



June 7, 2024



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2024 State of Orange County Address

Today, CFHLA was proud to be the host sponsor once again, for the **2024 State of Orange County Address** presented by [Orange County Mayor Jerry L. Demings](#).

Thank you to all of the sponsors and attendees who joined us this morning at the [Orange County Convention Center](#), as well as those who joined us virtually on Orange TV's streaming broadcast.

During the address, we were thrilled to hear the positive news that the Central Florida hospitality and tourism industry generated a record \$87.6 billion in economic impact and supported nearly 40% of our local jobs last year. Additionally, Mayor Demings shared an overview of the

accomplishments and challenges that we've face here in Orange County, as well as provided a shared vision on how we are **"building better together."**

Furthermore, Mayor Demings addressed several other community priorities, including the proper investment into transportation and infrastructure, the continued support of our tourism and hospitality industry, public safety, education and more.

If you were unable to watch the address live this morning, please **CLICK HERE** to watch it on [OrangeTV](#).



Thank you to all of our 2024 State of Orange County Address Sponsors:

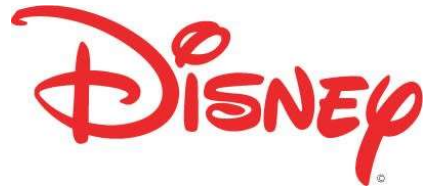
FEATURED SPONSORS:





CORPORATE SPONSORS:





Heart of Florida United Way





UNIVERSITY OF
CENTRAL FLORIDA

VALENCIA COLLEGE

Visit Orlando
The Official Tourism Association®

Hurricane Preparedness Seminar & Sales Tax Holiday



As we officially kick off the 2024 Hurricane season, this week the **CFHLA Engineers Council** hosted their annual **Hurricane Preparedness Seminar** at the [Sheraton Orlando Lake Buena Vista Resort](#) (Thank You, **Collin Mills, General Manager**).

Thank you to both of our guest speakers including **Jonathan Kegges**, Meteorologist at [WKMG News 6](#), and **Lauraleigh Avery**, [Orange County Emergency Manager](#), for providing a **2024 Hurricane Season Outlook and best practices before, during and after a storm**.

Furthermore, we'd like to thank the nearly **70 CFHLA Members** who attended and the **ten allied member sponsors** who showcased their the **products and services at the seminar**.

Lastly, as a reminder, the 2024 Disaster Preparedness Sales Tax Holiday began last weekend and extends through next Friday, June 14.

This sales tax holiday includes a variety of disaster preparedness items such as: flashlights up to \$40; radios up to \$50; tarpaulins at \$100 or less; anchor systems or tie-down kits worth \$100 or less; fuel tanks up to \$50; small batteries — AA, AAA, C, D, 6-volt or 9-volt, not car batteries — up to \$50; food storage cooler up to \$60; portable generators worth \$3,000 or less; and smoke detectors, carbon monoxide detectors and fire extinguishers up to \$70 each. Also, many common household items and goods related to pets will be tax-exempt during the period as well.

Thank you to [AV Media](#) for providing the audio/visual support for the seminar and a special thanks to our participating sponsors:



Expedia Group Educational Session and Breakfast

Also this week, CFHLA proudly hosted an enriching educational session and breakfast in collaboration with [Expedia Group](#). This session included an in-depth analysis of current traveler trends and offered valuable insights into shifting consumer behaviors and preferences.



Also, attendees learned about the latest travel patterns, booking habits, and emerging destinations, equipping them with the knowledge to better cater to their guests' evolving needs.

Thank you Expedia Group for your partnership and to the more than 90 attendees who joined us. We look forward to hosting more educational sessions such as this one, in the future, as we continue to foster growth and innovation within our industry.



Celebrating Success and Inspiring Growth at the 12th Annual DBPR Women in Business Summit

CFHLA was also proud to sponsor and attend the **12th Annual Women in Business Summit** this week, a hallmark event bringing together state leaders, industry experts, and Florida professionals to celebrate the incredible achievements of Florida's women in business and to chart the course for future growth in key industries.

The summit provided a vibrant platform for our members to network, share information, and inspire each other, with the goal of elevating professional journeys and fostering connections among attendees within the Central Florida region.

