



May 31, 2024

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- ✓ Serving all of Florida!



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May CFHLA Board of Directors Meeting & After-Hours Reception

On Wednesday, May 29th, the **CFHLA Board of Directors** were thrilled to host their most recent meeting and After Hours Reception at [Walt Disney World Swan Reserve](#). Thank you to **CFHLA Board Secretary** and [Walt Disney World Swan and Dolphin Area General Manager Sean Verney](#) for your awesome hospitality!



Some of the highlights included:

- Welcoming the four newly appointed CFHLA Board Members, including Jaclyn Lorigan of the [Hilton Orlando/Altamonte Springs](#), Benjamin McCarney of the [Grand Bohemian Hotel Orlando, Autograph Collection](#), Wade Michael of the [Staybridge Suites - Orlando Royale Parc](#), and Katerina Templo of the [Hampton Inn & Suites Clermont](#)
- **Gui Cunha** from the **Office of Economic Development in Seminole County**, who provided our board with an update on the proposed Seminole County Tourism Improvement District (TID)
- Welcoming our Leadership Mentoring Program, Class III Participants

Additionally, our **2024 CFHLA Chair of the Board, Barb Bowden, Area Managing Director of [Loews Hotels at Universal Orlando](#) and CFHLA Allied Relations Council Chair and VIP Member, Tina Earley of [BMS CAT](#)**, took the opportunity to honor our 2024 Lodging and Allied Members of the Months. Furthermore, thank you to [SeaWorld Parks & Resorts](#) and [Universal Orlando Resort](#) for donating theme park tickets for Lodging Members of the Month and the [Wyndham and Wyndham Garden Lake Buena Vista Disney Springs Resort Area](#) for donating hotel stays and Disney water park tickets for our Allied Members of the Month honorees!



We'd also like to thank to our May Board of Directors meeting sponsor **International Proactive Security Inc.**, along with our After Hours Sponsor **[A&E Hospitality Solutions](#)** for their amazing support of CFHLA! Lastly, thank you to the more than 250 Allied and Lodging Members who came out and supported "Members Doing Business With Members."



SECURITY
Let us handle it.™



**Click Here to View the
Board Meeting & After-**

Leadership Development Seminar #2

This week, CFHLA was excited to host the second seminar of our new **Leadership Development Series**, where allied and lodging members at all levels of leadership gained valuable knowledge from **Dr. Scott Smith** regarding **Revenue Management for Non-Revenue Managers**. Thank you, Dr. Scott, for your time, valuable expertise, and the nearly 40 attendees who participated in this week's seminar!

Our next seminar in this series will be **“Resilient Leadership” on Tuesday, August 27th from 11:00 am – 12:00 pm** at [Walt Disney World Dolphin Resort](#) (during HEAT). To register, please [CLICK HERE](#).



Florida Disaster Preparedness Sales Tax Holiday

As a reminder, **the first 2024 Disaster Preparedness Sales Tax Holiday starts this weekend (June 1st) and will last until June 14th.**

This sales tax holiday includes a variety of disaster preparedness items such as: flashlights up to \$40; radios up to \$50; tarpaulins at \$100 or less; anchor systems or tie-down kits worth \$100 or less; fuel tanks up to \$50; small batteries — AA, AAA, C, D, 6-volt or 9-volt, not car batteries — up to \$50; nonelectric food storage cooler up to \$60; portable generators worth \$3,000 or less; and smoke detectors, carbon monoxide detectors and fire extinguishers up to \$70 each. Also, many common household items and goods related to pets will be tax- exempt during the period as well.

Now is the time to plan, prepare, and save money on critical disaster preparedness items!



