





July 3, 2024

 softroc

**Top-Quality
Rubber Surfacing for
Indoor and Outdoor Spaces**



**SLIP RESISTANT | Poured in Place | Customizable Colors and Design
Low Maintenance | Diverse Applications | Heat Resistant**

Servicing the Greater Orlando area. Call (407) 693-9983 or visit www.softroc.com/orlando to learn more.

The advertisement features a red background. At the top left is the Softroc logo, which consists of a cluster of red dots forming a stylized 'S' shape next to the word 'softroc' in a white sans-serif font. Below the logo is the text 'Top-Quality Rubber Surfacing for Indoor and Outdoor Spaces' in white. The middle section contains three small images: on the left, a playground with colorful rubber surfacing; in the center, a circular logo for the 'CITY OF BELLEVIEW' with a blue and yellow design; on the right, a playground area with a blue canopy and rubber surfacing. At the bottom, a white box contains the text 'SLIP RESISTANT | Poured in Place | Customizable Colors and Design Low Maintenance | Diverse Applications | Heat Resistant' in a bold, black, sans-serif font. Below this box is a line of smaller text: 'Servicing the Greater Orlando area. Call (407) 693-9983 or visit www.softroc.com/orlando to learn more.'

Happy Independence Day!



As we approach the holiday weekend, our CFHLA team would like to wish each of you and your families a happy and safe **Independence Day**! Let's all take some time over the next few days to remember the true meaning of independence and to cherish it with responsibility, as it did not come easy to us.

In observance of Independence Day, the CFHLA Office will be closed on Thursday and Friday (July 4-5) and will reopen again on Monday, July 8.

Celebrate Florida's Freedom Month Sales Tax Holiday

As a reminder, it's Florida's Freedom Month Sales Tax Holiday. For the entire month of July, certain items will be exempt from taxes such as boating, water activity, and general outdoor supplies, along with taxes on admission to music, sporting and cultural events, specified performances, movies, museums, state parks, and fitness facilities. This includes events at our community venues including the [Kia Center](#), [DPAC](#), [Camping World Stadium](#) and others. For the full list of tax exempt items and FAQ's, [CLICK HERE](#).





COMMERCIAL PRODUCTS

STEAM & HOT WATER BOILERS WATER HEATERS POOL HEATERS PUMPS VALVES
CONTROLS PARTS 24-HOUR EMERGENCY SERVICE
813-989-9104 WWW.CPCWATER.COM

Congrats on Two Successful Copa America 2024 Matches!

This week, Orlando's Inter&Co Stadium, proudly hosted two pivotal [Copa America](#) 2024 matches, further cementing Central Florida's status as a premier soccer destination.

First, Canada and Chile battled to a 0-0 draw in front of 24,481 spectators on Saturday night and on Monday evening, Panama defeated Bolivia 3-1 before another 12,994 fans.

Thank you to our sports tourism partners who helped to bring more positive economic impacts to our local community and making these matches a huge success! We look forward to continuing to work together this summer and beyond, as we bring even more marquee and world class sporting events to the region for many years to come.



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CONGRATULATIONS TO OUR
JULY MEMBERS OF THE MONTH



Benjamin McCarney

[Grand Bohemian Hotel Orlando](#)



David Grimes

[ABC Home and Commercial Services](#)

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Allied Relations Council Breakfast \(7/9/2024\)](#)
- [CFHLA PAC/PC Meeting \(7/12/2024\)](#)
- [CFHLA Executive Committee Meeting \(7/16/2024\)](#)
- [CFHLA Foundation Board Meeting \(7/17/2024\)](#)

[**Click Here to View
Upcoming**](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[**VIEW JOB POSTINGS**](#)

CONNECT WITH CFHLA



WWW.CFHILA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.