



December 1, 2023

## Board of Directors Meeting & Silver Partner Luncheon



On **Wednesday, November 29th**, the CFHLA Board of Directors held its final November Board of Directors Meeting of the year and Silver Partner Luncheon at the [Hyatt Regency Grand Cypress Resort](#) (Thank You Paul Joseph, General Manager).

We are grateful for our **Silver Partner Members** and we appreciate their support throughout the year. It was also exciting to recognize and congratulate our 2023 CFHLA Leadership Mentoring Program, Class II participants.



In addition to the Luncheon, the CFHLA Board of Directors approved several organizational changes for 2024 and we look forward to sharing our newly revised organizational five-year strategic plan and 2024 CFHLA Board of Directors and leadership soon!

Lastly, we are incredibly thankful for the strong leadership and forward-thinking of our outgoing 2023 Board Chair **Anthony Lazzara** and excited for our incoming 2024 CFHLA Board Chair **Barb Bowden**!

**CFHLA would also like to thank our November Board of Directors Meeting sponsor:**



Additionally, we'd like to recognize and thank our outgoing CFHLA Board Members for their time, dedication and support by serving on the Board of Directors.



**These outgoing Board Members Included:**

**Brad Boland**  
**Vice President of Development**  
**[Innovative Hospitality Partners](#)**

**Keith Hess**  
**General Manager**  
**[Holiday Inn Resort Orlando Suites - Waterpark](#)**

**Jorg Heyer**  
**Market Vice President of Operations for Central Florida**  
**[Marriott Vacations Worldwide](#)**

**Michelle Logel**  
**General Manager**  
**Formerly of the [Hyatt Place Orlando / I-Drive / Convention Center](#)**

**John McCracken**  
**General Manager**  
[Marriott Village Orlando](#)

**Wade Michael**  
**General Manager**  
[StayBridge Suites Orlando Royale Parc Suites](#)

**Jorge Reyes**  
**General Manager**  
[Holiday Inn Club Vacations - Orange Lake](#)

**Fred Sawyers**  
**Managing Director**  
[Signia by Hilton Orlando Bonnet Creek / Waldorf Astoria Orlando](#)

**Paul Schmidt**

**Nina Shirk**  
**District General Manager**  
[Hyatt Place & Hyatt House across from Universal Orlando Resort](#)

**Robert Stanfield**  
**Vice President of Operations**  
[Omni Hotels](#)

**Jeff Swirsky**  
Formerly of the [Delta Hotels by Marriott Orlando Celebration](#)

**Justin Williams**  
Formerly of the [Grand Bohemian Hotel Orlando](#)

**Lastly, CFHLA would like to thank our  
2023 CFHLA Silver Partner Members including:**

Addition Financial

Allied Universal Events Services

Amano McGann, Inc.

Ashberry Water Conditioning, Inc.

ATI Restoration

Atlantic Southern Paving and Sealcoating

B&H Towels & Linens

Blossman / Alliance Auto Gas

BluSky Restoration

BMS CAT

Boca Terry

Carr Company

Circle of Success

Commercial Products Corporation

Comprehensive Energy Services

Cortez Heating and Air

Duct Detectives, Inc.

Ecolab

Electronic Locksmith, Inc.

employU, Inc.

Florida Bus Service

Foxhole Holding Group

Frank Gay Commercial

Gas South

GLE Associates, Inc.

Hospitality Staffing Solutions

Hotel Staffing Solutions

Insight Partners

IR Mechanical

Kings Service Solutions, LLC

LMG Construction Services

Mainscape, Inc.

Mallard Systems

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Munyan Painting, Roofing, and Restoration

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PCPI Services, Inc.

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[The Battery Bank](#)

[The Sod Depot](#)

[TK Elevator](#)

[Unimac Management](#)

[Withum](#)

[Yellowstone Landscape](#)

[\*\*Click Here to View Photos  
from Board Meeting &\*\*](#)



## Please Complete the Visit Orlando Destination Next Survey

Our partner [Visit Orlando](#) is embarking on an important assessment of how Orlando and Orange County score as a visitor destination, and we need your feedback. The assessment is a benchmark survey of key stakeholders in tourism, business, education, and government who are impacted by Visit Orlando's ability to attract and inspire visitors to our community.

The survey is comprehensive and we ask for your time to participate and complete this important assessment. Questions represent a broad set of topics addressing various elements of our community including elements which may seem beyond the scope of Visit Orlando's work but, are relevant to visitors' experiences. The survey should take approximately 20 minutes to complete.

