



February 23, 2024



CFHLA Announces 2024 Foundation Executive Committee and New Board Members

CFHLA has announced its newly elected/appointed **2024 CFHLA Foundation Board of Directors**, which includes Central Florida Hospitality Executives from across the Central Florida region (including but not limited to Orange, Osceola and Seminole Counties).

The **CFHLA Foundation**, a 501 (c)(3) organization, was created in 2009 to serve as the CFHLA philanthropic arm and donates to causes which advance hospitality and tourism initiatives, youth related causes and community advocacy.

The following Board members were elected to serve on the 2024 CFHLA Foundation Executive Committee, beginning January 1, 2024: **Chair, Paul Joseph**, General Manager of [Hyatt Regency Grand Cypress](#); **Vice Chair, Jon McGavin**, Area General Manager of [Grande Lakes Orlando](#); **Secretary, Fred Sawyers**, Managing Director, [Signia by Hilton Orlando Bonnet Creek](#) / [Waldorf Astoria Orlando](#); **Treasurer, Brian Comes**, Vice President of Field Operations, **Hyatt**.

[CLICK HERE](#) to view the full press release.



CFHLA PAC/PC Board of Directors Announces Newly Elected/Appointed Board Members and Executive Committee

CFHLA PAC/PC has announced its newly elected/appointed 2024 Board of Directors, which includes Central Florida Hospitality Executives from across the Central Florida region (including but not limited to Orange, Osceola and Seminole Counties).

The **CFHLA PAC/PC Boards of Directors** support the Central Florida Hotel and Lodging Association by advancing the mission and goals of the organization and helps monitor, endorse and promote the Central Florida “hospitality friendly” candidates and pro-tourism issues throughout the election cycles.

The following Board members were elected to serve on the 2024 CFHLA PAC/PC Executive Committee, beginning January 1, 2024: **Chair, Jay Leonard**, General Manager of the [Wyndham / Wyndham Garden Lake Buena Vista Disney Spring Resort Area](#); **Vice Chair, Chris Mueller**, General Manager of [Hilton Orlando](#); **Secretary, Erin Sims**, President of [Landform of Central Florida, Inc.](#); and **Treasurer, Alan Fickett**, Vice President of Sales and Marketing, [Global Sourcing International](#).

[CLICK HERE](#) to view the full press release.



Airport Area General Managers Meeting



On Wednesday, February 21st, the **Airport Area General Managers** held their 1st quarterly meeting of 2024 at the [Hampton Inn & Suites Orlando Airport at Gateway Village](#) (Thank You Greg Burnes, General Manager).

Thank you **Tom Draper, Chief of Operations** at the [Greater Orlando Aviation Authority \(GOAA\)](#), for attending the meeting and providing an update on the Orlando International Airport.



CFHLA would also like to thank our 2024 Orlando International Airport Area General Managers meeting sponsors [ATMFLA, Inc.](#) and [Spinout Guest Laundries, Inc.](#) for their support.



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Guest Laundries

OCPS High School Hospitality Site Visits

On Tuesday, February 13th and Wednesday, February 21st, students from eight [Orange County Public High Schools](#) took part in coordinated site visits to eight **CFHLA Vacation Ownership properties**.

In addition to touring the resorts and learning about the industry, students had the opportunity to learn about the many different departments that comprise a successful property and hear from industry professionals.

Thank you to our Members, [Cypress Pointe Resort](#), [Grand Beach Resort](#), [Hilton Grand Vacations Club SeaWorld](#), [Hilton Grand Vacations Tuscany Village](#), [Holiday Inn Club Vacations - Orange Lake Resort](#), [Marriott's Harbour Lake Resort](#), [Sheraton Vistana Villages](#), and [Summer Bay Resort](#) for hosting these informative visits.

Participating schools included, [Colonial High School](#), [Dr. Phillips High School](#), [Freedom High School](#), [Horizon High School](#), [Oak Ridge High School](#), [Olympia High School](#), [Orange Technical College – South](#), and [Windermere High School](#).

If you are interested in hosting a school site visit in the future, please contact Melanie Anesh at melanie.anesh@cfhla.org.



[CLICK HERE TO VIEW PHOTOS FROM THE SITE VISITS](#)

UCF Rosen Meet and Greet - Hilton Hotels of Central Florida

This week, CFHLA hosted our second Spring Meet & Greet at UCF Rosen College of Hospitality Management with several Hilton properties.

