful for their unwavering support!

**Thank You to our 2024 CFHLA VIP Members:**

[AdventHealth Orlando](#)  
[Associated Planners Group](#)  
[ATMFLA, Inc.](#)  
[Belfor Property Restoration](#)  
[Blown Away, LLC](#)  
[BrightView Landscape Services](#)  
[Clean Tec Outsourcing](#)  
[Clean Tec Services](#)  
[Cortez Heating & Air](#)  
[Duke Energy](#)  
[Elevated](#)  
[First Onsite](#)  
[Florida Patio Furniture](#)  
[GFL Environmental](#)  
[Global Sourcing Int'l, LLC](#)  
[Greenery Productions, Inc.](#)

[Helpro Cleaning Services](#)  
[Landform of Central Florida, Inc.](#)  
[Massey Services, Inc.](#)  
[Minuteman Press](#)  
[Orlando Health](#)  
[Smart City Metro](#)  
[Spinout Guest Laundries, Inc.](#)  
[Sunbrite Outdoor Furniture, Inc.](#)  
[System Tech Services, Inc.](#)  
[TRS Wireless, Inc.](#)  
[Vermana](#)  
[Vulcan Surfacing](#)  
[Wealth Management Strategies of  
Florida](#)  
[Xpodigital](#)





**CLICK HERE TO  
PURCHASE BODY AD**

### **Welcome New CFHLA Members!**

On Wednesday, June 26th, CFHLA welcomed the following 10 Member businesses to the Association at our most recent New Member Orientation.



**Veronica Fernandez**  
**[Advanced Roofing Inc.](#)**

**Marlon Alvarado**  
[Alliance Group of Orlando, Inc.](#)

**David Achilles & David Saffer**  
[Eastern Security, Inc.](#)

**Lacey Adams**  
[First Onsite Property Restoration](#)

**Huseyin Ozdemir**  
[Globaltex Fine Linens](#)

**Dwight Swasey**  
[Medic Express, LLC](#)

**Demi Stankowitz**  
[Structural Solutions Group, LLC](#)

**Jeremy Garcia**  
[SuperHero Fire Protection](#)

**Jeff Graff**  
[Total Drain Solutions](#)

**Rommel Ariza & Alejandra Dongo**  
[Valens General Services](#)

Welcome again to CFHLA and we look forward to your involvement throughout 2024 and beyond!

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**CFHLA Sponsorships Still Available! Don't Miss Out!**





# AVAILABLE 2024 SPONSORSHIPS

(as of 6/25/24)

## Back of the House Newsletter

### Benefits:

Newsletter distributed each Friday (4 editions per month)  
Company ad, with web link, featured on body (middle) or footer (bottom) of newsletter  
**\*\*ad to be provided by the sponsor**

### Body Ads Available for the following Months: (\$400/Month)

August | September | November | December

### Footer Ads Available for the following Months: (\$200/Month)

\*August | September | November | December

## Member Spotlight - \$1,000/Month

November & December Available

### Benefits:

Company logo featured in the CFHLA office PowerPoint presentation  
Company logo will be displayed every 10 slide intervals  
Company logo, link and brief company description will be featured on front page of the website under the "Learn More" section

## HEAT Tradeshow

### Corporate Sponsor (3 Available) - \$4,000 Each

One 10'x10' Exhibitor Booth  
Logo on front cover of event flyers / program  
Full page, black & white ad in event program  
Corporate logo on event signage  
Corporate logo on back of 800+ lodging lanyards  
Recognition on the day of event PowerPoint loop  
Recognition on all related printed materials and CFHLA website

**[click here to purchase](#)**

For questions, please contact Kim Gordon at [kim.gordon@cfhla.org](mailto:kim.gordon@cfhla.org).

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**Do You Have What It Takes to Compete in the Ultimate Chef Competition?**



# Ultimate Chef Competition



Tuesday August 27, 2024  
Walt Disney World Dolphin Resort

1500 Epcot Resorts Blvd., Lake Buena Vista, FL 32830  
*In conjunction with the HEAT Tradeshow*

**Set-Up - Monday, August 26th**

**Competition/Judging - Tuesday, August 27th**

## **Competition Information:**

Judging based on **Taste, Originality & Creativity**

**Provided:** 10 x 20 booth, 4 tables, electricity, plates, flatware & napkins

**To Bring:** All cooking utensils & ingredients, maximum of 500 portions of bite-sized/easy to eat food

*No Deep frying or open flames allowed*

**Awards Distribution:** 2:45PM - 1st, 2nd, 3rd place & People's Choice

**CLICK TO REGISTER FOR FREE**

**Sponsored by:**



**2024 Theme:** The Olympic Spirit:  
***Igniting Excellence in Hospitality***

For additional information, please contact Faith Moore | [faith.moore@cfhla.org](mailto:faith.moore@cfhla.org) or 407-313-5015

## Vote for Wekiva High School's Chef Bates in the Favorite Chef Competition!

We need your help!

Chef Bates is competing to win \$25,000 to support the students and culinary program at Wekiva High School. Chef Bates has publicly committed to donating the entire prize package to the high school if he wins.

Chef Bates is in the Wild Card Round and voting ends in two days!

Also, CFHLA has partnered with this culinary program for many years, including supporting graduating students with scholarships, providing educational grants from the CFHLA Foundation, the support of the Allied Relations Council as an Adopt a School partner, and through our CFHLA High School Outreach program.

Please help us by [CLICKING HERE](#) to take a moment to vote for the outstanding Chef Bates. **(You may vote one time each day)**

More information on the Favorite Chef Competition can be found [here](#).



**CONGRATULATIONS TO OUR  
JUNE MEMBERS OF THE MONTH**



**Milton Castellanos**  
[Hyatt Place Orlando I-  
Drive/Convention Center](#)



**Mirella Thomas**  
[Unimac Management](#)

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## MEET THE SILVER



**Did You Know...**At [Greater Florida Electrical Contractors \(GFEC\)](#), we're more than just an electrical service provider - we're partners in progress, committed to lighting up lives both on and off the job site.

Beyond our work, we're committed to giving back to our communities through financial support and hands-on involvement. Whether it's volunteering time or resources, GFEC is proud to make a real difference.

From upgrading facilities at Camp Challenge and The Sunshine Foundation Village to spreading holiday joy with a Christmas tree and gifts at Colonial High School for the teachers and students. GFEC is honored to play a role in enriching lives beyond the confines of the workplace.

Join us in empowering communities and brightening futures together!

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## UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Allied Relations Council Breakfast \(7/9/2024\)](#)
- [PAC/PC Meeting VIRTUAL \(7/12/2024\)](#)
- [Foundation Board Meeting \(7/16/2024\)](#)
- [CFHLA Executive Committee Meeting \(7/16/2024\)](#)

[Click Here to View  
Upcoming](#)

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## JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

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## CONNECT WITH CFHLA



[WWW.CFHILA.ORG](http://WWW.CFHILA.ORG)

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.