



March 15, 2024

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St. Patrick's Day Golf Open



Yesterday, Thursday, March 14th, the Irish eyes were smiling as CFHLA hosted our annual **St. Patrick's Day Golf Open** once again, at the **Rio Pinar Golf & Country Club**.

Taking advantage of a terrific spring day, we had an incredible day of fun, golf and networking, as well as the luck of the Irish regarding the weather!

Thank you to all of our members, sponsors and the 144 golfers who came out to support this signature CFHLA event and congratulations to GFL Environmental for taking home the signature CFHLA Shamrock Cup!

[Thank You To Our Event Sponsors:](#)

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Lunch Sponsor:



Golfer Gift Sponsor:



Hole Sponsors:



Hotel Staffing SOLUTIONS





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Shamrock Raffle

Breakfast Sponsor:

Sponsor:



Men's Closest to the Pin Sponsor:

Women's Closest to the Pin Sponsor:



Men's Longest Drive Sponsor:

Women's Longest Drive Sponsor:



Congratulations to the following winners:

Best Decorated Hole / Costume

Clean Tec Outsourcing



Best Food

Florida Patio Furniture



Best Beverage

PCPI Services



First Place Team

[GFL Environmental](#)

Second Place Team

[SeaWorld Orlando](#)

Third Place Team

[Elevated](#)

Women's Longest Drive

Anna Territo

[Territo Electric, Inc.](#)

Men's Longest Drive

Jason Hundley

Women's Closest to the Pin

Cindy Staley

[Mission Resort + Club](#)

Men's Closest to the Pin

Dennis Reedy

**CLICK HERE TO VIEW PHOTOS FROM
THE EVENT**

March Allied Relations Council Breakfast



On Tuesday, March 12th, CFHLA was thrilled to host our second Allied Relations Council Meeting and Breakfast of the year at [CoCo Key Hotel and Water Resort - Orlando](#) (Thank you Frank Dolley, General Manager).

In addition to the outstanding breakfast, more than 100 members had the opportunity to hear from a panel of newly elected members to the CFHLA Board of Directors.

The discussion panel included: **Frank Dolley, General Manager, [Coco Key Hotel and Water Resort - Orlando](#)**; **Marie Cassamajor, General Manager, [Crown Plaza Orlando Lake Buena Vista](#)**; **Lori Lo Duca, General Manager, [Cypress Pointe Resort](#)**; **Bill Friedrich, General Manager, [Hilton Garden Inn Apopka](#)**; and **Frank Fry, General Manager, [Embassy Suites Downtown Orlando](#)**.

Each of the panelists shared personal stories about their careers in the hospitality industry, along with providing updates on current and future projects at their respective properties.

Lastly, CFHLA would like to thank the 2024 Allied Relations Council Breakfast Sponsor, [Minuteman Press](#), for their support of "Members Doing Business With Members."



[CLICK HERE TO VIEW
PHOTOS FROM THE ARC](#)

Reminder - St. Patrick's Day Online Auction Still Open!

Don't forget to test your Irish luck this weekend and bid on nearly 100 auction items, including spectacular hotel stays, theme park and attraction tickets, golf packages, dining, concert/theater tickets and much more in the St. Patrick's Day Online Auction! The online auction will end next Wednesday, March 20th and a portion of the proceeds from this auction will benefit the CFHLA Foundation and our 2024 hospitality student scholarship recipients and educational grants. Click below to place your bids today.

The poster features a bright green background with various St. Patrick's Day-themed icons: a stack of gold coins in the top left, the CFHLA logo at the top center, and a green leprechaun hat in the top right. The main title is in large, bold, yellow-outlined letters. Below the title, the auction dates are listed in black. Three gold circular buttons highlight the auction items. Contact information and the organization's address are provided at the bottom, flanked by green shamrock icons.


St. Patrick's Day
Online Auction

OPENS: 9:00 AM WEDNESDAY, MARCH 13
CLOSES: 9:00 PM WEDNESDAY, MARCH 20

Hotel Stays! **Golf Foursomes!** **Gift Cards & More!**

For more informations, please contact Faith Moore,
faith.moore@cfhla.org

Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 |
Orlando, FL 32821
www.cfhla.org | 407-313-5000

Don't Miss Out! Online Auction Sponsorship Opportunity Still Available

ONLINE AUCTION SPONSORSHIP OPPORTUNITY

\$1,000

*Company logo featured on all auction marketing materials

*Company logo and web link featured on online auction webpage

400 - 700+ online auction page hits per event

3,000+ email advertisement distribution

Minimally 5 auctions per year!

CLICK HERE
TO
PURCHASE



First Auction
opens this
Wednesday,
March 13!

Miller Construction Company

relationships that build™

SIT BACK AND RELAX
LET US HANDLE YOUR RENOVATION
(Your guests won't even know we're there.)

Now Open! Class III, Leadership Mentoring Program Applications for Participants & Mentors

Applications for the 2024 **Leadership Mentoring Program, Class III** are **now open!**

This program is open to all **CFHLA Allied and Lodging members** and provides a diverse group of mid-level leaders, with the opportunity to develop transferable leadership skills and mentorship opportunities outside of their current place of business.

