



**November 17, 2023**

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**Marriott Meet & Greet at UCF Rosen**



This week, several of our Central Florida Marriott branded hotels participated in our final CFHLA Meet and Greet of the year.

Thank you to all of the leaders from the **Castle Hotel, Autograph Collection, Courtyard Orlando Lake Buena Vista at Vista Centre, Delta Marriott Hotel Orlando Celebration, Gaylord Palms Resort and Convention Center, JW Marriott Orlando, Grande Lakes, JW Marriott Orlando Bonnet Creek Resort & Spa, Marriott Village Orlando, Renaissance Orlando at SeaWorld, Ritz-Carlton Orlando, Grande Lakes, Sheraton Lake Buena Vista Resort**, and the **Walt Disney World Swan and Dolphin** who joined us for this special opportunity.

With more than 80 students in attendance (before the Florida rain came through), each had the opportunity to speak with General Managers and leaders from the Events, Sales, Food and Beverage, and Human Resources departments about what it's like to work in hotels/resorts and what future career paths might be available.

Also, thank you so much to our CFHLA member properties for donating gift certificates for this event, and congratulations to the student winners! We are so excited about the rest of the meet and greets that will take place in the Spring of 2024!



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## Welcome Hampton Inn & Homes2Suites Orlando Lake Nona!

Congratulations to the Hampton Inn & Home2 Suites Orlando Lake Nona on their official Grand Openings this week!

These new dual-branded Hilton hotels were recently opened in the Lake Nona region, featuring 150 pet-friendly rooms. Also, each property offers a free hot breakfast and the amenities include a swimming pool, a patio area with firepits, a fitness center, free Wi-Fi, a business center, meeting rooms, EV charging and free self-parking.

On behalf of the Central Florida Hotel & Lodging Association (CFHLA), we wish all the best to General Manager Chris Heaxt and his entire team on these wonderful new additions to our community!



**Cheers to Sunshine Cellars, LLC / Caribbean Moonshine!**



CFHLA would like to congratulate our allied member **Sunshine Cellars, LLC** on it's stellar journey to excellence, with their grand opening of their distillery Caribbean Moonshine last week!

**Caribbean Moonshine** is a "craft distillery" and retail outlet located in Orlando's Vineland Premium Outlet Mall. The shop offers daily tastings of its artisanal rum beverages and moonshine-inspired cakes and treats, as well as viewing of its bottling and packaging process. It was conceived and developed by Entrepreneurs Steve Nichols and Mike Weber, who have researched the history of "moonshining" in the Caribbean and Florida. They have developed various recipes using Caribbean Moonshine which are available in the store and at [www.CaribbeanMoonshine.com](http://www.CaribbeanMoonshine.com). Caribbean Moonshine-flavored rums also are available at Total Wines, ABC Fine Wines and Spirits and other retail locations throughout South and Central Florida.

Cheers to Sunshine Cellars, LLC / Caribbean Moonshine - where every sip tells a story of craftsmanship, flavor, and the Caribbean spirit!

**Also, below is a discount flyer on behalf of Sunshine Cellars, LLC that gives CFHLA Members a free tasting and 20% off purchases at the distillery. Please bring the flyer in store to redeem.**

SUNSHINE CELLARS  
CARIBBEAN  
**MOONSHINE**  
DISTILLERY

**NOW OPEN**  
LOCATED NEXT TO J.CREW & REEBOK

VACATION  
CARIBBEAN MOONSHINE MARMALADE MARISCH  
CARIBBEAN MOONSHINE CAT & COCONUT  
CARIBBEAN MOONSHINE PASSION FRUIT PROHIBITION  
CARIBBEAN MOONSHINE BANANA BREEZE  
CARIBBEAN MOONSHINE PELE'S CANNONBALL

**FREE TASTING**  
PLUS 20% OFF TOTAL IN STORE PURCHASE\*  
\*NOT VALID WITH ANY OTHER OFFER

ORLANDO VINELAND PREMIUM OUTLET MALL  
8200 VINELAND AVE, ORLANDO, FL, 32821

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**Mark Your Calendars, 2024 Sponsorships Will Be Available Beginning on December 8th**



## MARK YOUR CALENDAR

# 2024 SPONSORSHIPS AVAILABLE FOR PURCHASE: DECEMBER 8TH

### Sponsorships will open in 3-stages:

8:00am - Open to VIP Members

9:00am - Open to Silver Partners

10:00am - Open to all CFHLA Members

*You will receive an email when it is your time to purchase.*

## CLICK HERE TO PREVIEW ALL 2024 SPONSORSHIP OPPORTUNITIES

*\*Note: More information regarding CFHLA Foundation (council events) and CFHLA PAC/PC sponsorships will be available in 2024*

