



October 6, 2023

CFHLA Membership Survey, We Want to Hear From You!



We need your help!

Early this morning, you should have received an email asking for a few minutes of your time to complete an important membership survey.

To ensure that we continue to meet the needs of our CFHLA Members and to assist the CFHLA Team with planning for 2024, please take a few moments to fill out this quick and simple survey.

Your responses will help CFHLA continue to provide the best experiences for our members and by completing this survey, you will be entered to win a \$150 Visa gift card.

Lodging Members – General Managers, Assistant General Managers, Hotel/Resort Managers – <u>CLICK HERE</u>

All Other Lodging Members – <u>CLICK HERE</u>

Allied Members – CLICK HERE

Submit Your Nomination Today for 2023 CFHLA Lodging, Allied and Engineer of the Year



CFHLA is now accepting nominations for the 2023 Members of the Year.

CLICK HERE to find the official criteria and **Nomination Form** relating to the **2023 "Lodging Member,"** and **"Allied Member"** of the Year Awards.

Additionally, CFHLA is also accepting Nominations for "Engineer of the Year." To nominate a deserving Chief Engineer/Director of Engineering please <u>CLICK HERE</u>.

Each of these recipients will be awarded at the CFHLA Hospitality Gala on Saturday, December 16, 2023 at the Renaissance Orlando at SeaWorld.

To view a complete list of past award honorees, please **CLICK HERE**.

If you would like to nominate deserving members, all nominations must be submitted by Tuesday, October 31, to <u>jonathan.watson@cfhla.org</u>.

Get a Jumpstart on 2024 CFHLA Sponsorships



Be the first to hear and learn about 2024 Sponsorship Opportunities.

All CFHLA Members are invited to attend our annual **Jumpstart Meeting** on **Friday**, **November 17**, **from 9 a.m. - 10 a.m.** at our CFHLA Office (located at 6675 Westwood Blvd Suite 210, Orlando, FL 32821).

The CFHLA team will review the upcoming sponsorship opportunities (including events, meetings, publications, etc.), fees and new marketing opportunities for FY 2024.

Register <u>HERE</u> to learn more about how you can take your company's visibility to the next level!

Please Share! Next CARES Collection Drive to Take Place on October 18



New Member Orientation Scheduled for November 17



Learn how to get the most out of your CFHLA Membership!

CFHLA will be hosting a **New Member Orientation on Friday, November 17** from **10:30 a.m. - 12:00 p.m.** at the CFHLA Office (located at 6675 Westwood Blvd, Suite 210. Orlando, FL 32821).

Whether you are a new member or a long-time member and would like a refresher on the organization, please join us for this terrific opportunity to learn about the Association and how to get the most out of your membership.

<u>CLICK HERE</u> to register and reserve your spot today! For more information, please contact Erin Walsh at <u>erin.walsh@cfhla.org</u>.

Join the Excitement of the Hospitality Gala; Register Today to Celebrate with Us!



Experience Kissimmee Provides Updates During Annual Meeting

On Thursday, October 5, CFHLA attended the 2023 <u>Experience Kissimmee</u> Annual Meeting at <u>Disney's Contemporary Resort</u>.

Experience Kissimmee President/CEO DT Minich began the program by providing an overview of the remarkable progress that our partner,

Experience Kissimmee, has made on the destination over the past year.

Additionally, each speaker gave an update on their respective departments and shared some future goals for the destination. Also, congratulations to new CFHLA member **Hector Lizasuain** of <u>Magic Companies Group</u> who took over the gavel as the new Chairman of Experience Kissimmee's board.

Lastly, guest speaker Beth Ziesenis gave an exciting presentation on Aldventures Unlocking the Power of AI for Tourism and Hospitality.

Congratulations again Experience Kissimmee on another successful year and we are excited about our continued partnership for the betterment of our community!



Orlando City MLS Playoff Tickets Are Now On Sale



The Time Is NOW! **Vamos City Fans!** The Lions are in the Audi 2023 MLS Cup Playoffs!

The first round of the playoffs will be played between October 28 - November 12, with information about match opponent, day, and time, being released at a later date.