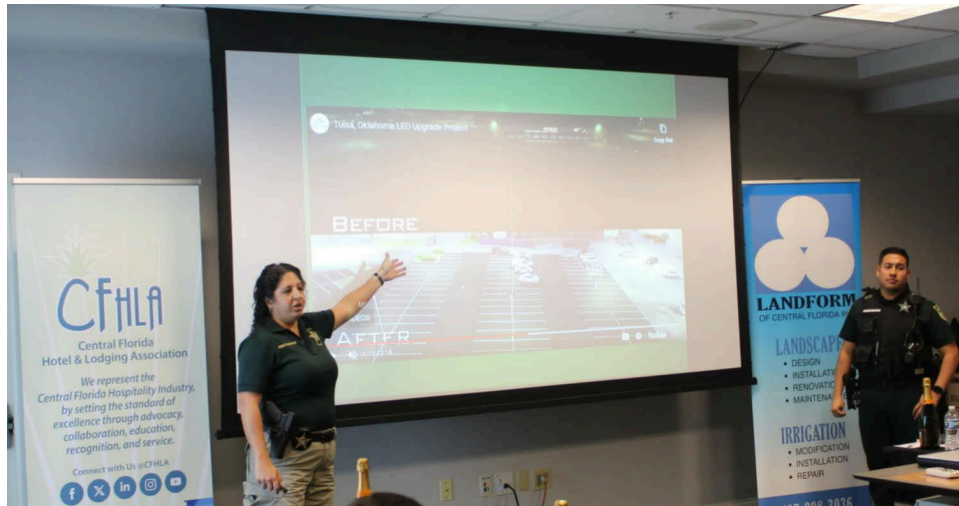
To access the survey, please [CLICK HERE](#). If it asks for a password, please use dnext (all lowercase).



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**UCF Area General Managers Meeting**





On **Tuesday, November 28th**, the CFHLA UCF Area General Managers met at the [Hilton Garden Inn Orlando East/UCF Area](#) (Thank You Rick Donohue, General Manager).

This lunch meeting featured an informative update on crime prevention strategies presented by **Sergeant Helen Harvey** and **Deputy Felix Cadevilla** of **Orange County Sheriff's Office**.



Thank you to our 2023 UCF Area Hoteliers General Managers Meeting Sponsor - [Landform of Central Florida](#)!



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## Seminole County General Managers Meeting



On **Thursday, November 30th**, the CFHLA Seminole County General Managers met at the [Embassy Suites by Hilton Orlando North](#) (Thank You Duane Winjum, General Manager).

This lunch meeting featured an update from **Seminole County Sheriff Dennis Lemma**.



Thank you to our 2023 Seminole County Hoteliers General Managers Meeting Sponsor - [Spinout Guest Laundries!](#)



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**CFHLA Welcomes Villatel Orlando Resort**



CFHLA would like to officially welcome new member [Villatel Orlando Resort](#) to Central Florida!

Villatel Orlando Resort recently welcomed their first guest over the Thanksgiving weekend to their 526-unit resort community.

The resort units include 2-3 bedroom condo apartments, 4-5 bedroom townhomes and 6-9 bedroom homes. Once complete, the resort will feature a water park - with water slides, resort pool, splash playground, tennis court, basketball court, pickle ball, bocce ball and food & beverage outlets.

Congratulations to **General Manager Daryl Morris** and his entire team on this amazing addition to International Drive!



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## Submit Your Golden Pineapple Awards Nominations Today!

This week, CFHLA announced that nominations are now being accepted for the annual **Golden Pineapple Awards**, which will be held on **Thursday, February 22, 2024**.

After last year's overwhelming response to the new Outstanding Manager / Supervisor Category, we've decided to separate them from the "Front Line / Hourly / Non-Supervisory / Non-Management" employees recognition program.

Therefore, please consider nominating deserving "Front Line / Hourly / Non-Supervisory / Non-Management" employees for this prestigious reception and dinner awards program.

Then, in the 3rd quarter of 2024, CFHLA will be creating a new reception that will recognize several of our the Manager/Supervisor categories. More information on this new recognition will be available early next year.

Please consider nominating your deserving employees and once again, nominations will only be accepted through online submission. To view the form and submit a nomination(s), please [CLICK HERE](#).

Deadline to submit your nominations is **Wednesday, January 17th**.



