



April 19, 2024

A dark background advertisement for Withum's Hotel Services Group. It features a teal cross logo in the top right corner, a gold bell in the bottom right corner, and the text 'Elevate Excellence' in large white letters. Below the title is a short paragraph about the company's commitment to quality and service. A 'LEARN MORE' button is located below the paragraph, and the website 'withum.com/hospitality' is at the bottom left.

Elevate Excellence

Withum's Hotel Services Group recognizes the importance of quality, world class service and is dedicated as your trusted partner to provide accounting and advisory services.

[LEARN MORE](#)

withum.com/hospitality

YOUR ADVOCACY & HELP IS NEEDED!

TELL THE GOVERNOR YOU SUPPORT SB 280 - THE REGULATION OF VACATION RENTALS

Today, we need your help! One of the six main priorities which passed during the 2024 Florida Legislative Session, was the **statewide regulation of vacation rentals and advertising platforms**. CFHLA has partnered with the Florida Restaurant and Lodging Association (FRLA) and the Asian American Hotel Owners Association (AAHOA) to encourage Governor DeSantis to sign SB 280.

SB 280 creates a strong foundation for the statewide regulation of vacation rentals that will reduce unlicensed rentals, increase tax compliance, and

protect consumers. We will keep you updated on the progress of this bill and hope you will join our advocacy efforts.

You can help us by clicking on the link below, to view and join our campaign in support of this bill being signed into law.

Please note: if you are viewing on your mobile device, make sure to click "Show More Information" immediately below the header: Join FRLA and CFHLA to Encourage Governor DeSantis to Sign SB 280 to view the full text before adding your name to send a pre-populated message to Governor DeSantis.

JOIN CFHLA IN SUPPORT OF SB

Leadership Development Series, Seminar #1

Earlier this week, CFHLA hosted a brand-new educational seminar in partnership with UCF Rosen College of Hospitality Management. This first seminar is part of our new **Leadership Development Series**, where allied and lodging members at all levels of leadership gained valuable knowledge from **Dr. Murat Kizildag** regarding Accounting and Finance Essentials for Hospitality Managers. Thank you, Dr. Kizildag for your time, and thank you to all the attendees who participated in this week's seminar!

Our next seminar in this series will be on **"Revenue Management for Non-Revenue Managers"** on **Thursday, May 30th, 3:30 pm – 5:00 pm at CFHLA.**

To register, please **[CLICK HERE](#)**.



CFHLA Career Prep Classroom Day

Last week, members of the CFHLA High School Outreach committee attended Hospitality classes at six (6) different OCPS High Schools for CFHLA Career Prep Day. Each of these members had a chance to speak with Juniors and Seniors about how to write successful resumes, how to prepare for job interviews, and shared the scholarship opportunities available through the CFHLA Foundation.



Thank you to the following members and businesses for your time and commitment to supporting local students as they prepare for their futures!

Jonathan Barisano & Michael Raymond, [Universal's Aventura Hotel at Universal Orlando Resort](#) – Colonial High School

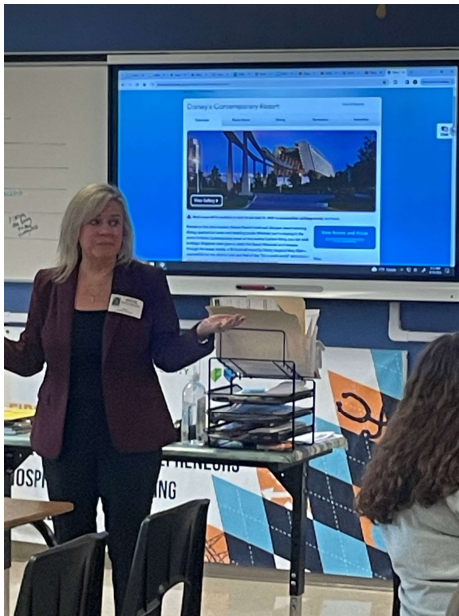
Tim Barus, Auro Hotels – Freedom High School

Les Harris, [Hilton Garden Inn Lake Buena Vista/Orlando](#), [Homewood Suites by Hilton Lake Buena Vista/Orlando](#) & [Homewood Suites by Hilton Orlando Theme Parks](#) – **Horizon High School**

Kim Marinaccio, [Disney's Contemporary Resort](#) – **Olympia High School**

Rakhee Shah, [Hyatt Regency Orlando](#) – **Oak Ridge High School**

Pete Woodruff, [Southeastern Laundry Equipment](#) – **Windermere High School**



SAVE THE DATE! CFHLA GIVES Online Auction Begins next Tuesday, April 23rd!



2024 GIVES ONLINE AUCTION

OPENS: 9:00AM ON TUESDAY, APRIL 23

CLOSES: 9:00PM ON TUESDAY, APRIL 30

MORE THAN 90 INCREDIBLE ITEMS INCLUDING:

**Golf
Packages**

**Hotel Stays
across the
U.S.**

**Attraction
Tickets**

All proceeds from this auction will benefit the CFHLA Foundation, a 501(c)(3) charitable organization, and will support our 2024 hospitality student scholarship recipients and educational grants

*Online Auctions
Sponsored by:*



**Hospitality
Solutions**

Your premier food-service distributor

For more information contact
faith.moore@cfhla.org

**Don't Miss Out! Register Today for the May Allied
Relations Council Breakfast**



YOU ARE INVITED TO ATTEND THE CFHLA
MAY ALLIED RELATIONS COUNCIL BREAKFAST
FEATURING AN



INTERNATIONAL DRIVE UPDATE

PANELISTS:



Eddie Hamann
Managing Member
Andretti Indoor
Karting & Games



Giovanny Olarte
Director of Business
Development
ICON Park



Norah White
Director of Sales &
Marketing
I-Drive District

Tuesday, May 14, 2024

8:00am-9:00am

Andretti Indoor Karting & Games
9299 Universal Blvd., Orlando, FL 32819

Registration Fee: \$38

CLICK HERE TO REGISTER

Proudly Sponsored by:



All registrations are due by Thursday, May 9, 2024. Cancellations must be submitted in writing to faith.moore@cfhla.org and will not be taken after Tuesday, May 7, 2024 at 2:00PM.



