



March 8, 2024

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STR Membership Breakfast



On Tuesday, March 5, CFHLA hosted our annual **STR Membership Breakfast** at the [Caribe Royale Orlando](#) (thank you Amaury Piedra, **Managing Director**).

This informative and in-depth breakfast featured a presentation by **Shawn Grenley, Senior Sales Executive, STR**, who covered a variety of important industry data points including hotel occupancy levels throughout 2023 and the industry projections for the entire U.S., Florida, and Central Florida in 2024 and beyond.

Thank you to our STR Breakfast Corporate Sponsors:





Also, special thanks to our in kind partners:



[CLICK HERE TO VIEW PHOTOS FROM THE STR](#)

Independent and Premium Brand Meet & Greet at UCF Rosen College

This week, CFHLA hosted our fifth Meet & Greet at [UCF Rosen College of Hospitality Management](#) of the 2023-2024 school year with several of our independent and premium brand properties.

Thank you to all of the leaders from the [Caribe Royale Orlando](#), [Evermore Resort](#), [Grand Bohemian Orlando](#), [Loews Hotels](#), [Margaritaville Resort Orlando](#), and [Omni Orlando Resort at ChampionsGate](#), who joined us for this excellent networking opportunity with the students.

More than 100 students had the opportunity to speak with Human Resources, Banquets, Guest Services, and General Managers about the various career paths that are available within each company.

We look forward to our sixth and final UCF Rosen College of Hospitality Management Meet and Greet of the school year on April 3rd, featuring our Wyndham properties from across Central Florida!



Thank you Scholarship Committee Members!

This year, our dedicated twenty-two CFHLA Scholarship Committee Members secured a minimum of \$2,500 each in monetary and/or auction donations for the CFHLA Gives Program, which raises money annually for our CFHLA Hospitality and Culinary Student Scholarships, Family Member Scholarships and Educational Grants. It is because of their incredible support that our CFHLA Foundation will be able to award a record amount of scholarships and educational grants this year at our upcoming **CFHLA Gives Luncheon on June 20, 2024**.

Thank you so much to each of the scholarship committee members and we are extremely grateful for our 2024 Committee Chair, **Paul Joseph**, for his incredible leadership in growing this program to new heights!



Thank you to our 2024 Scholarship Committee members for their outstanding generosity and support for the future leaders of hospitality, including:

Paul Joseph

Hyatt Regency Grand Cypress

Jackie Bozzuto

Lowndes

Kevin Cedik

Mall at Millenia

Brian Comes

Hyatt

Jill Cooper

Blown Away, LLC

Beatriz Dominguez

Clean Tec Services

John Gill

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Matt Grier

Greenery Productions

Michael Hanley

Wealth Management Strategies

Barbara Kenny

Kenney Communications

David Lindsey

FPIS Inc, Distribution & Marketing Solutions

Jason Lopez

DoubleTree by Hilton at the Entrance to Universal Orlando

Glen Lyons

ATMFLA

Ally Martin

Hyatt House Orlando Airport

Stefanie Mizrahi

Addition Financial

Luis Rivera

Clean Tec Outsourcing

Lou Rocco

Global Sourcing International

Erin Sims

Landform of Central Florida

Cindy Traenkner

Domino's

Sean Verney

Walt Disney World Swan & Dolphin Resort

Steve Vinciguerra

SeaWorld Parks & Resort

Jody Walker

Acentria Insurance

Hob Nob Registration Now Open

Registration is now open for Allied and Lodging Members to join us at our annual **CFHLA Hob Nob**, which will be held on **Wednesday, April 24th at the DoubleTree by Hilton at the Entrance to Universal Orlando (Thank You Jason Lopez, General Manager)**.

This unique reverse tradeshow brings together CFHLA Lodging and Allied Members and creates brief networking opportunities in 3-minute intervals. Traditionally, more than 50 Lodging Member properties participate on an annual basis. To ensure maximum participation from our lodging members, the event is divided between two shifts, with each shift featuring different properties or different individuals from that property.

Allied Member registration (which includes both shifts) is now open and it is \$400 per person, with a maximum of 2 representatives per company. [CLICK HERE](#) to Register.

Lodging Member registration is complimentary and we hope you can join us for this can't miss networking opportunity. You may register for either shift: 7:45am – 9:50am or 10:20am – 12:00pm. [CLICK HERE](#) to Register.

Thank you to the 2024 Hob Nob corporate sponsors:





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REMINDER: CFHLA Hospitality Student and Family Member Scholarships Are Due by April 26

The CFHLA Foundation deadline for applications for the 2024 Hospitality/Culinary Student and Family Member Scholarships is **Friday, April 26, 2024!**

If you know of someone who is interested in applying, **please click on the links below to either begin or complete the process of submitting your application.**

Also, be sure to share these opportunities with your team by downloading the flyers (using the links below) and posting them at your property and/or business.