Thank you to all the leaders from [DoubleTree by Hilton at the Entrance of Universal Orlando](#), [DoubleTree by Hilton Orlando at SeaWorld](#), [Hilton Orlando](#), [Signia by Hilton Orlando Bonnet Creek](#), and [Waldorf Astoria Orlando](#), who joined us for this excellent networking opportunity for students.

Students had the opportunity to speak with Human Resources, Food & Beverage, Front Office, and General Managers about career paths available with Hilton.

We would also like to thank our CFHLA member properties for donating gift certificates for this event and allowing these students to win dinners at your amazing on-property restaurants!

We are so excited about the rest of the meet and greets that will take place throughout the 2024 Spring Semester!



**CLICK HERE TO
PURCHASE BODY AD**

**Register For The March Membership Breakfast Featuring
STR**



March



MEMBERSHIP BREAKFAST FEATURING STR

TUESDAY, MARCH 5, 2024

8:00 – 10:30AM

CARIBE ROYALE ORLANDO

8101 World Center Drive, Orlando, FL 32821

Presented By:
Shawn Grenley
Senior Sales Executive
STR



**Registration fee includes breakfast & in-depth
hospitality industry presentation by STR**

\$55 per person | \$440 per table of 8

After Thursday, February 29, a \$10 Late Registration Fee will be added to the \$55 Registration, if space permits.

[CLICK HERE TO REGISTER](#)

SPONSORED BY:



AV PROVIDED BY:



For more information, please contact Faith Moore at faith.moore@cfhla.org

Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 | Orlando, FL 32821
www.cfhla.org | 407-313-5000

**Register Today: March Allied Relations Council
Breakfast**



ALLIED RELATIONS COUNCIL BREAKFAST

MEET THE 2024 NEWLY ELECTED CFHLA BOARD MEMBERS:



MARIE CASSAMAJOR
General Manager,
Crowne Plaza Orlando
Lake Buena Vista



FRANK DOLLEY
General Manager,
Coco Key Hotel and Water Resort -
Orlando



BILL FRIEDRICH
Area General Manager,
Hilton Garden Inn Apopka



LORI LO DUCA
General Manager,
Cypress Pointe Resort

Tuesday, March 12, 2024
8:00AM - 9:00AM

Coco Key Hotel and
Water Resort - Orlando

7400 International Drive
Orlando, FL 32819

\$35 per person

**[CLICK HERE
TO REGISTER](#)**

Corporate Sponsor:



All registrations are due by Thursday, March 7, 2024. Cancellations must be submitted in writing to faith.moore@cfhla.org and will not be taken after Tuesday, March 5, 2024 at 2:00PM.

6675 Westwood Blvd, Suite 210 Orlando, FL 32821 | 407-313-5000 | cfhla_info@cfhla.org

Apply Today For CFHLA's Student and Family Member Scholarships

The CFHLA Foundation is now accepting applications for the **2024 Hospitality Student and Family Member Scholarships**.

If you or someone you know is interested in applying, **please click on the flyers below or scan the QR codes for additional information.**

Also, be sure to share these opportunities with your team by downloading the flyers (using the links below) and posting them at your property and/or business.

[HOSPITALITY AND CULINARY STUDENT SCHOLARSHIP FLYER](#)

[EMPLOYEE AND FAMILY MEMBER SCHOLARSHIP FLYER](#)

[EMPLOYEE AND FAMILY MEMBER SCHOLARSHIP FLYER \(SPANISH\)](#)



The flyer features a dark blue background with orange and white text. At the top right is the CFHLA Foundation logo, which includes a pineapple icon and the text 'CFHLA FOUNDATION'. Below the logo is an orange graduation cap icon. On the left side, there is a megaphone icon. The main headline reads 'HOSPITALITY & CULINARY STUDENT SCHOLARSHIPS APPLY NOW!' in large, bold, orange and white letters. Below this, a section titled 'Scholarship Eligibility' lists three bullet points: 'Open to Full Time and Part Time Students', 'Applied / Accepted / or Enrolled at an accredited Central Florida College or University', and 'Open to Hospitality & Culinary related Minors, Majors, and Certificates'. A call to action says 'SCAN QR Code to get your application started today!' with a QR code in a white box. A dark blue banner on the left states 'APPLICATIONS DUE BY APRIL 26, 2024'. At the bottom, the CFHLA Foundation Mission Statement is provided: 'To enrich an environment where the hospitality community in Central Florida can grow and thrive.' The footer contains contact information: 'For more information, please contact 407-313-5022 or CFHLAFoundation@cfhla.org', 'Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 | Orlando, FL 32821', and 'www.cfhla.org | 407-313-5000'.

