



July 12, 2024

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The advertisement features a red background with a white hexagonal logo containing a cluster of red dots. It includes three small images: a playground with colorful rubber surfacing, a circular logo for "CITY OF BELLEVIEW" with a yellow sun and blue stars, and a playground with a blue canopy. The text is white and red, and the bottom section is a dark red bar with white text.

July Allied Relations Council Breakfast

On Tuesday, July 9th, CFHLA was excited to host our most recent Allied Relations Council Breakfast at the [Sheraton Orlando Lake Buena Vista](#) (Thank you, **Colin Mills, General Manager**).

In addition to the outstanding breakfast, nearly 100 attendees heard from a panel of CFHLA PAC Board members regarding the importance of the political process and how various issues can affect the future outlook of the Hospitality Industry. This also includes many of our local small businesses (and Allied Members) who rely heavily on the continued visitation to our community.

The discussion panel was moderated by **CFHLA PAC & PC Chair & General Manager** of the [Wyndham and Wyndham Garden Lake Buena Vista Disney Springs Resort Area](#) **Jay Leonard** and included CFHLA PAC & PC Board Members: **Cindy Andrews, President**, [Sunbrite Outdoor Furniture](#); **Jon**

McGavin, Area General Manager, [Grande Lakes Orlando](#); Jason Lopez, General Manager, [DoubleTree by Hilton at the Entrance to Universal Orlando](#); and Wade Michael, General Manager, [StayBridge Suites - Orlando Royale Parc Suites](#).



Additionally, CFHLA would like to thank the 2024 Allied Relations Council Breakfast Sponsor, [Minuteman Press](#), for their continued support of "Members Doing Business With Members" and [AV Media](#) for their A/V services at the breakfast.



[Click Here to View More Photos from the ARC](#)

**Leadership Mentoring Program Class III -
Industry Partners Panel**



This week, **CFHLA's Leadership Mentoring Program Class III mentees and mentors** had the opportunity to attend a panel discussion that featured various leaders from [Experience Kissimmee](#), [Orlando North](#), and [Visit Orlando](#).

The discussion panel included: **Casey Leppanen, Chief Marketing Officer, [Experience Kissimmee](#)**; **Danielle Hollander, Chief Marketing Officer, [Visit Orlando](#)**; and **Gui Cunha, Administrator of the Seminole County Government Office of Economic Development and Tourism**.

Each of them shared their career paths in hospitality and offered career advice, along with explaining the role of a destination marketing organization and how they support our local community and the regional hospitality and tourism industry.



Additionally, the mentees and mentors also had a chance to hear from two Leadership Mentoring Program Class II participants, **Gabby Soo Hong** of [Holiday Inn Club Vacations – Orange Lake Resort](#) and **Lille Pidor** of [AC by Marriott Orlando Downtown](#), who shared their personal experiences with last year's program and provided valuable advice to this year's class.

Thank you to each of you for your time, valuable insight, and partnership in supporting the future leaders of the Central Florida hospitality and tourism industry.



Security & Safety Council Service Award



CFHLA is proud to announce that **Ted Robson, Security Manager at [The Grove Resort & Water Park Orlando](#)** has been awarded the **CFHLA Security & Safety Council Service Award** for the second quarter of 2024.

Ted's adaptability and resilience in the face of several challenging circumstances has been a true testament to his character, emphasizing the importance of his family and community throughout his life. Additionally, Ted's dedication to his team's well-being and the smooth operation of the property has been truly remarkable and this recognition is well-deserved.

One of Ted's most commendable acts was when he cancelled a planned vacation to stay on duty during a hurricane and a period of low staffing. This selfless act highlights his dedication and sense of responsibility to his team and to the property.

Plus, his passion for mentoring, his enthusiasm for his role, and his ability to inspire those around him make him an invaluable asset to The Grove Resort and the entire hospitality community. His career is a story of commitment, adaptability, and leadership which serves as an inspiration to us all.