[HOSPITALITY AND CULINARY STUDENT SCHOLARSHIP FLYER](#)

[EMPLOYEE AND FAMILY MEMBER SCHOLARSHIP FLYER](#)

[EMPLOYEE AND FAMILY MEMBER SCHOLARSHIP FLYER \(SPANISH\)](#)

HOSPITALITY & CULINARY STUDENT SCHOLARSHIPS
APPLY NOW!

Scholarship Eligibility

- Open to Full Time and Part Time Students
- Applied / Accepted / or Enrolled at an accredited Central Florida College or University
- Open to Hospitality & Culinary related Minors, Majors, and Certificates

SCAN QR Code to get your application started today!

**APPLICATIONS DUE BY
APRIL 26, 2024**

CFHLA Foundation Mission Statement:
To enrich an environment where the hospitality community in Central Florida can grow and thrive.

For more information, please contact 407-313-5022 or CFHLAFoundation@cfhla.org
Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 | Orlando, FL 32821
www.cfhla.org | 407-313-5000



**EMPLOYEE &
FAMILY MEMBER
SCHOLARSHIPS**

APPLY NOW!



Eligibility Criteria

- Full Time / Hourly / Non-Management Employees
- Immediate Family Members of Full Time / Hourly Non Management Employees
- Attending an accredited College or University in the United States

SCAN QR Code to get your application started today!

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I-4 & Sand Lake Road Interchange Project

CFHLA would like to inform our members of a new traffic pattern at the Interstate 4 (I-4) and Sand Lake Road (State Road (S.R.) 482) interchange that will begin as soon as **today, Friday, March 8th**.

The interchange, a vital gateway to one of Central Florida's busiest tourist areas, will be modified to a diverging diamond interchange (DDI). A DDI is an innovative type of interchange that has been shown to improve safety, increase traffic efficiency, and be cost-effective. Unlike a conventional interchange, this new traffic pattern will move traffic on Sand Lake Road to the opposite side of the road at a first traffic light, eliminating left turns across traffic to access I-4, and will move traffic back onto the right side of Sand Lake Road at a second traffic light. This will increase capacity and improve the flow of traffic on Sand Lake Road.

While the Sand Lake Road DDI will go into effect soon, the I-4 and Sand Lake Road interchange project will continue to undergo improvements until its anticipated completion in 2027. It's important that motorists pay attention, eliminate distractions, and follow posted road signs and pavement markings to guide them through the interchange.

With improvements to the I-4 and Sand Lake Road interchange underway, we'd like to offer you tools that can help you stay informed about the construction project.

[CLICK HERE](#) to learn more how to navigate the new DDI.

[CLICK HERE](#) for the I-4 Sand Lake Road DDI Handout.



Please Complete the Visit Orlando Destination Next Survey

Our partner [Visit Orlando](#) is embarking on an important assessment of how Orlando and Orange County score as a visitor destination, and we need your feedback. The assessment is a benchmark survey of key stakeholders in tourism, business, education, and government who are impacted by Visit Orlando's ability to attract and inspire visitors to our community.

The survey is comprehensive and we ask for your time to participate and complete this important assessment. Questions represent a broad set of topics addressing various elements of our community including elements which may seem beyond the scope of Visit Orlando's work but, are relevant to visitors' experiences. The survey should take approximately 20 minutes to complete.

To access the survey, please [CLICK HERE](#). If it asks for a password, please use dnext (all lowercase).

DESTINATION NEXT

Partners in Action - Embassy Suites by Hilton Orlando ICON Park



Recently, the team at [Embassy Suites by Hilton Orlando ICON Park](#) and their partners, the [Magnolia School](#), created Safety Bingo Cards and built

sweet treat bags to recognize F&B and Front Desk team members! Did you know they have been Adopt-A-School partners since 2002 when the program first began?



Thank you to the teachers, administration, and students at the Magnolia School and team members at Embassy Suites by Hilton Orlando ICON Park for your continued partnership in education!



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**CONGRATULATIONS TO OUR
MARCH MEMBERS OF THE MONTH**



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[Westgate Vacation Villas & Town
Center Resort](#)



Glen Lyons

[ATMFLA, Inc.](#)

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UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Allied Relations Council Board Meeting & Breakfast \(3/12/2024\)](#)
- [CFHLA Executive Committee Meeting \(3/12/2024\)](#)
- [Wednesday AM Leads Group Meeting \(3/13/2024\)](#)
- [Wednesday Noon Leads Group \(3/13/2024\)](#)
- [Governmental Affairs Committee \(3/13/2024\)](#)
- [2024 St. Patrick's Day Golf Open \(3/14/2024\)](#)
- [Security Council Board Meeting \(3/14/2024\)](#)

[Click Here to View Upcoming](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

CONNECT WITH CFHLA



WWW.CFHILA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.