



August 25, 2023

## A Perfect Frame! ARC Bowling Bash Benefits Adopt-A-School Partners



On **Tuesday, August 22**, the **Allied Relations Council (ARC)** hosted their 11th annual Bowling Bash fundraiser at AMF Sky Lanes.

This spirited evening featured plenty of fun, networking and of course, bowling, with the proceeds from the event going to benefit the CFHLA Foundation and the ARC Adopt-A-School partners, [Lockhart Elementary School](#), [Lockhart Middle School](#) and [Wekiva High School](#).

Thank you to the more 180 CFHLA members who helped sell out this event and joined us in support of this awesome cause!

Congratulations to our award winners:

**High Score Team - [Atlantic Southern Paving and Sealcoating](#)**

**High Score Individual - Steve Davis, [Hotwire Communications](#)**

**Low Score Team - [Wekiva High School](#)**

**Low Score Individual - Anna Barrios, [Clean Tec Outsourcing](#)**

**Most Team Spirit - [Hilton Garden Inn Lake Buena Vista Orlando / Homewood Suites Lake Buena Vista-Orlando](#) (AKA - The Barbie Team)**



[View Photos From the  
ARC Bowling Bash](#)

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**Last Chance to Take Advantage of the Hospitality Gala  
Payment Plan**

Planning on attending this year's Hospitality Gala?

Do not miss out on this signature event and this is the final opportunity for CFHLA Members to take advantage of the Monthly Payment Plan. Lodging properties and Allied Businesses that reserve a corporate table have the convenience to be invoiced in four installments.

[CLICK HERE](#) to reserve your table today!

**Saturday, December 16, 2023**  
6:00pm to 11:00pm

**R**  
**RENAISSANCE®**  
ORLANDO AT SEAWORLD®

**4 MONTH PAYMENT PLAN**  
*CFHLA Members Only*

Corporate Tables (seating for 10) reserved before September 1, 2023 may be invoiced over a four (4) month period.  
(\$550 due on August 18, \$550 due on September 18, \$550 due on October 18, and \$550 due on November 18.)

**NEW** this year, ticket is inclusive of ALL food & beverages, including alcohol!

*Regrettably, offer not extended to individual ticket sales.*  
**CANCELLATION POLICY: Sorry, NO refunds after December 1, 2023.**

For further information & to register for the Payment Plan, please visit:  
**[WWW.CFHLA.ORG/HOSPITALITY-GALA](http://WWW.CFHLA.ORG/HOSPITALITY-GALA)**

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*For questions, please contact Kim Gordon at [kim.gordon@cfhla.org](mailto:kim.gordon@cfhla.org) or 407-313-5040.*  
Central Florida Hotel & Lodging Association | [www.cfhla.org](http://www.cfhla.org) | Phone: 407-313-5000

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## Halloween Golf Open Registration Opens in September

Registration for the **2023 Halloween Golf Open** will open for **VIP Members** on **Wednesday, September 6** and for **all Members** on **Thursday, September 7**.

This year's event will be held on **Friday, October 27** at the [Legends Course at Orange Lake Resort](#). Playing spots are \$275 Individual / \$1,100 Foursome.

This "**spook-tacular**" golf event features costumes, hole sponsor booths, and a frighteningly good time on the course with CFHLA Members.



# HALLOWEEN GOLF OPEN

FRIDAY, OCTOBER 27

7:45AM SHOTGUN START



## ORANGE LAKE RESORT - LEGENDS COURSE

8505 W IRLO BRONSON MEMORIAL HWY, KISSIMMEE, FL 34747



\$275/PLAYER



\$1,100/FOURSOME

**VIP MEMBER REGISTRATION OPENS, WEDNESDAY, SEPTEMBER 6**  
**REGISTRATION FOR ALL MEMBERS OPENS ON THURSDAY, SEPTEMBER 7**

**CANCELLATION POLICY: CANCELLATIONS MUST BE RECEIVED IN WRITING TO  
FAITH.MOORE@CFHLA.ORG NO LATER THAN OCTOBER 13 AT NOON**

Central Florida Hotel & Lodging Association  
6675 Westwood Blvd., Ste 210 | Orlando, FL 32921 | [www.cfhla.org](http://www.cfhla.org)

## Disaster Preparedness Sales Tax Holiday Begins Today

With a potential tropical system that could affect Florida's Gulf Coast next week, now is the time to begin your hurricane preparations.

