



FOR IMMEDIATE RELEASE
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**CFHLA PAC/PC ANNOUNCES ENDORSEMENT OF ERIKA BOOTH
IN THE PRIMARY FOR THE FLORIDA HOUSE, DISTRICT 35 SPECIAL ELECTION**

ORLANDO, FLA (September 28, 2023) - Today, the Central Florida Hotel and Lodging Association (CFHLA) PAC and PC Board of Directors announced their endorsement of Erika Booth (R) in the primary election for the open Florida House of Representatives, District 35 seat.

Currently a member of the Osceola County School Board, Ms. Booth is running in the upcoming special election to succeed former Rep. Fred Hawkins.

“CFHLA PAC and PC is excited to endorse and support Erika Booth in this important primary election,” said Jay Leonard, General Manager of the Wyndham Garden Lake Buena Vista Disney Springs Resort Area, and the Chair of the CFHLA PAC and PC. “As a longtime educator and current School Board member, Erika understands the importance of tourism and the positive impacts it has on our community. Plus, she is willing to seek the workforce development solutions in Tallahassee that will help to support the future of the hospitality industry and its workers, along with the continued vitality of our community.”

The Primary for the House District 35 Special Election will be held on Tuesday, November 7, 2023.

The Central Florida Hotel and Lodging Association’s mission is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service. As the largest regional lodging association in the United States, CFHLA represents approximately 80 percent of the more than 129,500 hotel rooms in Orange, Seminole and Osceola counties, and more than 500 "supplier" organizations that do business with the hospitality and tourism industries.

For more information on the Central Florida Hotel and Lodging Association, please visit www.cfhla.org.

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