With a robust agenda featuring pivotal discussions and insightful presentations, the event was highlighted by Secretary [Melanie Griffin](#), from the [Florida Department of Business and Professional Regulation](#). We truly appreciate Secretary Griffin for her outstanding leadership and her vision which has been instrumental in shaping policies that drive economic growth and professional development across our state.



CLICK HERE TO PURCHASE BODY AD

**ATTENTION - CFHLA PAC Online Auction Opens Next
Tuesday, June 11th at 9am**



CFHLA PAC/PC Online Auction

**Tuesday, June 11 @ 9:00AM -
Tuesday, June 18 @ 9:00PM**

**Bid on Spectacular Hotel & Resort
stays, attraction tickets, AND more!**

Online Auctions Sponsored by:



Benefitting the CFHLA Political
Action Committee & Political
Committee - Fees for these
activities are contributions to the
CFHLA Political Action Committee &
Political Committee (PAC/PC). A
contribution to the PAC/PC is not
deductible for federal income tax
purposes.

**CLICK HERE TO
VISIT THE WEBSITE**

For more information, please contact Faith Moore at 407-313-5015 or faith.moore@cfhla.org

Don't Forget to Help Support Our Next CFHLA CARES Drive on June 20th



Embassy Suites by Hilton Lake Buena Vista South
4955 Kyngs Heath Rd, Kissimmee, FL 34746

CFHLA is Collecting Items for:



Orange County
Public Schools



School District of
OSCEOLA COUNTY
FLORIDA

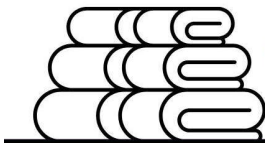


Seminole County
Public Schools

**Hygiene, Personal, and
School Items Needed:**



Baby Wipes | Deodorant | Laundry Soap
Towels | Wash Clothes | T-Shirts
Polo Shirts | SOCKS (all sizes)
Wired-Headphones/Earbuds



Or donate to:
www.cfhla.org/cfhla-gives
(General Donations)



**Congratulations to Ross Barker, New Gaylord Palms
Resort & Convention Center General Manager**

CFHLA is excited to share the recent promotion of **Ross Barker** to **General Manager** at the [Gaylord Palms Resort & Convention Center](#).

Ross brings 28 years of hospitality experience to his new role. He began his Marriott International career as a Front Desk Agent at the Chicago Marriott Downtown Magnificent Mile before moving into Events and Operations leadership positions.

Ross's penchant for event management and large convention hotels led him to the [Orlando World Center Marriott](#) and [Renaissance Orlando At SeaWorld](#).

In his most recent role as Hotel Manager of the Gaylord Palms Resort & Convention Center, Ross led his team to record-breaking guest satisfaction, event satisfaction, and associate engagement scores.

Please join us in congratulating Ross on his promotion and we look forward to your continued leadership and success!




**Wyndham Orlando Resort & Conference Center /
Celebration**

On Monday, June 10th, the OneBlood Big Red Bus will roll into the [Wyndham Orlando Resort & Conference Center / Celebration](#) from 12:00 p.m. - 5:00 p.m.

Donors will receive a \$20 eGift card, OneBlood T-shirt, and a Wellness Checkup Kit which includes blood pressure, pulse, temperature, iron count and cholesterol screening.

To make an appointment, please visit oneblood.org/donate-now and use sponsor code #68206.




DONATE BLOOD

**Wyndham Orlando
Resort & Conference Area
Celebration Area
Monday, June 10
12:00 PM - 5:00 PM**

Donors Receive

\$20 eGiftCARD Target, Walmart, Amazon...and more!

- PLUS -



- PLUS -

All donors will receive*:

- **\$20 eGift Card**
- **OneBlood T-Shirt**
- **Wellness Checkup** including blood pressure, pulse, temperature, iron count and cholesterol screening.


Fact: Every two seconds of every day, someone needs blood.

Appointments are encouraged, please visit oneblood.org/donate-now and use **sponsor code 68206**

ID REQUIRED

*One offer per donor, per donation. No cash value. Not-transferable. Gifts may vary. For more information please visit oneblood.org/details.

oneblood
Share your power.