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for a Variety of Uses**

www.softroc.com/orlando

Registration Now Open! CFHLA HEAT Tradeshow will be held on August 27th



2024



HEAT TRADESHOW

Tuesday, August 27, 2024 | Walt Disney World Dolphin Resort
1500 Epcot Resorts Blvd., Lake Buena Vista, FL 32830

EARLY REGISTRATION:

Single Booth Fee: \$1,150

Registration fee to increase after June 1st.

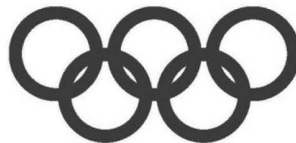
Fee includes: (1) 10'x10' piped & draped booth with 6' skirted table,
(2) chairs, signage, and (3) name badges
(upgrades to a corner or premier row booth will be available at a later date)

BOOTH PRICE DOES NOT INCLUDE ELECTRICITY

Cancellations received 30 days prior to the show will receive a 50% refund.
Sorry, NO refunds after Friday, July 26, 2024.

THEME:
"OLYMPIC SPIRIT" Embrace the Olympic Spirit:
Igniting Excellence in Hospitality

CLICK HERE TO PURCHASE A BOOTH



Questions - Contact Kim Gordon at kim.gordon@cfhla.org or 407-313-5040

Celebrating Excellence: Jason Siegel Named 2023 Downtowner of the Year!

It is with great pride and excitement that CFHLA would like to congratulate our Honorary Board of Director **Jason Siegel, President and CEO** of the **Greater Orlando Sports Commission (GO Sports)**, on being named the **2023 Downtowner of the Year** by the **Downtown Orlando Partnership**. This prestigious award recognizes Jason's outstanding contributions to the

downtown Orlando community and his exceptional leadership in the sports and hospitality industries.

Under Jason's guidance, GO Sports has secured millions of dollars in grant funding and subsequently landed dozens of marquee events including but not limited to Copa America (2016, 2024), WrestleMania (2017, 2020), FIFA World Cup Qualifiers for the USMNT (2017, 2022), NCAA March Madness (2017, 2023), MLS All-Star Week (2019), Monster Jam World Finals (2019, 2022) NCAA D1 Men's & Woman's Tennis Championships (2019, 2021, 2023), Special Olympics USA Games (2022), numerous USMNT, USWNT, and international friendly soccer matches, multiple AAU Championships, and most recently, the 2024 U.S. Olympic Team Trials - Marathon.

We are proud of Jason's leadership and grateful for his unwavering support of the hospitality industry! We applaud his remarkable achievements and look forward to continuing our collaboration to further enhance Central Florida's reputation as a world-class destination.

Please join us in congratulating Jason on this well-deserved honor!



Introducing Mobile Passport Control App at MCO

Recently, Orlando International Airport (MCO) has introduced a Mobile Passport Control (MPC) App which allows eligible international travelers to submit their travel document, photo, and customs declaration information through a free, secure app on their smartphone or other mobile device.

This new app is designed to streamline the traveler's entry process into the United States, by reducing the passport control inspection time and overall wait time.

Be sure to share this with your team members and guests.

To Learn More about the Mobile Passport Control App, please [CLICK HERE](#).



The advertisement features a smartphone on the left displaying the MPC app logo and the text "Mobile Passport Control" and "It's your Passport to more efficient travel". To the right, the text reads: "Simplify Your Arrival into Orlando International Airport – Introducing Mobile Passport Control App". Below this, it states: "Mobile Passport Control (MPC) allows eligible travelers to submit their travel document, photo, and customs declaration information through a **free**, secure app on their smartphone or other mobile device."



The banner for Greater Florida Electrical Contractors features the logo on the left, which includes the letters "GF" and "EC" in a stylized font. To the right of the logo, the text reads: "GREATER FLORIDA ELECTRICAL CONTRACTORS" and "Shocking Standards, Electrifying Service." Below the logo, there are two small icons: a telephone and a globe, with the text "24/7 Service" and "Contact Us" respectively.

**CONGRATULATIONS TO OUR
APRIL MEMBERS OF THE MONTH**



Greg Burnes

Hampton Inn & Suites Orlando
Airport at Gateway Village



Cindy Traenkner

Domino's

MEET THE SILVER



Did You Know...At **Addition Financial** credit union, our mission is to develop meaningful relationships by being a trusted partner that puts the financial well-being of our members, team members, and communities at the heart of everything we do. We believe in giving back because it's the right thing to do. Through our community partnerships, we provide free financial education workshops for all age groups, donate scholarships to students in need and provide other support for our local schools whenever possible.



UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [CFHLA Executive Committee Meeting \(4/30/2024\)](#)
- [2024 CFHLA Hob Nob \(4/24/2024\)](#)

[Click Here to View
Upcoming](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

CONNECT WITH CFHLA



WWW.CFHILA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.