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## CFHLA GALA Online Auction Opens Next Week

As a reminder, this year's **CFHLA Holiday Online Auction** will kick off **next Tuesday, December 5th at 9am**.

Bid on **over 100 auction items**, including spectacular out of town stays, culinary experiences, spa packages, electronics, golf at some magnificent courses and so much more!

[CLICK HERE](#) to preview the online auction and be ready to place your bids next Tuesday. The auction will close on **Tuesday, December 12th at 9pm**.



# 2023 HOLIDAY ONLINE AUCTION

**OPENS - TUESDAY, DECEMBER 5 AT 9AM**

**CLOSES - TUESDAY, DECEMBER 12 AT 9PM**



## OPENING SOON!

ONLINE AUCTIONS SPONSORED BY:



FOR MORE INFORMATION PLEASE CONTACT FAITH MOORE,  
407-313-5015 OR FAITH.MOORE@CFHLA.ORG

CENTRAL FLORIDA HOTEL & LODGING ASSOCIATION | 6675 WESTWOOD BLVD., STE 210 | ORLANDO, FL 32821  
WWW.CFHLA.ORG

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**Mark Your Calendars, 2024 Sponsorships Will Be Available on December 8th**



## MARK YOUR CALENDAR

# 2024 SPONSORSHIPS AVAILABLE FOR PURCHASE: DECEMBER 8TH

### Sponsorships will open in 3-stages:

8:00am - Open to VIP Members

9:00am - Open to Silver Partners

10:00am - Open to all CFHLA Members

*You will receive an email when it is your time to purchase.*

## CLICK HERE TO PREVIEW ALL 2024 SPONSORSHIP OPPORTUNITIES

*\*Note: More information regarding CFHLA Foundation (council events) and CFHLA PAC/PC sponsorships will be available in 2024*

For questions, please contact Kim Gordon at  
[kim.gordon@cfhla.org](mailto:kim.gordon@cfhla.org) or 407-313-5040

Central Florida Hotel & Lodging Association  
6675 Westwood Blvd, Ste 210, Orlando, FL 32821 | 407-313-5000 | [www.cfhla.org](http://www.cfhla.org)

## You Are Invited to the CFHLA Engineers' Council Member Appreciation Reception on December 8th

Please join the CFHLA Engineers' Council on **Friday, December 8, 2023** from **5:00 p.m. to 8:00 p.m.** at the Four Seasons Resort Orlando for a reception to recognize and thank our Allied Members who have supported their initiatives throughout the year.



To learn more and register, please [CLICK HERE](#).



**CFHLA**  
**ENGINEERS' COUNCIL**  
**MEMBER APPRECIATION**

You are invited to join the CFHLA Engineers' Council for a reception to recognize and Thank the CFHLA Allied Members who have supported their initiatives in 2023.

**FRIDAY, DECEMBER 8, 2023**  
**5:00PM-8:00PM**  
**FOUR SEASONS RESORT ORLANDO**  
**(10100 DREAM TREE BLVD, LAKE BUENA VISTA, FL 32836)**

**Registration Fee: \$25**  
Includes hors d'oeuvres and entertainment, a cash bar will be available.

**THANK YOU TO OUR SPONSORS:**

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**Click Here to Register**

FOR MORE INFORMATION PLEASE CONTACT ERIN WALSH, ERIN.WALSH@CFHLA.ORG OR 407-313-5012

## LAST CHANCE to Register for the Hospitality Gala

Have you registered to attend the upcoming Hospitality Gala on **Saturday, December 16th**, at the Renaissance Orlando at SeaWorld?

[CLICK HERE](#) to register and we hope to see you there!

# 2023 CFHLA HOSPITALITY GALA

Saturday, December 16 6:00pm – 11:00pm

HOSTED BY:

**R**  
RENAISSANCE®  
ORLANDO AT SEAWORLD®

PRESENTED BY:

**ORLANDO**  
**HEALTH**®

6:00pm: Reception  
7:00pm: Dinner & Awards Presentation  
9:30pm - 11:00pm: Live Entertainment

EVENING HIGHLIGHTS:

- Recognition of the CFHLA Lodging, Allied & Engineer Members of the Year
- Presentation of the Charles Andrews Memorial Award for Community Leadership

\$220 / PERSON | \$2,200 / TABLE OF 10  
Inclusive of All Food & Beverages (including alcohol)

[CLICK HERE TO REGISTER](#)

BAR SPONSOR:



CORPORATE SPONSORS:

A&E Hospitality Solutions, Inc. | Arahull Services, Inc. | Clean Tec Outsourcing |  
Clean Tec Services | Domino's | Greater Florida Electrical Contractors |  
Hospitality Staffing Solutions | PCPI Services, Inc. | SeaWorld Parks & Resorts |  
Unimac Management, LLC | Universal Orlando Resort

All guests must be at least 21 years of age to attend.  
CFHLA REFUND POLICY: Cancellations must be received in writing prior to  
Friday, December 1, 2023 to [faith.moore@cfhla.org](mailto:faith.moore@cfhla.org).