CFHLA's Hospitality Night With the Orlando Pride and Orlando City

Once again, CFHLA is partnering with [Orlando City Soccer Club](#) and the [Orlando Pride](#) to host Hospitality Nights this summer and fall. Discounted ticket packages are available for the **Orlando Pride match on Friday, June 21st** and the **Orlando City match on Wednesday, September 18th**. Each package includes **tickets to both matches**.

Information regarding ticket packages can be found on the flyer below. Please reach out directly to **Alex Quillin** at aquillin@orlandocitysoccer.com to secure your tickets.

For individual tickets, please click the links below.

Orlando Pride (June 21st) – [CLICK HERE](#)

Orlando City (September 18th) – [CLICK HERE](#)

HOSPITALITY NIGHT



SEPTEMBER 18 - 8:00 PM



JUNE 21 - 8:00 PM



EACH PACKAGE INCLUDES TICKETS TO BOTH MATCHES

TICKETS	PRICE
25 TICKETS TO BOTH MATCHES	\$500
50 TICKETS TO BOTH MATCHES	\$750
100 TICKETS TO BOTH MATCHES	\$1500

INTERESTED IN SUITES? CONTACT:

ORLANDO HEALTH



ALEX QUILLIN
AQUILLIN@ORLANDOCITYSC.COM
407.480.4762

Partners In Action - Clean Tec Services

Recently, **CFHLA Allied and VIP Member, [Clean Tec Services](#)**, treated the teachers at their Adopt-A-School partner, **[Orlo Vista Elementary School](#)**, to lunch as part of the end-of-school year celebration.



Thank you to the teachers, administration, and students at Orlo Vista Elementary School and team members at Clean Tec Services for your continued partnership in education!

Last Call! USA vs Brazil Soccer - Special Member Offer

Last chance to secure your discounted tickets for the upcoming second edition of the **Allstate Continental Clasico**, as the **U.S Men's National Soccer Team** will take on world powerhouse **Brazil** next **Wednesday, June 12th** at **Camping World Stadium**.

Please **[CLICK HERE](#)** to choose the seats you want for this once in a lifetime opportunity to see two top International soccer teams on June 12th! Tickets start at only \$40.



Allstate
CONTINENTAL
CLÁSICO
20 24

USA VS CBF

JUNE 12 | 7 PM ET
CAMPING WORLD STADIUM
ORLANDO, FL



EAT SHOP PLAY STAY

ARRIVE A TOURIST.
LEAVE A LOCAL.

TRAVELHOST
WWW.TRAVELHOST.COM

**CONGRATULATIONS TO OUR
JUNE MEMBERS OF THE MONTH**



Milton Castellanos
[Hyatt Place Orlando I-Drive/Convention Center](#)



Mirella Thomas
[Unimac Management](#)

MEET THE SILVER



Did You Know...Engaging in community partnerships and giving back to the community is a core value at [B&H Towels & Linens](#). One of our most memorable experiences was when we had the opportunity to give back to the brave Orange County firefighters in 2022. We organized a special event where we brought individually packed hot lunches to our local fire station. It was a heartfelt way to show our appreciation for their relentless service and dedication to keeping our community safe.

Seeing the smiles and gratitude on the faces of these heroes as they enjoyed their lunches was incredibly rewarding. This gesture was more than just providing a meal; it was a symbol of our respect and acknowledgment of the hard work they do every day. It's actions like these that strengthen our connection with the community and reflect the ethos of B&H Towels & Linens. We believe in supporting those who support us, and we continually look for ways to contribute positively to our community.

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [2024 State of Orange County Address \(6/7/2024\)](#)
- [CFHLA Executive Committee Meeting \(6/11/2024\)](#)
- [Allied Relations Council Board Meeting \(6/11/2024\)](#)
- [Wednesday AM Leads Group Meeting \(6/12/2024\)](#)
- [Wednesday Noon Leads Group \(6/12/2024\)](#)
- [Seminole County Hoteliers Luncheon \(6/12/2024\)](#)

- [Security Council Board Meeting \(6/13/2024\)](#)
- [CPTED Training Seminar \(6/18/2024\)](#)
- [HEAT Committee Meeting \(6/18/2024\)](#)

[Click Here to View
Upcoming](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

CONNECT WITH CFHLA



WWW.CFHILA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.