For questions, please contact Kim Gordon at  
[kim.gordon@cfhla.org](mailto:kim.gordon@cfhla.org) or 407-313-5040

Central Florida Hotel & Lodging Association  
6675 Westwood Blvd, Ste 210, Orlando, FL 32821 | 407-313-5000 | [www.cfhla.org](http://www.cfhla.org)

## Disney's Positive Economic Impact on Florida

This week, **Walt Disney World Resort**, one of the world's most visited vacation destinations, announced that it had generated \$40 billion in economic impact across the state and more than a 250,000 jobs in the fiscal year 2022, according to a new study from Oxford Economics.

The study, which was commissioned by Disney, also reflects the economic impact of Disney Signature Experiences in Florida, including Disney Vacation Club and Disney Cruise Line.

This announcement comes as the attraction industry convenes in Orlando this week for the IAAPA Expo 2023, the premier global event that brings together more than 35,000 individuals to Orlando, generating an estimated economic impact of a staggering \$100 million.





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## Partners in Action - Hampton Inn Suites & Hyatt House Orlando Airport



This week, our CFHLA lodging members, **Hampton Inn & Suites** and **Hyatt House Orlando Airport** got together to donate food for 20 of their homeless families at **Cheney Elementary School** this week.

Thanks to their faithful associates, these families will not be hungry this holiday season!

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## Orlando City Advances to 2023 MLS Cup Semi-Final



**Orlando City & CFHLA** have teamed up to offer you another special rate on tickets to the Eastern Conference Semifinals of the Audi 2023 MLS Cup Playoffs. Your Lions will take on the Columbus Crew at Exploria Stadium on Saturday, November 25th at 5:30 pm. It's win or go home as the Lions look to earn a spot in the Eastern Conference Finals!

Don't miss your chance to join the hunt! Tickets with this special offer start at only \$29 and can be purchased by [CLICKING HERE](#). If you have any questions or want to purchase a group of 10+, reach out to [grouptix@orlandocitysc.com](mailto:grouptix@orlandocitysc.com). Let's GO CITY / VAMOS ORLANDO!

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## CFHLA Heart of Hospitality

The Central Florida Hotel & Lodging Association would like to congratulate this week's **"Heart of Hospitality"** professionals and participants in this year's **CFHLA Leadership Mentoring Program, Class II!**

If you haven't been following us on our social media channels you should! We've been sharing the stories of our incredibly diverse hospitality professionals who are truly the "Heart of Hospitality" throughout Central Florida. Each industry professional has also been recognized and highlighted on the [CFHLA WEBSITE](#).

[Click here to learn more](#) about the recognition series and please help us share their amazing stories! Do you know someone that is the "Heart of

Hospitality" and should have their story shared? If so, please email us at [communications@cfhla.org](mailto:communications@cfhla.org).



**Tony Morales**  
Hyatt House Orlando Airport



**Jeremy Mercado**  
Audio Visual Connection, Inc.

**CONGRATULATIONS TO OUR  
NOVEMBER MEMBERS OF THE MONTH**



**Sean Verney**  
Walt Disney World Swan and  
Dolphin Resort



**Norah White**  
I-Drive District

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**MEET THE SILVER**

**Did You Know...** Orlando North, Seminole County Famed as having the highest population of alligators of any lake in North America, Lake Jesup is a sure bet for seeing these creatures lounging, bobbing or sunbathing along the shoreline. Many more earth-friendly attractions are just a few minutes away in an oasis of Central Florida wildlife located in Orlando North, Seminole County.

# ORLANDO NORTH SEMINOLE COUNTY

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## UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [CFHLA Board of Directors Meeting & Silver Partner Luncheon \(11/29/2023\)](#)
- [CFHLA Foundation Board Meeting \(12/5/2023\)](#)
- [2023 CFHLA Holiday Online Auction \(12/5/2023\)](#)
- [Governmental Affairs Meeting \(12/6/2023\)](#)
- [Engineers Council Board Meeting \(12/7/2023\)](#)
- [2024 CFHLA Sponsorships Open \(12/8/2023\)](#)
- [Engineer's Council Member Appreciation \(12/8/2023\)](#)
- [Allied Relations Council Board meeting \(12/12/2023\)](#)
- [CFHLA Executive Committee Meeting \(12/12/2023\)](#)

[Click Here to View  
Upcoming](#)

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## JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

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## CONNECT WITH CFHLA



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#### About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.