The good news is Florida's second **Disaster Preparedness Sales Tax Holiday** begins today and runs through September 8!

This 14-day tax holiday allows Floridians to prepare for hurricane season &

save money on critical disaster preparedness items. More info can be found at, <https://www.floridadisaster.org>. Be Prepared!

A graphic with a blue background featuring a satellite view of Earth. A red-bordered box contains the following text: "DISASTER PREPAREDNESS SALES TAX HOLIDAY" in large white letters, "AUGUST 26 - SEPTEMBER 8, 2023" in yellow letters on a blue background, and "Purchase qualifying disaster preparedness supplies tax-free" in white italicized text. Below this, it says "Find a full list of tax-free items at FloridaRevenue.com/DisasterPrep and a complete disaster supply kit checklist at FloridaDisaster.org/Kit". A circular logo for FDEM (Florida Department of Emergency Management) is in the bottom right corner.

**DISASTER PREPAREDNESS  
SALES TAX HOLIDAY**

**AUGUST 26 - SEPTEMBER 8, 2023**

*Purchase qualifying disaster preparedness supplies tax-free*

Find a full list of tax-free items at [FloridaRevenue.com/DisasterPrep](https://www.floridarevenue.com/DisasterPrep)  
and a complete disaster supply kit checklist at [FloridaDisaster.org/Kit](https://www.floridadisaster.org/Kit)



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**Register Today: September Allied Relations Council  
Breakfast**

# ALLIED RELATIONS COUNCIL BREAKFAST



## "How to do Business with Vacation Ownership Members"

Tuesday, September 12, 2023, 8:00am - 9:00am

Sheraton Lake Buena Vista

12205 South Apopka-Vineland Rd., Orlando, FL 32836

### FEATURED PANELISTS



**JARET DELLA PORTA**  
Resort Manager  
Sheraton Vistana Resort



**SAGINE DELLY**  
General Manager  
Grand Beach Resort



**RAY MILLER**  
General Manager  
Las Palmeras by  
Hilton Grand Vacations



**JORGE REYES**  
General Manager  
Holiday Inn  
Club Vacations -  
Orange Lake Resort

Registration \$35 per person

[CLICK HERE to Register](#)

Corporate Sponsor:



All registrations are due by Thursday, September 7, 2023. Cancellations must be submitted in writing to [faith.moore@cfhla.org](mailto:faith.moore@cfhla.org) and will not be taken after Tuesday, September 5, 2023 at 2:00PM.

CENTRAL FLORIDA HOTEL & LODGING ASSOCIATION  
6675 WESTWOOD BLVD. SUITE 210 | ORLANDO, FL 32821 | PHONE: 407-313-5000 | [WWW.CFHLA.ORG](http://WWW.CFHLA.ORG)

## Adopt-A-School, Grand Beach Resort

CFHLA Lodging Member [Grand Beach Resort](#), recently helped their Adopt-A-School partner, [Liberty High School](#) get ready for the new school year.

The team at Grand Beach donated school supplies such as binders, dividers, pencils, pens, erasers, sharpeners, rulers, backpacks, lunch boxes, notebooks, flashcards, post-it, lunch boxes, calculators & highlighters.

**Thank you Grand Beach Resort for your continued support of Central Florida education and the CFHLA Adopt-A-School program.**

Fore more information or to register to be a 2023-24 Adopt-A-School, Partner, please contact Melanie Anesh at [melanie.anesh@cfhla.org](mailto:melanie.anesh@cfhla.org).



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**Registration Now Open: September After Hours  
Networking Reception**





## After Hours Networking Reception

Wednesday, September 27 2023

5:00PM - 6:30PM

Delta Marriott Hotel Orlando Celebration

2900 Parkway Blvd., Kissimmee, FL 34747

This event is open to all active 2023 CFHLA Members.

Cash bar will be available.