Disaster Preparedness Sales Tax Holiday



Disaster Preparedness Sales Tax Holiday



\$10 or less

- Wet dog or cat food if sold individually or the equivalent if sold in a box or case

\$15 or less

- Manual can openers
- Collapsible or travel-sized food or water bowls for pets
- Cat litter pans
- Pet waste disposal bags
- Hamster or rabbit substrate

\$20 or less

- Reusable ice
- Leashes, collars, and muzzles for pets
- Pet pads

\$25 or less

- Cat litter weighing 25 or fewer pounds

\$40 or less

- Portable self-powered light sources
- Pet beds

\$50 or less

- Portable self-powered radios, two-way radios, or weather-band radios
- Gas or diesel fuel tanks
- Batteries, including rechargeable batteries, listed sizes only:
 - AA-cell
 - AAA-cell
 - C-cell
 - D-cell
 - 6-volt
 - 9-volt

\$60 or less

- Nonelectric food storage coolers
- Portable power banks

\$70 or less

- Smoke detectors or smoke alarms
- Fire extinguishers
- Carbon monoxide detectors

\$100 or less

- Tarpaulins or other flexible waterproof sheeting
- Ground anchor systems
- Portable pet kennels or pet carriers
- Dry dog or cat food weighing 50 or fewer pounds
- Over-the-counter pet medications

\$3,000 or less

- Portable generators used to provide light or communications or to preserve food in a power outage



June 1-14, 2024

August 24-September 6, 2024

Visit floridarevenue.com/DisasterPrep

**Last Chance to Register - The 2024 State of the County
Address on June 7th**



BUILDING BETTER TOGETHER

STATE OF THE COUNTY

Presented by Mayor Jerry L. Demings

Friday, June 7, 2024

Orange County Convention Center - West Concourse
Linda Chapin Theater

During the presentation, Mayor Demings will provide an overview of the accomplishments and challenges we face while looking ahead at how Orange County is Building Better Together.

8:00am | Breakfast & Networking

8:45am | Doors Open

9:00am | State of the County Address

[CLICK HERE TO RSVP](#)

HOST SPONSOR:



FEATURED SPONSORS:



CORPORATE SPONSORS:



Be Prepared for this Upcoming CPTED Training!

The CFHLA Security & Safety Council invites you to attend a

CPTED TRAINING SEMINAR

(CRIME PREVENTION THROUGH
ENVIRONMENTAL DESIGN)



TUESDAY, JUNE 18, 2024

9:00AM-10:30AM

HOTEL LANDY

(7800 UNIVERSAL BLVD, ORLANDO, FL 32819)

REGISTRATION FEE: \$35 [CLICK HERE TO REGISTER](#)

FEATURED PANELISTS:

- **Deputy Sheriff Felix Cadevilla**, Orange County Sheriff's Office
- **Kelly Klatt**, CPP, CLSD, FCP, Area Director of Safety and Security, Loews Hotels at Universal Orlando
- **James Marchione**, FCP, Assistant Director of Security, Loews Hotels at Universal Orlando

Crime Prevention Through Environmental Design (CPTED) strategies aim to reduce victimization, deter offender decisions that precede criminal acts and build a sense of community among inhabitants so they can gain territorial control of areas to reduce crime opportunities.

This seminar will cover the five principles of CPTED: Physical Security, Surveillance, Movement Control, Management and Maintenance and Defensible Space

Registration closes on Wednesday, June 12th.

Please contact Erin Walsh, 407-313-5012 or erin.walsh@cfhla.org with any questions.

Help Support Our Next CFHLA CARES Drive



CENTRAL FLORIDA HOTEL AND
LODGING ASSOCIATION

COLLECTION DRIVE FOR STUDENTS IN NEED

Thursday, June 20, 2024 | 10:00 AM - 2:00 PM

Embassy Suites by Hilton Lake Buena Vista South
4955 Kyns Heath Rd, Kissimmee, FL 34746

CFHLA is Collecting Items for:



Orange County
Public Schools



School District of
OSCEOLA COUNTY
FLORIDA

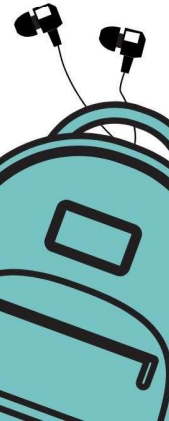


Seminole County
Public Schools

Hygiene, Personal, and School Items Needed:



Baby Wipes | Deodorant | Laundry Soap
Towels | Wash Clothes | T-Shirts
Polo Shirts | SOCKS (all sizes)
Wired-Headphones/Earbuds



Or donate to:
www.cfhla.org/cfhla-gives
(General Donations)

Miller Construction Company



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SIT BACK AND RELAX
LET US HANDLE YOUR RENOVATION
(Your guests won't even know we're there.)