Please join us in congratulating Ted Robson and on behalf of CFHLA, we'd like to thank you for excellent leadership and for embodying the spirit of growth and mentorship in the world of hospitality and security!

Halloween Golf Open Sponsorships Available Next Tuesday

Dust off those Jack-O-Lanterns and break out the candy corn, as **sponsorships for the 2024 CFHLA Halloween Golf Open will be available next week!**

CFHLA VIP Members will have the first opportunity to purchase a sponsorship beginning on **Monday, July 15**. The remaining available sponsorships will open to all members on **Tuesday, July 16**.



2024 Halloween Golf Open Available Sponsorships

FRIDAY, OCTOBER 25 | ROSEN SHINGLE CREEK GOLF CLUB

Corporate Sponsor - \$4,500

[1 available]

- Company logo on marketing flyer
- Company Logo on Gift Given to All Golfers (to be Selected/Provided by CFHLA)
- Company Name on Sponsor Appreciation Sign at Player Registration
- 1 Golf Foursome

Golf Cart Sponsor - \$3,000

[1 available]

- Company Logo on 72 Golf Carts
- Opportunity to Attend Golfer Registration & Offer Comments During Morning Announcements
- Company Name on Sponsor Appreciation Sign at Player Registration

Putting Contest Sponsor (alcohol) - \$600

[1 available]

- Display Table and Signage at Putting Green
- Company Name on Sponsor Appreciation Sign at Player Registration
- Responsible for Managing Putting Contest
- "No More Than 3" Service/Segment Representatives Guarantee**
- 2 Seats at the Luncheon

Closest to the Pin Sponsor - \$250

[2 available - Men's & Women's]

Longest Drive Sponsor - \$250

[2 available - Men's & Women's]

- Company Logo on Rules Sheet Placed in All 72 Golf Carts
- Company Logo on Ball Marker Sign Sheet Located at Hole
- Recognized During Golfer Morning Announcements and Luncheon
- Company Name on Signage at Hole

Note, this Sponsorship Does Not Include the Opportunity to Attend Outing

Lunch Sponsor - \$3,500

[1 available]

- Company Logo on Luncheon Signs
- Company Name on Sponsor Appreciation Sign at Player Registration
- Presentation at Lunch
- Marketing table top display at the event luncheon
- Company pull-up banner displayed at event luncheon
- 4 Seats at the Luncheon

Alcohol Hole Sponsor - \$600

[9 available]

- Display Table and Signage at Assigned Hole
- Must serve some variety of alcohol at hole
- Company Name on Sponsor Appreciation Sign at Player Registration
- "No More Than 3" Service/Segment Representatives Guarantee**
- 2 Seats at the Luncheon

Non-Alcohol Hole Sponsor - \$500

[9 available]

- Display Table and Signage at Assigned Hole
- MUST serve some type of food (sandwiches, burgers, hot dogs, etc.)
- Company Name on Sponsor Appreciation Sign at Player Registration
- "No More Than 3" Service/Segment Representatives Guarantee**
- 2 Seats at the Luncheon

Pumpkin Raffle Sponsor - \$500

[1 available]

- Corporate Logo on 375 Pumpkin Raffle Tickets
- Pull Raffle Ticket Winners during luncheon
- 2 Seats at the Luncheon

Breakfast Sponsor - \$350

[1 available]

Sponsor Must Provide Food and Coffee For 100 People & May Attend the Breakfast Only

For more information, please contact Kim Gordon at kim.gordon@cfhla.org or 407-313-5040.



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Last Chance! Register Today for Tee it Up for Tourism

Join us next **Wednesday, July 18th from 4:00 p.m. - 7:00 p.m.** for our annual CFHLA Political Action Committee (PAC) fundraiser at our new location, **[Eagle's Edge at Omni Champion's Gate](#)**.