Don't miss this opportunity to secure your <u>TICKETS</u> to their first home playoff match since 2020!

For more information on the playoff format, schedule and other insights, please click <u>HERE</u>.

Partners in Action - Holiday Inn Express & Suites Orlando East - UCF Area

Recently, **Stuart Bloomberg**, General Manager of the <u>Holiday Inn Express</u> <u>& Suites Orlando East - UCF Area</u>, attended their Adopt-A-School partner, <u>Legacy Middle School</u>'s open house.

Stuart met with Mr. Jimenez, principal and Dr. Torres, vice principal, presenting them with two gift certificates for a complimentary two-night stay for the teacher of the year and support staff member of the year awards.

For additional information on the Adopt-A-School program, please contact

Director of Strategic Initiatives and Partnerships, Melanie Anesh, *melanie.anesh@cfhla.org*.

Thank you to the team the Holiday Inn Express & Suites Orlando East - UCF Area for your support of education in Central Florida.



CFHLA Heart of Hospitality

The Central Florida Hotel & Lodging Association would like to congratulate this week's "Heart of Hospitality" professionals!

If you haven't been following us on our social media channels you should! We've been sharing the stories of our incredibly diverse hospitality professionals who are truly the "Heart of Hospitality" throughout Central Florida. Each industry professional has also been recognized and highlighted on the **CFHLA WEBSITE**.

<u>Click here to learn more</u> about the recognition series and please help us share their amazing stories! Do you know someone that is the "Heart of Hospitality" and should have their story shared? If so, please email us at <u>communications@cfhla.org</u>.



Aguinaldo DeGodoy

Castle Hotel, Autograph Collection



Joshua Hoskins

Hyatt Regency Orlando



Seilly Pacheco
Celebration Hotel

Thank You, Greenery Productions

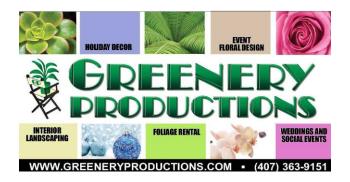
Thank you to our third quarter sponsor of the Back of the House newsletter, **Greenery Productions**, your leading company for interior plantscapes and floral design.

Greenery Productions provides quality foliage and floral products to its customers with a commitment to excellence. Promoting the personal development and growth of their team members, they strive to create a

culture that values performance and engagement, and that fosters communication and creativity.

Founded on the principles of providing quality foliage for interior spaces that we meticulously design, install and maintain. Over 34 years later, they have become the industry leader in Central Florida.

Their team of horticulture professionals will assess your space and present a plan with the best products and services to meet your needs, understanding the importance of maintaining your company image and creating an environment that upholds your high standards.



CONGRATULATIONS TO OUR OCTOBER MEMBERS OF THE MONTH



Frank Dolley
CoCo Key Hotel and Water Resort



Pete Woodruff
Southeastern Laundry Equipment

MEET THE SILVER

Did You Know... Comprehensive Energy Services (CES) is an award-winning, statewide, self-performing provider and recognized leader in maintenance mechanical and plumbing services, providing a full range of advanced capabilities, including HVAC/R, Plumbing, and Building Automation.



Relationship Based • Performance Driven

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- Allied Relations Council Board Meeting (10/10/2023)
- CFHLA Executive Committee Meeting (10/10/2023)
- CFHLA Leads Groups (10/11/2023)
- Hospitality Gala Committee Meeting (10/11/2023)
- NEW DATE Security & Safety Council Active Assailant Training (10/12/2023)
- Leadership Mentoring Subcommittee Meeting (10/17/2023)
- CFHLA Foundation Board Meeting (10/17/2023)
- Halloween Golf Online Auction (10/17-24/2023)
- CARES Collection Drive (10/18/2023)
- Governmental Affairs Meeting (10/18/2023)
- Halloween Golf Open (10/27/2023)

Click Here to View Upcoming

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

VIEW JOB POSTINGS

CONNECT WITH CFHLA



WWW.CFHLA.ORG



About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.