HOSPITALITY & CULINARY STUDENT SCHOLARSHIPS APPLY NOW!

CFHLA FOUNDATION

Scholarship Eligibility

- Open to Full Time and Part Time Students
- Applied / Accepted / or Enrolled at an accredited Central Florida College or University
- Open to Hospitality & Culinary related Minors, Majors, and Certificates

SCAN QR Code to get your application started today!

APPLICATIONS DUE BY APRIL 26, 2024

CFHLA Foundation Mission Statement:
To enrich an environment where the hospitality community in Central Florida can grow and thrive.

For more information, please contact 407-313-5022 or CFHLAFoundation@cfhla.org
Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 | Orlando, FL 32821
www.cfhla.org | 407-313-5000



**EMPLOYEE &
FAMILY MEMBER
SCHOLARSHIPS**

APPLY NOW!



Eligibility Criteria

- Full Time / Hourly / Non-Management Employees
- Immediate Family Members of Full Time / Hourly Non Management Employees
- Attending an accredited College or University in the United States

SCAN QR Code to get your application started today!

**APPLICATIONS DUE
BY APRIL 26, 2024**



CFHLA Foundation Mission Statement:
To enrich an environment where the hospitality community
in Central Florida can grow and thrive.

*For more information, please contact 407-313-5022 or CFHLAFoundation@cfhla.org
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Orlando City & Pride Set For Season Opener

Orlando City and Orlando Pride home openers are right around the corner!

Your Lions will take on CF Montreal at Inter&Co. Stadium **this Saturday, February 24th at 7:30pm** for their 2024 season opener. While Orlando Pride is set to take on Angel City for their home opener on **Friday, March 22nd**.

[Orlando City Soccer Club](#) & **CFHLA** have teamed up to offer you another special rate on tickets to the both home openers.

[CLICK HERE](#) to purchase tickets to the Orlando City home opener.

[CLICK HERE](#) to purchase tickets to the Orlando Pride home opener.

If you have any questions or want to purchase a group of 20+, reach out to

bharkins@orlandocitysc.com.

Let's GO CITY / VAMOS ORLANDO!

PRIDE IN OUR CITY GROUP PACK

PACKAGES INCLUDES TICKETS TO CITY AND PRIDE HOME OPENERS



ORLANDO CITY HOME OPENER



FEBRUARY 24

ORLANDO PRIDE HOME OPENER



MARCH 22

NUMBER OF SEATS	LOCATION	COST	SCOREBOARD SHOOTOUT	TWO (2) PRIDE CLUB SEATS TO OPENER	SCARF	PRIDE JERSEY
20	SUPPORTER/SOUTH 100	\$550	✓	✓		
20	EAST SIDELINE 100	\$600	✓	✓		
50	SUPPORTER/SOUTH 100	\$1,300	✓	✓	✓	
50	EAST SIDELINE 100	\$1,500	✓	✓	✓	
100	SUPPORTER/SOUTH 100	\$2,400	✓	✓	✓	✓
100	EAST SIDELINE 100	\$2,800	✓	✓	✓	✓





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**CONGRATULATIONS TO OUR
FEBRUARY MEMBERS OF THE MONTH**



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[Orlando ICON Park /](#)

[Hampton Inn by Hilton Orlando I-](#)

[Drive Convention Center /](#)

[Homewood Suites by Hilton](#)

[Orlando I-Drive - Convention Center](#)



Kelly Endres

[Greater Florida Electrical](#)

[Contractors](#)

MEET THE VIP



Did You Know... [Elevated](#) gives back to the community by being a part of the Scholarship Committee and Adopt a School Committee as well as yearly donations to the Rotary Lake Buena Vista.

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [New Member Orientation \(2/27/2024\)](#)
- [Employee Relations Committee Meeting \(2/27/2024\)](#)
- [2024 Engineers' Council Clay Shooting Tournament Committee Meeting \(2/28/2024\)](#)
- [UCF Area Hoteliers Luncheon \(2/28/2024\)](#)
- [Membership Committee Meeting \(2/28/2024\)](#)
- [Leadership Mentoring Committee Meeting \(2/29/2024\)](#)
- [Diversity Committee Meeting \(3/4/2024\)](#)
- [2024 STR Breakfast \(3/5/2024\)](#)
- [St. Patrick's Day Golf Open Committee Meeting \(3/6/2024\)](#)

[Click Here to View
Upcoming](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

CONNECT WITH CFHLA



WWW.CFHLA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.