Complimentary light appetizers provided by:



DELTA  
HOTELS

MARRIOTT

ORLANDO CELEBRATION



COAQUA®



[CLICK HERE TO REGISTER](#)

PLEASE NOTE THAT REGISTRATION WILL CLOSE AT 5PM ON SEPTEMBER 22, 2023 OR WHEN SPACE REACHES CAPACITY. SORRY, NO WALK-INS.

All attendees *MUST* be at least 21 years of age or older to attend.

For more information please contact Faith Moore at [faith.moore@cfhla.org](mailto:faith.moore@cfhla.org)

Central Florida Hotel & Lodging Association | 6675 Westwood Blvd., Suite 210 | Orlando, FL 32821 | [www.cfhla.org](http://www.cfhla.org) | 407-313-5000

## Adopt-A-School Partnership, Blown Away

CFHLA VIP [Member Blown Away](#), used a recognition event as a way to also give back to their Adopt-A-School partner, [Rock Lake Elementary](#).

At their customer/vendor appreciation party, Blown Away also held a backpack and school supply drive.

**Thank you to the team at Blown Away for your continued support of Central Florida education and the CFHLA Adopt-A-School program.**

For more information or to register to be a 2023-24 Adopt-A-School, Partner, please contact Melanie Anesh at [melanie.anes@cfhla.org](mailto:melanie.anes@cfhla.org).





## CFHLA Heart of Hospitality

The Central Florida Hotel & Lodging Association would like to congratulate this week's **"Heart of Hospitality"** professionals!

If you haven't been following us on our social media channels this summer, you should! We've been sharing the stories of our incredibly diverse hospitality professionals who are truly the "Heart of Hospitality" throughout Central Florida. Each industry professional has also been recognized and highlighted on the [CFHLA WEBSITE](#).

[Click here to learn more](#) about the recognition series and please help us share their amazing stories! Do you know someone that is the "Heart of Hospitality" and should have their story shared? If so, please email us at [communications@cfhla.org](mailto:communications@cfhla.org).



[Maria Rocha](#)

[Staybridge Suites Orlando Royale](#)  
[Parc Suites](#)



[Dawaine Barr](#)

[Marriott Village Orlando](#)



[Franca Bove](#)

[Hyatt Regency Grand Cypress](#)

**CONGRATULATIONS TO OUR  
AUGUST MEMBERS OF THE MONTH**



**Ally Martin**

[Hyatt House Orlando Airport](#)



**Anna Territo**

[Territo Electric, Inc.](#)

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## MEET THE SILVER

**Did You Know...** [Gas South](#) is the largest retail natural gas provider in the Southeast and the number one choice for Florida businesses. With over 15 years serving hotels and restaurants of all sizes, Gas South has a 4.7 Google rating for its outstanding customer care. Gas South's dedicated account managers will customize natural gas solutions that help your business run smoothly and fuel your success.



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## UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [HEAT Tradeshow Vendor Set Up \(8/28/2023\)](#)
- [HEAT Tradeshow \(8/29/2023\)](#)
- [HR Seminar Series #2 \(8/29/2023\)](#)
- [Resilient Leadership for Hospitality Professionals \(8/29/2023\)](#)
- [Labor Day, CFHLA Offices Closed \(9/4/2023\)](#)
- [Engineers Council Board Meeting \(9/7/2023\)](#)
- [Patriot Day Remembrance Breakfast \(9/8/2023\)](#)
- [Leadership Mentoring Subcommittee Meeting \(9/11/2023\)](#)
- [Allied Relations Council Board Meeting \(9/12/2023\)](#)

- [Allied Relations Council Breakfast \(9/12/2023\)](#)
- [CFHLA Executive Committee Meeting \(9/12/2023\)](#)
- [CFHLA Leads Groups \(9/13/2023\)](#)
- [Vacation Ownership Council Meeting \(9/13/2023\)](#)
- [Security & Safety Council Meeting \(9/14/2023\)](#)
- [CFHLA Adopt-A-School & CARES Committee \(9/14/2023\)](#)
- [High School Outreach Subcommittee Meeting \(9/15/2023\)](#)

[Click Here to View  
Upcoming](#)

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## JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

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## CONNECT WITH CFHLA



[WWW.CFHILA.ORG](http://WWW.CFHILA.ORG)

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About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.