The application deadline for mentors and mentees is **Friday, April 12, 2024**.
[CLICK HERE](#) and fill out your application today!



Celebrating a New Chapter: Paul Joseph Joins Hyatt Regency Orlando

CFHLA is thrilled to announce the newest addition to the [Hyatt Regency Orlando](#) family, **Paul Joseph**, who has taken on the role of **Managing Director**. Paul brings a wealth of experience and expertise to this position, having previously served as the General Manager at [Hyatt Regency Grand Cypress](#).

In his previous role, Paul demonstrated exceptional leadership skills and a deep commitment to excellence, which undoubtedly contributed to the success of Hyatt Regency Grand Cypress. His passion for the hospitality industry and dedication to providing exceptional guest experiences make him an invaluable addition to the Hyatt Regency Orlando team. We are confident that his leadership at Hyatt Regency Orlando will continue to elevate the standard of hospitality in our community.

Congratulations, Paul, on this well-deserved appointment!



Celebrating Excellence: Hilton Orlando Wins World MICE Award 2023

CFHLA is also thrilled to congratulate [Hilton Orlando](#) for its remarkable achievement on being named the winner for the World MICE Awards 2023! This prestigious award recognizes Hilton Orlando as Florida's Best MICE Hotel, highlighting its commitment to excellence in Meetings, Incentives, Conferences, and Exhibitions (MICE) tourism.

The World MICE Awards is a distinguished platform that celebrates and rewards excellence in MICE tourism, aiming to promote growth, innovation, and best practices globally. As a leading MICE hotel in Florida, Hilton Orlando continues to set the bar high for excellence in the hospitality industry. CFHLA is proud to celebrate Hilton Orlando's well-deserved success and looks forward to witnessing its continued growth and innovation in the years to come.

Congratulations once again to Hilton Orlando for this outstanding achievement!



Celebrating Women's College Basketball at Disney's ESPN Wide World of Sports Complex

Exciting news has emerged from the heart of Walt Disney World Resort as a new era for women's college basketball unfolds. The **2024 Women's Basketball Coaches Association (WBCA) Showcase** is set to take center stage at the **ESPN Wide World of Sports Complex**, featuring a thrilling four-team tournament from **November 21st to 23rd, followed by two additional games on November 24th**. All the action will unfold at the **State Farm Field House**, promising an unforgettable experience for players and fans alike.

This landmark event was officially announced this week and the collaboration between ESPN Wide World of Sports and the WBCA marks the beginning of an exciting new chapter in women's college basketball. Anticipation is already building as some of the nation's top teams, including the University of Louisville, are expected to participate in the tournament.

This event marks a triumphant return for women's college basketball to Walt Disney World, reigniting memories of the Honda Elite 4 Holiday Classic, which captivated audiences from 1998 to 2000. With esteemed teams like UConn, Notre Dame, UNC, and Penn State gracing the court, the tournament solidified its place in college basketball history.

Stay tuned for more details on game times, additional teams, broadcast information, and ticket availability. The 2024 WBCA Showcase promises to be an unforgettable celebration of athleticism, competition, and the magic of basketball.



ESPN WIDE WORLD OF SPORTS COMPLEX
WALT DISNEY WORLD, Resort

Partners in Action - Domino's



In February, students from [Wekiva High School's](#) culinary program had the opportunity to take a site visit to a [Domino's](#) store! Students were given a behind-the-scenes tour and learned important lessons about managing a business's costs.



Thank you so much to our partners Cindy Traenkner and Amy Walsh for your support of local students!



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**CONGRATULATIONS TO OUR
MARCH MEMBERS OF THE MONTH**



Stacey Herndon

[Westgate Vacation Villas & Town
Center Resort](#)



Glen Lyons

[ATMFLA, Inc.](#)

MEET THE VIP



Did You Know... [TRS Wireless](#) has been very active in supporting the local community and charities. To name a few we have assisted the following with monetary, manpower and or in-kind assistance:

- Nathaniel's Hope "Make 'em Smile" event
- Armando Borjas Jr Scholarship Foundation Golf Tournament
- Junior Christian Church
- Autism of Central Florida
- One Heart for Women and Children

We also support the following CFHLA Events:

- CFHLA Cares Drives

- The CFHLA Foundation
- For as long as I can remember we were the communications provider for The Bacchus Bash from Mercado to OPO

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Seminole County Hoteliers Meeting and Luncheon \(3/21/2024\)](#)
- [CFHLA Board of Directors Meeting \(3/27/2024\)](#)
- [CFHLA VIP Member/Board Member Reception \(3/27/2024\)](#)
- [CFHLA New Member Reception \(4/2/2024\)](#)
- [CFHLA PAC/PC Meeting \(4/3/2024\)](#)

[Click Here to View Upcoming](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

CONNECT WITH CFHLA



WWW.CFHLA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.