Central Florida Hotel & Lodging Association | 6675 Westwood Blvd, Suite 210 | Orlando, FL 32821

## Partners in Action - Addition Financial

Recently, **CFHLA Silver Partner Member Stefanie Mizrahi** of [Addition Financial](#), took the time to make a difference for their Adopt-A-School Partner, [Lake Howell High School](#).

Along with Vanessa Potter, AVP Branch Manager of the Lake Nona Branch, Stefanie conducted several basic banking presentations to the students of

Ms. Lonna Sullivan's Classes at Lake Howell High School who all were engaged and asked some really good questions.



Thank you Addition Financial for your continued partnership with CFHLA and our Adopt-A-School Program! We also appreciate you for helping to make a difference for our next generation of leaders within our community!

## Partners in Action - Gaylord Palms Resort & Convention Center

Before the start of the 2023-2024 school year, our **CFHLA lodging member Gaylord Palms Resort & Convention Center**, provided complimentary breakfast to the faculty and staff for their Adopt-A-School Partners, **Thacker Elementary School** during their teacher work week.



**Thank you Gaylord Palms Resort & Convention Center for your support of the CFHLA Adopt-A-School Program and for helping to make a positive impact within our community!**

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## **Thank You Truist Bank for your Donation to the CFHLA CARES Collection Drive**

Truist Bank was looking to give back this holiday season, so they partnered with our CFHLA Foundation Board Member Beatriz Dominguez and donated **37 pairs of shoes** as part of the upcoming CFHLA's CARES Collection Drive.



**Thank you Truist Bank for your continued partnership with CFHLA and for helping to make a positive impact within our community this holiday season!**

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**CFHLA Heart of Hospitality**

The Central Florida Hotel & Lodging Association would like to congratulate this week's **"Heart of Hospitality"** professional and participants in this year's **CFHLA Leadership Mentoring Program, Class II!**

If you haven't been following us on our social media channels you should! We've been sharing the stories of our incredibly diverse hospitality professionals who are truly the "Heart of Hospitality" throughout Central Florida. Each industry professional has also been recognized and highlighted on the [CFHLA WEBSITE](#).

[Click here to learn more](#) about the recognition series and please help us share their amazing stories! Do you know someone that is the "Heart of Hospitality" and should have their story shared? If so, please email us at [communications@cfhla.org](mailto:communications@cfhla.org).



[Tremaine Williams](#)

[Embassy Suites By Hilton Orlando](#)  
[I-Drive ICON Park](#)



[Angelina Cortez](#)

[Pets2Go International](#)

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## MEET THE SILVER

**Did You Know...** [Unimac Management](#) is a Hospitality staffing company providing services throughout Florida since 1997. We excel in providing cost effective solutions to our clients, same day placement, staffing all departments and turn key services in Hotels, Resorts, Restaurants and laundry facilities.



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## UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [CFHLA Foundation Board Meeting \(12/5/2023\)](#)
- [2023 CFHLA Holiday Online Auction \(12/5/2023\)](#)
- [Governmental Affairs Meeting \(12/6/2023\)](#)
- [Engineers Council Board Meeting \(12/7/2023\)](#)
- [CFHLA Scholarship Committee Meeting \(12/7/2023\)](#)
- [2024 CFHLA Sponsorships Open \(12/8/2023\)](#)
- [Engineer's Council Member Appreciation \(12/8/2023\)](#)
- [CFHLA High School Outreach Subcommittee Meeting \(12/11/2023\)](#)
- [Allied Relations Council Board meeting \(12/12/2023\)](#)
- [CFHLA Executive Committee Meeting \(12/12/2023\)](#)

[Click Here to View  
Upcoming](#)

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## JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

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## CONNECT WITH CFHLA



[WWW.CFHILA.ORG](http://WWW.CFHILA.ORG)



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#### About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.