This important fundraising event will help support our CFHLA PAC, **which fights to protect the interests of the hospitality and tourism industry by educating and mobilizing our members to become more politically active and supporting pro-tourism and pro-hospitality candidates during the upcoming elections this fall.**

While all of the bays are sold out, there are still spectator tickets available that **includes all-inclusive food, drink, fun and networking (just no gameplay) with our CFHLA Members and the opportunity to meet with dozens of elected officials/endorsed candidates from across the region.**

There will be something for everyone! Golf, pool, cornhole, ping pong, Jenga, complimentary food and drink and much more. You are not going to want to miss this!

Click on the flyer below to register today!

Tee it Up For Tourism



BENEFITING THE CFHLA PAC WHICH PROTECTS THE INTERESTS OF THE HOSPITALITY & TOURISM INDUSTRY

**THURSDAY
JULY 18
4PM-7PM**

**EAGLES EDGE
LOCATED AT THE OMNI
ORLANDO AT CHAMPIONSGATE**

SPECTATOR - \$200

INCLUDES TASTY APPETIZERS, OPEN BAR WITH BEER AND WINE, CORNHOLE, POOL, AND OTHER ACTIVITIES!

SPONSORS:



[CLICK HERE TO REGISTER](#)

BENEFITTING THE CFHLA POLITICAL ACTION COMMITTEE - FEES FOR THESE ACTIVITIES ARE CONTRIBUTIONS TO THE CFHLA POLITICAL COMMITTEE (PAC). POLITICAL ADVERTISEMENT PAID FOR AND APPROVED BY THE CENTRAL FLORIDA HOTEL AND LODGING ASSOCIATION POL. ACT. COM., 6675 WESTWOOD BLVD, SUITE 210, ORLANDO, FL 32821. CONTRIBUTIONS ARE NOT DEDUCTIBLE FOR FEDERAL INCOME TAX PURPOSES.

Attendees must be 21+

For more information contact Faith Moore, faith.moore@cfhla.org, 407-313-5015

Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 | Orlando, FL 32821 | www.cfhla.org

Don't Forget to Register for CFHLA's Upcoming HR Seminars

2024 HUMAN RESOURCES SEMINAR SERIES



Seminar Pricing:

Seminar #2: \$50

Seminar #3: \$50

CFHLA Policy:
Cancellations must occur at least 7 days before each seminar for a refund. Registrations may be transferred between company employees.

Presenting Sponsor:
JacksonLewis

Corporate Partners:



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For more information, please contact Melanie Anesh at melanie.anesh@cfhla.org or 407-313-5022

SEMINAR #2

2024 Annual Legal Update - Tasos Paindirisi

Tuesday, August 27, 2024
8:30 AM - 10:30 AM

Walt Disney World Dolphin Resort
1500 Epcot Resorts Blvd,
Lake Buena Vista, FL 32830

SEMINAR #3

AI, Legal Compliance & Data Privacy - Joe Lazzarotti

Thursday, October 17, 2024
8:30 AM - 10:30 AM

Drury Plaza Hotel Orlando Lake Buena Vista
2000 Hotel Plaza Blvd.
Lake Buena Vista, FL 32830

Register Now

Do You Have What It Takes to Compete in the Ultimate Chef Competition?



Ultimate Chef Competition



Tuesday August 27, 2024
Walt Disney World Dolphin Resort

1500 Epcot Resorts Blvd., Lake Buena Vista, FL 32830
In conjunction with the HEAT Tradeshow

Set-Up - Monday, August 26th

Competition/Judging - Tuesday, August 27th

Competition Information:

Judging based on **Taste, Originality & Creativity**

Provided: 10 x 20 booth, 4 tables, electricity, plates, flatware & napkins

To Bring: All cooking utensils & ingredients, maximum of 500 portions of bite-sized/easy to eat food

No Deep frying or open flames allowed

Awards Distribution: 2:45PM - 1st, 2nd, 3rd place & People's Choice

CLICK TO REGISTER FOR FREE

Sponsored by:



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2024 Theme: The
Olympic Spirit:
*Igniting Excellence
in Hospitality*

For additional information, please contact Faith Moore | faith.moore@cfhla.org or 407-313-5015