Partners in Action - Hilton Garden Inn Lake Buena Vista/Orlando, Homewood Suites by Hilton Lake Buena Vista/Orlando, and Homewood Suites by Hilton Orlando Theme Parks

Recently, **CFHLA Board Member** and **High School Outreach Committee Co-Chair Les Harris** and his teams at [Hilton Garden Inn Lake Buena Vista/Orlando](#) & [Homewood Suites by Hilton Lake Buena Vista/Orlando](#) & [Homewood Suites by Hilton Orlando Theme Parks](#) celebrated Teacher Appreciation Week at [Jones High School](#).



A huge thank you to Les and the team for their generous donations including breakfast and hotel stays to help recognize the hard work and dedication of these teachers!

Partners In Action - SimpleFire

Lastly, CFHLA Allied Member, [SimpleFire](#), recently treated the faculty and staff at their Adopt-A-School partner, [Southwood Elementary School](#), to breakfast as part of the recent Teacher Appreciation Week. Everyone was excited to enjoy a nice breakfast while getting energized to start the day with the students.



Thank you to the teachers, administration, and students at Southwood Elementary School and team members at SimpleFire for your continued partnership in education!



USA vs. Brazil Soccer - Special Member Offer - Tickets Starting at \$40

CFHLA is excited to share that we have continued to team up with [Florida Citrus Sports](#) again, to offer our members and their families special access to discounted ticket rates for the upcoming second edition of the **Allstate Continental Clasico**, as the **U.S Men's National Soccer Team** will take on world powerhouse **Brazil** on **Wednesday, June 12th** at **Camping World Stadium**.

Please [CLICK HERE](#) to choose the seats you want for this once in a lifetime opportunity to see two top International soccer teams on June 12th! Tickets start at only \$40.



**CLICK HERE TO
PURCHASE FOOTER AD**

**CONGRATULATIONS TO OUR
MAY MEMBERS OF THE MONTH**



Suzi Brady

[Courtyard Orlando Lake Buena](#)
[Vista at Vista Centre](#)



Heather Hutter

[Crete Building Services](#)

MEET THE SILVER



Aderhold Roofing

Did You Know... [Aderhold Roofing](#), a veteran-owned and operated company with several veteran employees, is deeply committed to supporting those who have served our nation. Our partnership with the Black Dagger Military Hunt Club, a noble organization that dedicates 100% of donations to veterans and Gold Star families, is a cornerstone of our community involvement. This year, we are particularly proud of our support for the No Greater Sacrifice Clay Shoot, an event honoring the sacrifice of Gold Star families. Gold Star families are those who have lost a member in military service, a sacrifice that epitomizes patriotism and heroism.

At Aderhold Roofing, we understand that our role in the community involves more than just commercial and multifamily roofing. It's about building connections, supporting those who have served, and honoring the sacrifices of our nation's heroes and their families. Our partnership with Black Dagger Military Hunt Club and our involvement in the No Greater Sacrifice Clay Shoot are testaments to this commitment. We thank CFHLA for the opportunity to share our story and hope to inspire others in our industry to make a difference!



UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [CFHLA - Expedia Group Educational Session - Unveiling Travel Trends and Strategies \(6/4/2024\)](#)
- [2024 Hurricane Preparedness Seminar \(6/5/2024\)](#)
- [Engineers Council Board Meeting \(6/6/2024\)](#)
- [2024 State of Orange County Address \(6/7/2024\)](#)
- [CFHLA Executive Committee Meeting \(6/11/2024\)](#)
- [Allied Relations Council Board Meeting \(6/11/2024\)](#)
- [Wednesday AM Leads Group Meeting \(6/12/2024\)](#)
- [Wednesday Noon Leads Group \(6/12/2024\)](#)
- [Seminole County Hoteliers Luncheon \(6/12/2024\)](#)

[Click Here to View
Upcoming](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

CONNECT WITH CFHLA



WWW.CFHILA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.