**Last Chance for to Sign Up for the 2024 CFHLA
Hospitality Gala Payment Plan**



CFHLA
Central Florida
Hotel & Lodging Association

**2024
HOSPITALITY
GALA**

DECEMBER 14 6PM - 11PM

LOEWS SAPPHIRE FALLS RESORT

**5-Month Payment Plan
Now Available!**

Inclusive of Food & Beverage

Payment plan available for Corporate Tables only (seating for 10).
Must reserve payment plan before September 1, 2024.
(\$460 due on July 15, \$460 due August 15, \$460 due September 15,
\$460 due October 15, \$460 due November 15)

Regrettably, offer not extended to individual tickets.

Cancellation Policy: Sorry, NO refunds after December 1, 2024.

CLICK HERE TO REGISTER

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Xclusive Services, LLC

For questions, please contact Faith Moore at faith.moore@cfhla.org or 407-313-5015.

Congratulations Chef Bates & the Magnet Academy of Culinary Arts at Wekiva High School!

Please join us in congratulating **Chef Bates** and the outstanding **Magnet Academy of Culinary Arts** at [Wekiva High School](#) for their recognition and grant from the Rachael Ray Foundation and National Restaurant Association Educational Foundation! This program was one of only 40 schools nationwide to receive a \$5,000 grant from these foundations. The funds will

help Chef Bates continue to enhance the culinary learning environment at Wekiva High School.

Thank you Chef for your commitment to the future culinary leaders in our community and CFHLA is so proud to continue our support for you and this outstanding program!



Exciting New Adventure Awaits: SeaWorld Unveils Penguin Trek Rollercoaster!

This past weekend, [SeaWorld Orlando](#) took thrills to a new level with the grand opening of their newest rollercoaster, **Penguin Trek**! This exhilarating ride offers guests a unique and immersive experience, combining high-speed excitement with the enchanting world of Antarctica's most beloved residents.

CFHLA is excited about this new attraction which will be a major draw for visitors, enhancing the guest experience at [SeaWorld Orlando](#).

We encourage all of our members to promote this new attraction to their guests, ensuring they don't miss out on the chance to embark on this icy new adventure. Let's celebrate another fantastic addition to Orlando's world-

renowned theme parks and the continued growth of our vibrant tourism community.

Don't miss your chance to experience the Penguin Trek – where the thrill of the Arctic meets the heart of Florida!



Come Support The Orlando Pride at the Summer Cup

[Orlando City / Pride Soccer Club](#) and CFHLA have teamed up again to offer you a special opportunity to enjoy the amazing success of the Orlando Pride in the new **Summer Cup Competition**.

As the NWSL regular season takes a brief hiatus for the Olympics, the NWSL and Liga MX Femenil have introduced an innovative competition called the

"Summer Cup", which will feature teams from both leagues during this Olympic break.

We are delighted to extend an invitation to you for complimentary tickets to the upcoming home games on **Saturday, July 27th** or **Thursday, August 1st** at **INTER&Co Stadium**. Your presence would mean a lot as we support our local athletes.

Don't miss this opportunity to witness high-caliber soccer and cheer on your hometown team! See you at the stadium!

Grab the best seats by securing your complimentary tickets through this exclusive link: [CLICK HERE](#)

LET'S GO ORLANDO and VAMOS PRIDE!



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**CONGRATULATIONS TO OUR
JULY MEMBERS OF THE MONTH**



Benjamin McCarney

[Grand Bohemian Hotel Orlando](#)



David Grimes

[ABC Home and Commercial
Services](#)

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [CFHLA Executive Committee Meeting \(7/16/2024\)](#)
- [CFHLA Foundation Board Meeting \(7/17/2024\)](#)
- [2024 Tee it Up for Tourism \(7/18/2024\)](#)
- [Vacation Ownership Council Meeting \(7/24/2024\)](#)

[**Click Here to View
Upcoming**](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[**VIEW JOB POSTINGS**](#)

CONNECT WITH CFHLA



WWW.CFHILA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.